

# Global Digital Banking Platform and Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Digital Banking Platform and Services market size was valued at USD 12370 million in 2023 and is forecast to a readjusted size of USD 29470 million by 2030 with a CAGR of 13.2% during review period.

Digital banking is a kind of online banking, where banking services are delivered over the internet. The shift from traditional to digital banking has been gradual and remains ongoing, and is constituted by differing degrees of banking service digitization.

SAP was the global greatest company in Digital Banking Platform and Services industry, with the revenue market Share of 16%, followed by Urban FT, Kony, Backbase, Technisys, Infosys Finacle, NCR Corporation, Alkami, Q2 Holdings, Finastra, Mobilearth, Temenos, FIS Global, Fiserv, Oracle, Crealogix, Tata Consultancy Services, Sopra Banking Software, Intellect Design Arena, i-exceed.United Statest is the largest Digital Banking Platform and Services market with about 40% market share. Europe is follower, accounting for about 38% market share.

The Global Info Research report includes an overview of the development of the Digital Banking Platform and Services industry chain, the market status of Retail Digital Banking (PC, Mobile), SME Digital Banking (PC, Mobile), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Banking Platform and Services.

Regionally, the report analyzes the Digital Banking Platform and Services markets in key regions. North America and Europe are experiencing steady growth, driven by



government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Banking Platform and Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Digital Banking Platform and Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Banking Platform and Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., PC, Mobile).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Banking Platform and Services market.

Regional Analysis: The report involves examining the Digital Banking Platform and Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Banking Platform and Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Banking Platform and Services:

Company Analysis: Report covers individual Digital Banking Platform and Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and



strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Banking Platform and Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail Digital Banking, SME Digital Banking).

Technology Analysis: Report covers specific technologies relevant to Digital Banking Platform and Services. It assesses the current state, advancements, and potential future developments in Digital Banking Platform and Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Banking Platform and Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Banking Platform and Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

PC

Mobile

Market segment by Application

Retail Digital Banking

SME Digital Banking

Corporate Digital Banking



# Market segment by players, this report covers Urban FT Kony Backbase Technisys Infosys Finacle NCR Corporation Alkami Q2 Holdings Finastra SAP Mobilearth Temenos FIS Global Fiserv Oracle Crealogix Tata Consultancy Services

Sopra Banking Software



Intellect Design Arena

i-exceed

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Banking Platform and Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Banking Platform and Services, with revenue, gross margin and global market share of Digital Banking Platform and Services from 2019 to 2024.

Chapter 3, the Digital Banking Platform and Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Digital Banking Platform and Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.



Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Banking Platform and Services.

Chapter 13, to describe Digital Banking Platform and Services research findings and conclusion.



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