

# Global Digital Badges in Education Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

Digital badges are increasingly being used in applications in the CBE sector. They are basically used to demonstrate the skills of students. The concept of digital badges has gained traction in the education sector and is gaining popularity among teachers. Schools across the world are increasingly using digital badges in the form of micro-credentials for the professional development of teachers.

According to our (Global Info Research) latest study, the global Digital Badges in Education market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The introduction of competency-based education (CBE) is one of the key trends that will gain traction in the digital badges market in the education sector during the next few years. The CBE method enables personalized learning and the integration of digital badges provides increased assistance in offering flexibility for student's necessities along with maintaining standards for faculty. Since badges are awarded based on certain goals, tasks, and achievements of students, the adoption of digital badging in the CBE model offers teachers a flexible way to recognize the soft skills of the students.

This report is a detailed and comprehensive analysis for global Digital Badges in Education market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share

estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Digital Badges in Education market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Digital Badges in Education market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Digital Badges in Education market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Digital Badges in Education market shares of main players, in revenue (\$ Million), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Badges in Education

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Badges in Education market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accredible, Credly, Forall Systems, Discendum and Pearson Education, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market segmentation

Digital Badges in Education market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for

consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Virtual Badges

Real Badges

#### Market segment by Application

Higher Education

K-12

#### Market segment by players, this report covers

Accredible

Credly

Forall Systems

Discendum

Pearson Education

Youtopia

Badgecraft

Basno

Knowledge Stream

Makewaves

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Badges in Education product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Badges in Education, with revenue, gross margin and global market share of Digital Badges in Education from 2018 to 2023.

Chapter 3, the Digital Badges in Education competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Digital Badges in Education market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Badges in Education.

Chapter 13, to describe Digital Badges in Education research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Digital Badges in Education

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Classification of Digital Badges in Education by Type

