

# Global Digital Brand Protection Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA1D44263804EN.html>

Date: April 2026

Pages: 150

Price: US\$ 4,480.00 (Single User License)

ID: GA1D44263804EN

## Abstracts

The global Digital Brand Protection Software market size is expected to reach \$ 1464 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

Digital Brand Protection Software includes a suite of tools designed to help clients maintain brand reputation and market pricing positioning in line with their objectives. It provides businesses with online brand monitoring, actionable intelligence, and investigation management tools to protect digital assets and intellectual property from brand infringement. The global gross margin for Digital Brand Protection Software is projected to be approximately 28.16% in 2025.

Major global brand protection software vendors include MarkMonitor, Red Points Solutions, and Enablon, with the top three collectively holding over 30% of the market share. Currently, the United States is the world's largest brand protection software market, holding over 40% of the market share, followed by China and Europe, which together account for nearly 40%. The brand protection software market is experiencing rapid growth, driven by several factors. First, the accelerated pace of globalization and digitalization has intensified market competition for brands, particularly with the proliferation of e-commerce platforms, leading to rampant counterfeit goods and increasingly serious intellectual property infringement issues. More and more brands realize that only through modern technological means can they effectively monitor, manage, and protect their brands. Therefore, the demand for brand protection software has increased significantly, becoming a core component of brand operation and management. Second, with the rise of social media and online shopping platforms, the forms of brand abuse have become increasingly diversified. For example, false advertising, trademark infringement, and malicious plagiarism pose a significant threat

to brand image. Brand protection software, through precise online monitoring and data analysis, helps companies identify and address these issues in a timely manner, thereby reducing the risk of brand damage. Furthermore, global consumer demand for brand quality and authenticity has driven the growth of the brand protection software market. Businesses are placing greater emphasis on brand protection to ensure the authenticity and reliability of their products and services. Despite the promising market prospects, brand protection software still faces several challenges and risks. First, the market is not yet fully mature, with some small and medium-sized enterprises lacking sufficient budgets to invest in these technological tools. Many businesses prefer to rely on traditional brand protection methods, failing to fully utilize advanced software systems. This results in relatively low market penetration. Second, with the increasing threat of cybersecurity, brand protection software needs continuous updates and optimizations to address new attack methods and vulnerabilities. The ever-evolving methods of cybercriminals present a high technical barrier to the development and maintenance of brand protection software. In addition, with rapid technological advancements, brand protection software faces fierce market competition, with varying product quality from different vendors, making the selection of a suitable supplier a crucial issue for businesses. In the future, downstream demand for brand protection software will continue to expand, particularly in the consumer goods, luxury goods, pharmaceutical, and technology industries. As consumer brand awareness increases, especially with the rise of online shopping and social media, brand protection has become an integral part of a company's competitiveness. Consumers are not only focusing on product quality but also increasingly emphasizing product origin and brand image, driving the application of brand protection software. Furthermore, the rise of cross-border e-commerce and globalization have brought about more complex brand protection needs. Brands need to combat counterfeiting and infringement from different countries and regions; therefore, multinational corporations require stronger technological support to manage brand protection globally. Brand protection software therefore needs to cover not only traditional online markets but also address the specific needs of cross-border markets, meeting the monitoring and management requirements of multiple languages and regions.

This report studies the global Digital Brand Protection Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Brand Protection Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Brand Protection

Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Digital Brand Protection Software total market, 2021-2032, (USD Million)

Global Digital Brand Protection Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Brand Protection Software total market, key domestic companies, and share, (USD Million)

Global Digital Brand Protection Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Brand Protection Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Brand Protection Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Brand Protection Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MarkMonitor, Resolver(Kroll), BrandShield, Fortra (PhishLabs), BrandVerity, Tracer, Hubstream, Wisser (Numerator), Corsearch, Red Points Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Brand Protection Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

#### Global Digital Brand Protection Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Digital Brand Protection Software Market, Segmentation by Type:

On-Premises

Cloud-Based

#### Global Digital Brand Protection Software Market, Segmentation by Functionality:

Counterfeit Detection

IP Protection

Brand Monitoring

Fraud Prevention

Reputation Management

Other

### Global Digital Brand Protection Software Market, Segmentation by Industry:

Consumer Goods

Luxury Goods

Pharmaceuticals

Technology

Automotive

Fashion & Apparel

Food & Beverage

Entertainment

Other

### Global Digital Brand Protection Software Market, Segmentation by Application:

Large Enterprises

SMEs

### Companies Profiled:

MarkMonitor

Resolver(Kroll)

BrandShield

Fortra (PhishLabs)

BrandVerity

Tracer

Hubstream

Wiser (Numerator)

Corsearch

Red Points Solutions

Ruvixx

Custodian Solutions

Enablon(Wolters Kluwer)

Scout

OPTEL (Verify Brand)

IntelliCred

CSC

### Key Questions Answered

1. How big is the global Digital Brand Protection Software market?
2. What is the demand of the global Digital Brand Protection Software market?
3. What is the year over year growth of the global Digital Brand Protection Software market?
4. What is the total value of the global Digital Brand Protection Software market?
5. Who are the Major Players in the global Digital Brand Protection Software market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Digital Brand Protection Software Introduction
- 1.2 World Digital Brand Protection Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Digital Brand Protection Software Total Market by Region (by Headquarter Location)
  - 1.3.1 World Digital Brand Protection Software Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.3 China Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.4 Europe Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.5 Japan Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Digital Brand Protection Software Revenue (2021-2032)
  - 1.3.8 India Based Company Digital Brand Protection Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Digital Brand Protection Software Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Digital Brand Protection Software Consumption Value (2021-2032)
- 2.2 World Digital Brand Protection Software Consumption Value by Region
  - 2.2.1 World Digital Brand Protection Software Consumption Value by Region (2021-2026)
  - 2.2.2 World Digital Brand Protection Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Digital Brand Protection Software Consumption Value (2021-2032)
- 2.4 China Digital Brand Protection Software Consumption Value (2021-2032)
- 2.5 Europe Digital Brand Protection Software Consumption Value (2021-2032)
- 2.6 Japan Digital Brand Protection Software Consumption Value (2021-2032)
- 2.7 South Korea Digital Brand Protection Software Consumption Value (2021-2032)

- 2.8 ASEAN Digital Brand Protection Software Consumption Value (2021-2032)
- 2.9 India Digital Brand Protection Software Consumption Value (2021-2032)

### **3 WORLD DIGITAL BRAND PROTECTION SOFTWARE COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Digital Brand Protection Software Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Digital Brand Protection Software Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Digital Brand Protection Software in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Digital Brand Protection Software in 2025
- 3.3 Digital Brand Protection Software Company Evaluation Quadrant
- 3.4 Digital Brand Protection Software Market: Overall Company Footprint Analysis
  - 3.4.1 Digital Brand Protection Software Market: Region Footprint
  - 3.4.2 Digital Brand Protection Software Market: Company Product Type Footprint
  - 3.4.3 Digital Brand Protection Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Digital Brand Protection Software Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Digital Brand Protection Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Digital Brand Protection Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Digital Brand Protection Software Consumption Value Comparison
  - 4.2.1 United States VS China: Digital Brand Protection Software Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Digital Brand Protection Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Digital Brand Protection Software Companies and Market

Share, 2021-2026

4.3.1 United States Based Digital Brand Protection Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Digital Brand Protection Software Revenue, (2021-2026)

4.4 China Based Companies Digital Brand Protection Software Revenue and Market Share, 2021-2026

4.4.1 China Based Digital Brand Protection Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Digital Brand Protection Software Revenue, (2021-2026)

4.5 Rest of World Based Digital Brand Protection Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Digital Brand Protection Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Digital Brand Protection Software Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Digital Brand Protection Software Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 On-Premises

