

Global Digital Biomarker Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC44B5B75FB2EN.html>

Date: January 2024

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: GC44B5B75FB2EN

Abstracts

According to our (Global Info Research) latest study, the global Digital Biomarker market size was valued at USD 398.5 million in 2023 and is forecast to a readjusted size of USD 23440 million by 2030 with a CAGR of 79.0% during review period.

Digital biomarkers are defined as objective, quantifiable physiological and behavioral data that are collected and measured by means of digital devices such as portables, wearables, implantables, or ingestibles. The data collected are typically used to explain, influence, and/or predict health-related outcomes. Digital biomarkers also represent an opportunity to capture clinically meaningful, objective data.

Philips and Novartis are the top 2 companies in global digital biomarker market and account for over 15% of total market share. Geographically speaking, Europe holds about 45% of global market share, followed by North America with about 35% share. In terms of type, passive digital biomarker segment holds an important share of about 65%. In terms of application, clinical disease segment accounts for about 80% of the total share.

The Global Info Research report includes an overview of the development of the Digital Biomarker industry chain, the market status of Clinical Disease (Passive Digital Biomarker, Active Digital Biomarker), Daily Health (Passive Digital Biomarker, Active Digital Biomarker), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Biomarker.

Regionally, the report analyzes the Digital Biomarker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Biomarker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Digital Biomarker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Biomarker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Passive Digital Biomarker, Active Digital Biomarker).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Biomarker market.

Regional Analysis: The report involves examining the Digital Biomarker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Biomarker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Biomarker:

Company Analysis: Report covers individual Digital Biomarker players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Biomarker This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Clinical Disease, Daily Health).

Technology Analysis: Report covers specific technologies relevant to Digital Biomarker. It assesses the current state, advancements, and potential future developments in Digital Biomarker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Biomarker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Biomarker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Passive Digital Biomarker

Active Digital Biomarker

Market segment by Application

Clinical Disease

Daily Health

Market segment by players, this report covers

Philips

Johnson & Johnson

Pfizer

GE Healthcare

Novartis

Apple

Sanofi

GlaxoSmithKline

Bayer

Merck

Abbott Laboratories

Asahi Kasei

Biogen

Koneksa Health

Roche

Huma Therapeutics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Biomarker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Biomarker, with revenue, gross margin and global market share of Digital Biomarker from 2019 to 2024.

Chapter 3, the Digital Biomarker competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital Biomarker market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Biomarker.

Chapter 13, to describe Digital Biomarker research findings and conclusion.

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