##### 1.3.1 Overview: Global Digital Badges in Education Market Size by Type: 2018 Versus 2022 Versus 2029

##### 1.3.2 Global Digital Badges in Education Consumption Value Market Share by Type in 2022

##### 1.3.3 Virtual Badges

##### 1.3.4 Real Badges

#### 1.4 Global Digital Badges in Education Market by Application

##### 1.4.1 Overview: Global Digital Badges in Education Market Size by Application: 2018 Versus 2022 Versus 2029

##### 1.4.2 Higher Education

##### 1.4.3 K-12

#### 1.5 Global Digital Badges in Education Market Size & Forecast

#### 1.6 Global Digital Badges in Education Market Size and Forecast by Region

##### 1.6.1 Global Digital Badges in Education Market Size by Region: 2018 VS 2022 VS 2029

##### 1.6.2 Global Digital Badges in Education Market Size by Region, (2018-2029)

##### 1.6.3 North America Digital Badges in Education Market Size and Prospect (2018-2029)

##### 1.6.4 Europe Digital Badges in Education Market Size and Prospect (2018-2029)

##### 1.6.5 Asia-Pacific Digital Badges in Education Market Size and Prospect (2018-2029)

##### 1.6.6 South America Digital Badges in Education Market Size and Prospect (2018-2029)

##### 1.6.7 Middle East and Africa Digital Badges in Education Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

#### 2.1 Accredible

##### 2.1.1 Accredible Details

##### 2.1.2 Accredible Major Business

##### 2.1.3 Accredible Digital Badges in Education Product and Solutions

##### 2.1.4 Accredible Digital Badges in Education Revenue, Gross Margin and Market

## Share (2018-2023)

### 2.1.5 Accredible Recent Developments and Future Plans

## 2.2 Credly

### 2.2.1 Credly Details

### 2.2.2 Credly Major Business

### 2.2.3 Credly Digital Badges in Education Product and Solutions

### 2.2.4 Credly Digital Badges in Education Revenue, Gross Margin and Market Share

## (2018-2023)

### 2.2.5 Credly Recent Developments and Future Plans

## 2.3 Forall Systems

### 2.3.1 Forall Systems Details

### 2.3.2 Forall Systems Major Business

### 2.3.3 Forall Systems Digital Badges in Education Product and Solutions

### 2.3.4 Forall Systems Digital Badges in Education Revenue, Gross Margin and Market

## Share (2018-2023)

### 2.3.5 Forall Systems Recent Developments and Future Plans

## 2.4 Discendum

### 2.4.1 Discendum Details

### 2.4.2 Discendum Major Business

### 2.4.3 Discendum Digital Badges in Education Product and Solutions

### 2.4.4 Discendum Digital Badges in Education Revenue, Gross Margin and Market

## Share (2018-2023)

### 2.4.5 Discendum Recent Developments and Future Plans

## 2.5 Pearson Education

### 2.5.1 Pearson Education Details

### 2.5.2 Pearson Education Major Business

### 2.5.3 Pearson Education Digital Badges in Education Product and Solutions

### 2.5.4 Pearson Education Digital Badges in Education Revenue, Gross Margin and

## Market Share (2018-2023)

### 2.5.5 Pearson Education Recent Developments and Future Plans

## 2.6 Youtopia

### 2.6.1 Youtopia Details

### 2.6.2 Youtopia Major Business

### 2.6.3 Youtopia Digital Badges in Education Product and Solutions

### 2.6.4 Youtopia Digital Badges in Education Revenue, Gross Margin and Market Share

## (2018-2023)

### 2.6.5 Youtopia Recent Developments and Future Plans

## 2.7 Badgecraft

### 2.7.1 Badgecraft Details

- 2.7.2 Badgecraft Major Business
- 2.7.3 Badgecraft Digital Badges in Education Product and Solutions
- 2.7.4 Badgecraft Digital Badges in Education Revenue, Gross Margin and Market Share (2018-2023)
- 2.7.5 Badgecraft Recent Developments and Future Plans
- 2.8 Basno
  - 2.8.1 Basno Details
  - 2.8.2 Basno Major Business
  - 2.8.3 Basno Digital Badges in Education Product and Solutions
  - 2.8.4 Basno Digital Badges in Education Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Basno Recent Developments and Future Plans
- 2.9 Knowledge Stream
  - 2.9.1 Knowledge Stream Details
  - 2.9.2 Knowledge Stream Major Business
  - 2.9.3 Knowledge Stream Digital Badges in Education Product and Solutions
  - 2.9.4 Knowledge Stream Digital Badges in Education Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Knowledge Stream Recent Developments and Future Plans
- 2.10 Makewaves
  - 2.10.1 Makewaves Details
  - 2.10.2 Makewaves Major Business
  - 2.10.3 Makewaves Digital Badges in Education Product and Solutions
  - 2.10.4 Makewaves Digital Badges in Education Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Makewaves Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Digital Badges in Education Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Digital Badges in Education by Company Revenue
  - 3.2.2 Top 3 Digital Badges in Education Players Market Share in 2022
  - 3.2.3 Top 6 Digital Badges in Education Players Market Share in 2022
- 3.3 Digital Badges in Education Market: Overall Company Footprint Analysis
  - 3.3.1 Digital Badges in Education Market: Region Footprint
  - 3.3.2 Digital Badges in Education Market: Company Product Type Footprint
  - 3.3.3 Digital Badges in Education Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry

### 3.5 Mergers, Acquisition, Agreements, and Collaborations

## 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Digital Badges in Education Consumption Value and Market Share by Type (2018-2023)

4.2 Global Digital Badges in Education Market Forecast by Type (2024-2029)

## 5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Digital Badges in Education Consumption Value Market Share by Application (2018-2023)

5.2 Global Digital Badges in Education Market Forecast by Application (2024-2029)

## 6 NORTH AMERICA

6.1 North America Digital Badges in Education Consumption Value by Type (2018-2029)

6.2 North America Digital Badges in Education Consumption Value by Application (2018-2029)

6.3 North America Digital Badges in Education Market Size by Country

6.3.1 North America Digital Badges in Education Consumption Value by Country (2018-2029)

6.3.2 United States Digital Badges in Education Market Size and Forecast (2018-2029)

6.3.3 Canada Digital Badges in Education Market Size and Forecast (2018-2029)

6.3.4 Mexico Digital Badges in Education Market Size and Forecast (2018-2029)

## 7 EUROPE

7.1 Europe Digital Badges in Education Consumption Value by Type (2018-2029)

7.2 Europe Digital Badges in Education Consumption Value by Application (2018-2029)

7.3 Europe Digital Badges in Education Market Size by Country

7.3.1 Europe Digital Badges in Education Consumption Value by Country (2018-2029)

7.3.2 Germany Digital Badges in Education Market Size and Forecast (2018-2029)

7.3.3 France Digital Badges in Education Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Digital Badges in Education Market Size and Forecast (2018-2029)