5.2.2 Cloud-Based

5.3 Market Segment by Type

5.3.1 World Digital Brand Protection Software Market Size by Type (2021-2026)

5.3.2 World Digital Brand Protection Software Market Size by Type (2027-2032)

5.3.3 World Digital Brand Protection Software Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY FUNCTIONALITY**

6.1 World Digital Brand Protection Software Market Size Overview by Functionality: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Functionality

6.2.1 Counterfeit Detection

6.2.2 IP Protection

6.2.3 Brand Monitoring

6.2.4 Fraud Prevention

6.2.5 Reputation Management

6.2.6 Other

6.3 Market Segment by Functionality

6.3.1 World Digital Brand Protection Software Market Size by Functionality (2021-2026)

6.3.2 World Digital Brand Protection Software Market Size by Functionality (2027-2032)

6.3.3 World Digital Brand Protection Software Market Size Market Share by Functionality (2027-2032)

## **7 MARKET ANALYSIS BY INDUSTRY**

7.1 World Digital Brand Protection Software Market Size Overview by Industry: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Industry

7.2.1 Consumer Goods

7.2.2 Luxury Goods

7.2.3 Pharmaceuticals

7.2.4 Technology

7.2.5 Automotive

7.2.6 Fashion & Apparel

7.2.7 Food & Beverage

7.2.8 Entertainment

7.2.9 Other

7.3 Market Segment by Industry

7.3.1 World Digital Brand Protection Software Market Size by Industry (2021-2026)

7.3.2 World Digital Brand Protection Software Market Size by Industry (2027-2032)

7.3.3 World Digital Brand Protection Software Market Size Market Share by Industry (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Digital Brand Protection Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

- 8.3.1 World Digital Brand Protection Software Market Size by Application (2021-2026)
- 8.3.2 World Digital Brand Protection Software Market Size by Application (2027-2032)
- 8.3.3 World Digital Brand Protection Software Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

### 9.1 MarkMonitor

- 9.1.1 MarkMonitor Details
- 9.1.2 MarkMonitor Major Business
- 9.1.3 MarkMonitor Digital Brand Protection Software Product and Services
- 9.1.4 MarkMonitor Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.1.5 MarkMonitor Recent Developments/Updates
- 9.1.6 MarkMonitor Competitive Strengths & Weaknesses

### 9.2 Resolver(Kroll)

- 9.2.1 Resolver(Kroll) Details
- 9.2.2 Resolver(Kroll) Major Business
- 9.2.3 Resolver(Kroll) Digital Brand Protection Software Product and Services
- 9.2.4 Resolver(Kroll) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 Resolver(Kroll) Recent Developments/Updates
- 9.2.6 Resolver(Kroll) Competitive Strengths & Weaknesses

### 9.3 BrandShield

- 9.3.1 BrandShield Details
- 9.3.2 BrandShield Major Business
- 9.3.3 BrandShield Digital Brand Protection Software Product and Services
- 9.3.4 BrandShield Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.3.5 BrandShield Recent Developments/Updates
- 9.3.6 BrandShield Competitive Strengths & Weaknesses

### 9.4 Fortra (PhishLabs)

- 9.4.1 Fortra (PhishLabs) Details
- 9.4.2 Fortra (PhishLabs) Major Business
- 9.4.3 Fortra (PhishLabs) Digital Brand Protection Software Product and Services
- 9.4.4 Fortra (PhishLabs) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.4.5 Fortra (PhishLabs) Recent Developments/Updates
- 9.4.6 Fortra (PhishLabs) Competitive Strengths & Weaknesses

