

# Global Digital Badges Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Digital badges are increasingly being used in applications in the CBE sector. They are basically used to demonstrate the skills of students. The concept of digital badges has gained traction in the education sector and is gaining popularity among teachers. Schools across the world are increasingly using digital badges in the form of micro-credentials for the professional development of teachers.

### Scope of the Report:

This report studies the Digital Badges market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Badges market by product type and applications/end industries.

Developed and developing countries have gained increased support for using digital badges in the curricula. For instance, in the US, badges are used as a valuable tool to gain information related to the complete skill set of the student. Additionally, the federal government has also widely promoted the utilization of digital badges in schools and colleges. Furthermore, the government of the UK is also widely focusing on the utilization of open digital badges as a tool to measure the skill set of students.

The digital badges market in the education sector consists of numerous local and international players. The increasing government support and the rising number of collaborations between educational institutions and digital badge vendors will drive the market's growth prospects. Most of the vendors in this market have a strong geographical presence and offer various products with higher competence levels in price and applicability.

In terms of geographic regions, the Americas will be the major revenue contributor to the digital badges market in education sector throughout the forecast period. The

increased utilization of modern technologies and the rise in infrastructure improvement measures in the education sector, will drive the market growth in the region.

The global Digital Badges market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Badges.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accredible

Credly

Forall Systems

Discendum

Pearson Education

Youtopia

Badgecraft

Basno

Knowledge Stream

Makewaves

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Virtual Badges

Real Badges

Market Segment by Applications, can be divided into

Military

Entertainment Games

Education

Others

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