7.3.5 Russia Digital Badges in Education Market Size and Forecast (2018-2029)

7.3.6 Italy Digital Badges in Education Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Digital Badges in Education Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Digital Badges in Education Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Digital Badges in Education Market Size by Region

8.3.1 Asia-Pacific Digital Badges in Education Consumption Value by Region (2018-2029)

8.3.2 China Digital Badges in Education Market Size and Forecast (2018-2029)

8.3.3 Japan Digital Badges in Education Market Size and Forecast (2018-2029)

8.3.4 South Korea Digital Badges in Education Market Size and Forecast (2018-2029)

8.3.5 India Digital Badges in Education Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Digital Badges in Education Market Size and Forecast (2018-2029)

8.3.7 Australia Digital Badges in Education Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

9.1 South America Digital Badges in Education Consumption Value by Type (2018-2029)

9.2 South America Digital Badges in Education Consumption Value by Application (2018-2029)

9.3 South America Digital Badges in Education Market Size by Country

9.3.1 South America Digital Badges in Education Consumption Value by Country (2018-2029)

9.3.2 Brazil Digital Badges in Education Market Size and Forecast (2018-2029)

9.3.3 Argentina Digital Badges in Education Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Digital Badges in Education Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Digital Badges in Education Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Digital Badges in Education Market Size by Country

10.3.1 Middle East & Africa Digital Badges in Education Consumption Value by Country (2018-2029)

10.3.2 Turkey Digital Badges in Education Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Digital Badges in Education Market Size and Forecast (2018-2029)

10.3.4 UAE Digital Badges in Education Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

11.1 Digital Badges in Education Market Drivers

11.2 Digital Badges in Education Market Restraints

11.3 Digital Badges in Education Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Digital Badges in Education Industry Chain

12.2 Digital Badges in Education Upstream Analysis

12.3 Digital Badges in Education Midstream Analysis

12.4 Digital Badges in Education Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Digital Badges in Education Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Digital Badges in Education Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Digital Badges in Education Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Digital Badges in Education Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Accredible Company Information, Head Office, and Major Competitors

Table 6. Accredible Major Business

Table 7. Accredible Digital Badges in Education Product and Solutions

Table 8. Accredible Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Accredible Recent Developments and Future Plans

Table 10. Credly Company Information, Head Office, and Major Competitors

Table 11. Credly Major Business

Table 12. Credly Digital Badges in Education Product and Solutions

Table 13. Credly Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Credly Recent Developments and Future Plans

Table 15. Forall Systems Company Information, Head Office, and Major Competitors

Table 16. Forall Systems Major Business

Table 17. Forall Systems Digital Badges in Education Product and Solutions

Table 18. Forall Systems Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. Forall Systems Recent Developments and Future Plans

Table 20. Discendum Company Information, Head Office, and Major Competitors

Table 21. Discendum Major Business

Table 22. Discendum Digital Badges in Education Product and Solutions

Table 23. Discendum Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Discendum Recent Developments and Future Plans

Table 25. Pearson Education Company Information, Head Office, and Major Competitors

Table 26. Pearson Education Major Business

Table 27. Pearson Education Digital Badges in Education Product and Solutions

Table 28. Pearson Education Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Pearson Education Recent Developments and Future Plans

Table 30. Youtopia Company Information, Head Office, and Major Competitors

Table 31. Youtopia Major Business

Table 32. Youtopia Digital Badges in Education Product and Solutions

Table 33. Youtopia Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Youtopia Recent Developments and Future Plans

Table 35. Badgecraft Company Information, Head Office, and Major Competitors

Table 36. Badgecraft Major Business

Table 37. Badgecraft Digital Badges in Education Product and Solutions

Table 38. Badgecraft Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Badgecraft Recent Developments and Future Plans