## 9.5 BrandVerity

### 9.5.1 BrandVerity Details

### 9.5.2 BrandVerity Major Business

### 9.5.3 BrandVerity Digital Brand Protection Software Product and Services

### 9.5.4 BrandVerity Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.5.5 BrandVerity Recent Developments/Updates

### 9.5.6 BrandVerity Competitive Strengths & Weaknesses

## 9.6 Tracer

### 9.6.1 Tracer Details

### 9.6.2 Tracer Major Business

### 9.6.3 Tracer Digital Brand Protection Software Product and Services

### 9.6.4 Tracer Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.6.5 Tracer Recent Developments/Updates

### 9.6.6 Tracer Competitive Strengths & Weaknesses

## 9.7 Hubstream

### 9.7.1 Hubstream Details

### 9.7.2 Hubstream Major Business

### 9.7.3 Hubstream Digital Brand Protection Software Product and Services

### 9.7.4 Hubstream Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.7.5 Hubstream Recent Developments/Updates

### 9.7.6 Hubstream Competitive Strengths & Weaknesses

## 9.8 Wisier (Numerator)

### 9.8.1 Wisier (Numerator) Details

### 9.8.2 Wisier (Numerator) Major Business

### 9.8.3 Wisier (Numerator) Digital Brand Protection Software Product and Services

### 9.8.4 Wisier (Numerator) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.8.5 Wisier (Numerator) Recent Developments/Updates

### 9.8.6 Wisier (Numerator) Competitive Strengths & Weaknesses

## 9.9 Corsearch

### 9.9.1 Corsearch Details

### 9.9.2 Corsearch Major Business

### 9.9.3 Corsearch Digital Brand Protection Software Product and Services

### 9.9.4 Corsearch Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.9.5 Corsearch Recent Developments/Updates

- 9.9.6 Corsearch Competitive Strengths & Weaknesses
- 9.10 Red Points Solutions
  - 9.10.1 Red Points Solutions Details
  - 9.10.2 Red Points Solutions Major Business
  - 9.10.3 Red Points Solutions Digital Brand Protection Software Product and Services
  - 9.10.4 Red Points Solutions Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Red Points Solutions Recent Developments/Updates
  - 9.10.6 Red Points Solutions Competitive Strengths & Weaknesses
- 9.11 Ruvixx
  - 9.11.1 Ruvixx Details
  - 9.11.2 Ruvixx Major Business
  - 9.11.3 Ruvixx Digital Brand Protection Software Product and Services
  - 9.11.4 Ruvixx Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Ruvixx Recent Developments/Updates
  - 9.11.6 Ruvixx Competitive Strengths & Weaknesses
- 9.12 Custodian Solutions
  - 9.12.1 Custodian Solutions Details
  - 9.12.2 Custodian Solutions Major Business
  - 9.12.3 Custodian Solutions Digital Brand Protection Software Product and Services
  - 9.12.4 Custodian Solutions Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Custodian Solutions Recent Developments/Updates
  - 9.12.6 Custodian Solutions Competitive Strengths & Weaknesses
- 9.13 Enablon(Wolters Kluwer)
  - 9.13.1 Enablon(Wolters Kluwer) Details
  - 9.13.2 Enablon(Wolters Kluwer) Major Business
  - 9.13.3 Enablon(Wolters Kluwer) Digital Brand Protection Software Product and Services
  - 9.13.4 Enablon(Wolters Kluwer) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Enablon(Wolters Kluwer) Recent Developments/Updates
  - 9.13.6 Enablon(Wolters Kluwer) Competitive Strengths & Weaknesses
- 9.14 Scout
  - 9.14.1 Scout Details
  - 9.14.2 Scout Major Business
  - 9.14.3 Scout Digital Brand Protection Software Product and Services
  - 9.14.4 Scout Digital Brand Protection Software Revenue, Gross Margin and Market

Share (2021-2026)

9.14.5 Scout Recent Developments/Updates

9.14.6 Scout Competitive Strengths & Weaknesses

9.15 OPTEL (Verify Brand)

9.15.1 OPTEL (Verify Brand) Details

9.15.2 OPTEL (Verify Brand) Major Business

9.15.3 OPTEL (Verify Brand) Digital Brand Protection Software Product and Services

9.15.4 OPTEL (Verify Brand) Digital Brand Protection Software Revenue, Gross

Margin and Market Share (2021-2026)

