

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Camera Market 2018, Forecast to 2023

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Abstracts

A digital camera is an electronic device that is used for taking pictures in the form of data, which can be stored on computers or any other hardware devices as opposed to the earlier version of film-based cameras. Scope of the Report:

This report focuses on the Digital Camera in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The latest trend gaining momentum in the market is the increase in the use of action cameras. Action cameras are in high use because of the popularity of social networking sites, growing adventure tourism, and advances in technologies to generate HD quality videos. The advanced features of action cameras enable the photographers to capture high-speed action in stills and videos. The images generated by action cameras are of excellent quality. These cameras also have a long battery backup, waterproof features, and are easy to use in rough conditions. The global sports events such as IPL and FIFA World Cup are telecast using action cameras.

One of the major drivers for this market is Growing social media use. Social networking sites are powerful platforms that are used by people to build social relations. Every day, the number of active users on social networking sites are increasing. Users are joining these social sites to stay connected with family, friends, and people of different cultures, races, and traditions. Close to half of the population of the world is connected through social networking sites, such as Facebook, Twitter, and WhatsApp.

One of the major factors hindering the growth of this market is Complications in value chain. The production and distribution of goods rely on value chains. However, it is challenging to establish value chains. New players are entering the market and face difficulties in establishing their market distribution channels due to the presence of

established players. Established players have strong relationships with suppliers and distributors.

The worldwide market for Digital Camera is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon Corporation

Panasonic

Samsung Electronics

Sony Corporation

Beijing Huaqi Information Digital Technology

Casio Computer

Fujifilm

Eastman Kodak Company

Olympus Corporation

Polaroid (PLR Ecommerce

LLC.)

Ricoh Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

digital single-lens reflex (DSLR) cameras

compact digital cameras

bridge compact digital cameras

mirrorless interchangeable lens cameras

Market Segment by Applications, can be divided into

general

commercial

There are 15 Chapters to deeply display the global Digital Camera market.

Chapter 1, to describe Digital Camera Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Camera, with sales, revenue, and price of Digital Camera, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of Digital Camera, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Camera market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Camera sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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