Table 40. Basno Company Information, Head Office, and Major Competitors

Table 41. Basno Major Business

Table 42. Basno Digital Badges in Education Product and Solutions

Table 43. Basno Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Basno Recent Developments and Future Plans

Table 45. Knowledge Stream Company Information, Head Office, and Major Competitors

Table 46. Knowledge Stream Major Business

Table 47. Knowledge Stream Digital Badges in Education Product and Solutions

Table 48. Knowledge Stream Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Knowledge Stream Recent Developments and Future Plans

Table 50. Makewaves Company Information, Head Office, and Major Competitors

Table 51. Makewaves Major Business

Table 52. Makewaves Digital Badges in Education Product and Solutions

Table 53. Makewaves Digital Badges in Education Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Makewaves Recent Developments and Future Plans

Table 55. Global Digital Badges in Education Revenue (USD Million) by Players (2018-2023)

Table 56. Global Digital Badges in Education Revenue Share by Players (2018-2023)

Table 57. Breakdown of Digital Badges in Education by Company Type (Tier 1, Tier 2,

and Tier 3)

Table 58. Market Position of Players in Digital Badges in Education, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 59. Head Office of Key Digital Badges in Education Players

Table 60. Digital Badges in Education Market: Company Product Type Footprint

Table 61. Digital Badges in Education Market: Company Product Application Footprint

Table 62. Digital Badges in Education New Market Entrants and Barriers to Market Entry

Table 63. Digital Badges in Education Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global Digital Badges in Education Consumption Value (USD Million) by Type (2018-2023)

Table 65. Global Digital Badges in Education Consumption Value Share by Type (2018-2023)

Table 66. Global Digital Badges in Education Consumption Value Forecast by Type (2024-2029)

Table 67. Global Digital Badges in Education Consumption Value by Application (2018-2023)

Table 68. Global Digital Badges in Education Consumption Value Forecast by Application (2024-2029)

Table 69. North America Digital Badges in Education Consumption Value by Type (2018-2023) & (USD Million)

Table 70. North America Digital Badges in Education Consumption Value by Type (2024-2029) & (USD Million)

Table 71. North America Digital Badges in Education Consumption Value by Application (2018-2023) & (USD Million)

Table 72. North America Digital Badges in Education Consumption Value by Application (2024-2029) & (USD Million)

Table 73. North America Digital Badges in Education Consumption Value by Country (2018-2023) & (USD Million)

Table 74. North America Digital Badges in Education Consumption Value by Country (2024-2029) & (USD Million)

Table 75. Europe Digital Badges in Education Consumption Value by Type (2018-2023) & (USD Million)

Table 76. Europe Digital Badges in Education Consumption Value by Type (2024-2029) & (USD Million)

Table 77. Europe Digital Badges in Education Consumption Value by Application (2018-2023) & (USD Million)

Table 78. Europe Digital Badges in Education Consumption Value by Application

(2024-2029) & (USD Million)

Table 79. Europe Digital Badges in Education Consumption Value by Country

(2018-2023) & (USD Million)

Table 80. Europe Digital Badges in Education Consumption Value by Country

(2024-2029) & (USD Million)

Table 81. Asia-Pacific Digital Badges in Education Consumption Value by Type

(2018-2023) & (USD Million)

Table 82. Asia-Pacific Digital Badges in Education Consumption Value by Type

(2024-2029) & (USD Million)

Table 83. Asia-Pacific Digital Badges in Education Consumption Value by Application

(2018-2023) & (USD Million)

Table 84. Asia-Pacific Digital Badges in Education Consumption Value by Application

(2024-2029) & (USD Million)

Table 85. Asia-Pacific Digital Badges in Education Consumption Value by Region

(2018-2023) & (USD Million)

Table 86. Asia-Pacific Digital Badges in Education Consumption Value by Region

(2024-2029) & (USD Million)

Table 87. South America Digital Badges in Education Consumption Value by Type

(2018-2023) & (USD Million)

Table 88. South America Digital Badges in Education Consumption Value by Type

(2024-2029) & (USD Million)

Table 89. South America Digital Badges in Education Consumption Value by

Application (2018-2023) & (USD Million)

Table 90. South America Digital Badges in Education Consumption Value by

Application (2024-2029) & (USD Million)