9.15.5 OPTEL (Verify Brand) Recent Developments/Updates

9.15.6 OPTEL (Verify Brand) Competitive Strengths & Weaknesses

9.16 IntelliCred

9.16.1 IntelliCred Details

9.16.2 IntelliCred Major Business

9.16.3 IntelliCred Digital Brand Protection Software Product and Services

9.16.4 IntelliCred Digital Brand Protection Software Revenue, Gross Margin and

Market Share (2021-2026)

9.16.5 IntelliCred Recent Developments/Updates

9.16.6 IntelliCred Competitive Strengths & Weaknesses

9.17 CSC

9.17.1 CSC Details

9.17.2 CSC Major Business

9.17.3 CSC Digital Brand Protection Software Product and Services

9.17.4 CSC Digital Brand Protection Software Revenue, Gross Margin and Market

Share (2021-2026)

9.17.5 CSC Recent Developments/Updates

9.17.6 CSC Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Digital Brand Protection Software Industry Chain

10.2 Digital Brand Protection Software Upstream Analysis

10.3 Digital Brand Protection Software Midstream Analysis

10.4 Digital Brand Protection Software Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Digital Brand Protection Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Digital Brand Protection Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Digital Brand Protection Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Digital Brand Protection Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Digital Brand Protection Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Digital Brand Protection Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Digital Brand Protection Software Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Digital Brand Protection Software Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Digital Brand Protection Software Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Digital Brand Protection Software Players in 2025
- Table 12. World Digital Brand Protection Software Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Digital Brand Protection Software Company Evaluation Quadrant
- Table 14. Head Office of Key Digital Brand Protection Software Players
- Table 15. Digital Brand Protection Software Market: Company Product Type Footprint
- Table 16. Digital Brand Protection Software Market: Company Product Application Footprint
- Table 17. Digital Brand Protection Software Mergers & Acquisitions Activity
- Table 18. United States VS China Digital Brand Protection Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Digital Brand Protection Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Digital Brand Protection Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Digital Brand Protection Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Digital Brand Protection Software Revenue Market Share (2021-2026)

Table 23. China Based Digital Brand Protection Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Brand Protection Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Digital Brand Protection Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Digital Brand Protection Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Digital Brand Protection Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Digital Brand Protection Software Revenue Market Share (2021-2026)

Table 29. World Digital Brand Protection Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Digital Brand Protection Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Digital Brand Protection Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World Digital Brand Protection Software Market Size by Functionality, (USD Million), 2021 & 2025 & 2032

Table 33. World Digital Brand Protection Software Market Size Value by Functionality (2021-2026) & (USD Million)

Table 34. World Digital Brand Protection Software Market Size by Functionality (2027-2032) & (USD Million)

Table 35. World Digital Brand Protection Software Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Table 36. World Digital Brand Protection Software Market Size Value by Industry (2021-2026) & (USD Million)

Table 37. World Digital Brand Protection Software Market Size by Industry (2027-2032) & (USD Million)

Table 38. World Digital Brand Protection Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Digital Brand Protection Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Digital Brand Protection Software Market Size by Application

(2027-2032) & (USD Million)

Table 41. MarkMonitor Basic Information, Manufacturing Base and Competitors

Table 42. MarkMonitor Major Business

Table 43. MarkMonitor Digital Brand Protection Software Product and Services

Table 44. MarkMonitor Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. MarkMonitor Recent Developments/Updates

Table 46. MarkMonitor Competitive Strengths & Weaknesses

Table 47. Resolver(Kroll) Basic Information, Manufacturing Base and Competitors

Table 48. Resolver(Kroll) Major Business

Table 49. Resolver(Kroll) Digital Brand Protection Software Product and Services

Table 50. Resolver(Kroll) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Resolver(Kroll) Recent Developments/Updates

