

Global Digital Banking Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digital Banking market size was valued at US\$ 15740 million in 2024 and is forecast to a readjusted size of USD 51170 million by 2031 with a CAGR of 18.6% during review period.

Digital banking is a move to online banking, where banking services are provided over the Internet. Over the years, the market for digital channel platforms has evolved from online and mobile specific banking solutions to digital banking platforms that are not related to channels. Advanced and mature digital banking platforms are highly flexible and can integrate many different banking services through a good interactive user interface (UI) or customer experience. This factor is the main reason why global companies have such a strong pull on digital banking. In addition, Banks are now under enormous pressure to improve operational efficiency and reduce bank costs while providing advanced next-generation digital banking services. Digital banking platform vendors are now developing smart and smart banking platforms to meet the needs of Banks and customers. This includes the need for channel integration support and dynamic customer experience to make core banking easier to implement, as well as the devices customers want to use or are interested in and affordable. The digital banking industry is relatively fragmented, with many small and new companies. Large global companies are mainly located in the us and Europe. American and European companies have a long history and an unshakable position in this field. The main markets for digital banking are in developed countries. North America has the largest market for digital banking platforms in terms of revenue generation. The regional market was driven by the early adoption of digital technology in banking. The asia-pacific market is expected to grow at a good pace during the forecast period. Strong growth in IT infrastructure and significant investment in digital banking by public and private companies are expected to support growth in the regional market. North America had a 37 percent market share

in 2018, followed by Europe with 38 percent. The Asia-Pacific consumer market is growing even faster, however, with a market share of only 20 percent in 2018. In the rest of Asia Pacific, the Australian market is developing relatively well. In 2018, pc-based digital banking accounted for about 67% of the market share, and most of the products of the market belong to pc-based digital banking. In 2018, the market share of mobile digital banking was 33%. It is expected that the number of mobile digital banking will increase significantly in the next few years. Small and medium-sized enterprises (smes) are still the main application group in the market, accounting for about 59% of the market share in 2018. The development rate of smes is faster than that of large enterprises. By 2025, the market share of smes will expand to 60%. The development of digital Banks in China is relatively backward compared with that in Europe and the United States. Many large enterprises are still in the financing stage, and the market is expected to develop rapidly in the next few years.

The leading market for digital banking is the United States, with about 50% of the market, followed by Europe, with about 30%.

Major enterprises include SAP, Misys, Q2, Kony, Infosys, etc., with the top three accounting for about 45%.

This report is a detailed and comprehensive analysis for global Digital Banking market. Both quantitative and qualitative analyses are presented by company, by region & country, by Terminal and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Banking market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Digital Banking market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Digital Banking market size and forecasts, by Terminal and by Application, in consumption value (\$ Million), 2020-2031

Global Digital Banking market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Banking

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Banking market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Urban FT, Kony, Backbase, Technisys, Infosys, Digiliti Money, Innofis, Mobilearth, D3 Banking Technology, Alkami, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Banking market is split by Terminal and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Terminal and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Terminal

- PC
- Mobile

Market segment by Application

- Individual
- SME Digital Banking
- Corporate Digital Banking

Market segment by players, this report covers

- Urban FT
- Kony
- Backbase
- Technisys
- Infosys
- Digiliti Money
- Innofis
- Mobilearth
- D3 Banking Technology
- Alkami
- Q2
- Misys

- SAP

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Banking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Banking, with revenue, gross margin, and global market share of Digital Banking from 2020 to 2025.

Chapter 3, the Digital Banking competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Terminal and by Application, with consumption value and growth rate by Terminal, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Digital Banking market forecast, by regions, by Terminal and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Banking.

Chapter 13, to describe Digital Banking research findings and conclusion.

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