Table 52. Resolver(Kroll) Competitive Strengths & Weaknesses

Table 53. BrandShield Basic Information, Manufacturing Base and Competitors

Table 54. BrandShield Major Business

Table 55. BrandShield Digital Brand Protection Software Product and Services

Table 56. BrandShield Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. BrandShield Recent Developments/Updates

Table 58. BrandShield Competitive Strengths & Weaknesses

Table 59. Fortra (PhishLabs) Basic Information, Manufacturing Base and Competitors

Table 60. Fortra (PhishLabs) Major Business

Table 61. Fortra (PhishLabs) Digital Brand Protection Software Product and Services

Table 62. Fortra (PhishLabs) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Fortra (PhishLabs) Recent Developments/Updates

Table 64. Fortra (PhishLabs) Competitive Strengths & Weaknesses

Table 65. BrandVerity Basic Information, Manufacturing Base and Competitors

Table 66. BrandVerity Major Business

Table 67. BrandVerity Digital Brand Protection Software Product and Services

Table 68. BrandVerity Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. BrandVerity Recent Developments/Updates

Table 70. BrandVerity Competitive Strengths & Weaknesses

Table 71. Tracer Basic Information, Manufacturing Base and Competitors

Table 72. Tracer Major Business

Table 73. Tracer Digital Brand Protection Software Product and Services

Table 74. Tracer Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Tracer Recent Developments/Updates

Table 76. Tracer Competitive Strengths & Weaknesses

Table 77. Hubstream Basic Information, Manufacturing Base and Competitors

Table 78. Hubstream Major Business

Table 79. Hubstream Digital Brand Protection Software Product and Services

Table 80. Hubstream Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Hubstream Recent Developments/Updates

Table 82. Hubstream Competitive Strengths & Weaknesses

Table 83. Wiser (Numerator) Basic Information, Manufacturing Base and Competitors

Table 84. Wiser (Numerator) Major Business

Table 85. Wiser (Numerator) Digital Brand Protection Software Product and Services

Table 86. Wiser (Numerator) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Wiser (Numerator) Recent Developments/Updates

Table 88. Wiser (Numerator) Competitive Strengths & Weaknesses

Table 89. Corsearch Basic Information, Manufacturing Base and Competitors

Table 90. Corsearch Major Business

Table 91. Corsearch Digital Brand Protection Software Product and Services

Table 92. Corsearch Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Corsearch Recent Developments/Updates

Table 94. Corsearch Competitive Strengths & Weaknesses

Table 95. Red Points Solutions Basic Information, Manufacturing Base and Competitors

Table 96. Red Points Solutions Major Business

Table 97. Red Points Solutions Digital Brand Protection Software Product and Services

Table 98. Red Points Solutions Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Red Points Solutions Recent Developments/Updates

Table 100. Red Points Solutions Competitive Strengths & Weaknesses

Table 101. Ruvixx Basic Information, Manufacturing Base and Competitors

Table 102. Ruvixx Major Business

Table 103. Ruvixx Digital Brand Protection Software Product and Services

Table 104. Ruvixx Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Ruvixx Recent Developments/Updates

Table 106. Ruvixx Competitive Strengths & Weaknesses

- Table 107. Custodian Solutions Basic Information, Manufacturing Base and Competitors
- Table 108. Custodian Solutions Major Business
- Table 109. Custodian Solutions Digital Brand Protection Software Product and Services
- Table 110. Custodian Solutions Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Custodian Solutions Recent Developments/Updates
- Table 112. Custodian Solutions Competitive Strengths & Weaknesses
- Table 113. Enablon(Wolters Kluwer) Basic Information, Manufacturing Base and Competitors
- Table 114. Enablon(Wolters Kluwer) Major Business
- Table 115. Enablon(Wolters Kluwer) Digital Brand Protection Software Product and Services
- Table 116. Enablon(Wolters Kluwer) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Enablon(Wolters Kluwer) Recent Developments/Updates
- Table 118. Enablon(Wolters Kluwer) Competitive Strengths & Weaknesses
- Table 119. Scout Basic Information, Manufacturing Base and Competitors
- Table 120. Scout Major Business
- Table 121. Scout Digital Brand Protection Software Product and Services
- Table 122. Scout Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Scout Recent Developments/Updates
- Table 124. Scout Competitive Strengths & Weaknesses
- Table 125. OPTTEL (Verify Brand) Basic Information, Manufacturing Base and Competitors
- Table 126. OPTTEL (Verify Brand) Major Business
- Table 127. OPTTEL (Verify Brand) Digital Brand Protection Software Product and Services
- Table 128. OPTTEL (Verify Brand) Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. OPTTEL (Verify Brand) Recent Developments/Updates
- Table 130. OPTTEL (Verify Brand) Competitive Strengths & Weaknesses
- Table 131. IntelliCred Basic Information, Manufacturing Base and Competitors
- Table 132. IntelliCred Major Business
- Table 133. IntelliCred Digital Brand Protection Software Product and Services
- Table 134. IntelliCred Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. IntelliCred Recent Developments/Updates
- Table 136. IntelliCred Competitive Strengths & Weaknesses

Table 137. CSC Basic Information, Manufacturing Base and Competitors

Table 138. CSC Major Business

Table 139. CSC Digital Brand Protection Software Product and Services

Table 140. CSC Digital Brand Protection Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. CSC Recent Developments/Updates

Table 142. CSC Competitive Strengths & Weaknesses

Table 143. Global Key Players of Digital Brand Protection Software Upstream (Raw Materials)

Table 144. Global Digital Brand Protection Software Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Digital Brand Protection Software Picture

Figure 2. World Digital Brand Protection Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Digital Brand Protection Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Digital Brand Protection Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Digital Brand Protection Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Digital Brand Protection Software Revenue (2021-2032) & (USD Million)

Figure 13. Digital Brand Protection Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Digital Brand Protection Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)
- Figure 23. India Digital Brand Protection Software Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of Digital Brand Protection Software by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Brand Protection Software Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Brand Protection Software Markets in 2025
- Figure 27. United States VS China: Digital Brand Protection Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Digital Brand Protection Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World Digital Brand Protection Software Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World Digital Brand Protection Software Market Size Market Share by Type in 2025
- Figure 31. On-Premises
- Figure 32. Cloud-Based
- Figure 33. World Digital Brand Protection Software Market Size Market Share by Type (2021-2032)
- Figure 34. World Digital Brand Protection Software Market Size by Functionality, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Digital Brand Protection Software Market Size Market Share by Functionality in 2025
- Figure 36. Counterfeit Detection
- Figure 37. IP Protection
- Figure 38. Brand Monitoring
- Figure 39. Fraud Prevention
- Figure 40. Reputation Management
- Figure 41. Other
- Figure 42. World Digital Brand Protection Software Market Size Market Share by Functionality (2021-2032)
- Figure 43. World Digital Brand Protection Software Market Size by Industry, (USD

Million), 2021 & 2025 & 2032

Figure 44. World Digital Brand Protection Software Market Size Market Share by Industry in 2025

Figure 45. Consumer Goods

Figure 46. Luxury Goods

Figure 47. Pharmaceuticals

Figure 48. Technology

Figure 49. Automotive

Figure 50. Fashion & Apparel

Figure 51. Food & Beverage

Figure 52. Entertainment

Figure 53. Food & Beverage

Figure 54. World Digital Brand Protection Software Market Size Market Share by Industry (2021-2032)

Figure 55. World Digital Brand Protection Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Digital Brand Protection Software Market Size Market Share by Application in 2025

Figure 57. Large Enterprises

Figure 58. SMEs

Figure 59. World Digital Brand Protection Software Market Size Market Share by Application (2021-2032)

Figure 60. Digital Brand Protection Software Industrial Chain

Figure 61. Methodology

Figure 62. Research Process and Data Source

## I would like to order

Product name: Global Digital Brand Protection Software Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GA1D44263804EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1D44263804EN.html>