Table 91. South America Digital Badges in Education Consumption Value by Country

(2018-2023) & (USD Million)

Table 92. South America Digital Badges in Education Consumption Value by Country

(2024-2029) & (USD Million)

Table 93. Middle East & Africa Digital Badges in Education Consumption Value by Type

(2018-2023) & (USD Million)

Table 94. Middle East & Africa Digital Badges in Education Consumption Value by Type

(2024-2029) & (USD Million)

Table 95. Middle East & Africa Digital Badges in Education Consumption Value by

Application (2018-2023) & (USD Million)

Table 96. Middle East & Africa Digital Badges in Education Consumption Value by

Application (2024-2029) & (USD Million)

Table 97. Middle East & Africa Digital Badges in Education Consumption Value by

Country (2018-2023) & (USD Million)

Table 98. Middle East & Africa Digital Badges in Education Consumption Value by Country (2024-2029) & (USD Million)

Table 99. Digital Badges in Education Raw Material

Table 100. Key Suppliers of Digital Badges in Education Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Digital Badges in Education Picture

Figure 2. Global Digital Badges in Education Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Digital Badges in Education Consumption Value Market Share by Type in 2022

Figure 4. Virtual Badges

Figure 5. Real Badges

Figure 6. Global Digital Badges in Education Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 7. Digital Badges in Education Consumption Value Market Share by Application in 2022

Figure 8. Higher Education Picture

Figure 9. K-12 Picture

Figure 10. Global Digital Badges in Education Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 11. Global Digital Badges in Education Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 12. Global Market Digital Badges in Education Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 13. Global Digital Badges in Education Consumption Value Market Share by Region (2018-2029)

Figure 14. Global Digital Badges in Education Consumption Value Market Share by Region in 2022

Figure 15. North America Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 16. Europe Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 17. Asia-Pacific Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 18. South America Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 19. Middle East and Africa Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 20. Global Digital Badges in Education Revenue Share by Players in 2022

Figure 21. Digital Badges in Education Market Share by Company Type (Tier 1, Tier 2

and Tier 3) in 2022

Figure 22. Global Top 3 Players Digital Badges in Education Market Share in 2022

Figure 23. Global Top 6 Players Digital Badges in Education Market Share in 2022

Figure 24. Global Digital Badges in Education Consumption Value Share by Type (2018-2023)

Figure 25. Global Digital Badges in Education Market Share Forecast by Type (2024-2029)

Figure 26. Global Digital Badges in Education Consumption Value Share by Application (2018-2023)

Figure 27. Global Digital Badges in Education Market Share Forecast by Application (2024-2029)

Figure 28. North America Digital Badges in Education Consumption Value Market Share by Type (2018-2029)

Figure 29. North America Digital Badges in Education Consumption Value Market Share by Application (2018-2029)

Figure 30. North America Digital Badges in Education Consumption Value Market Share by Country (2018-2029)

Figure 31. United States Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 32. Canada Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 33. Mexico Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 34. Europe Digital Badges in Education Consumption Value Market Share by Type (2018-2029)

Figure 35. Europe Digital Badges in Education Consumption Value Market Share by Application (2018-2029)

Figure 36. Europe Digital Badges in Education Consumption Value Market Share by Country (2018-2029)

Figure 37. Germany Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 38. France Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 39. United Kingdom Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 40. Russia Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 41. Italy Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 42. Asia-Pacific Digital Badges in Education Consumption Value Market Share by Type (2018-2029)

Figure 43. Asia-Pacific Digital Badges in Education Consumption Value Market Share by Application (2018-2029)

Figure 44. Asia-Pacific Digital Badges in Education Consumption Value Market Share by Region (2018-2029)

Figure 45. China Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 46. Japan Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 47. South Korea Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 48. India Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 49. Southeast Asia Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 50. Australia Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 51. South America Digital Badges in Education Consumption Value Market Share by Type (2018-2029)

Figure 52. South America Digital Badges in Education Consumption Value Market Share by Application (2018-2029)

Figure 53. South America Digital Badges in Education Consumption Value Market Share by Country (2018-2029)

Figure 54. Brazil Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 55. Argentina Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 56. Middle East and Africa Digital Badges in Education Consumption Value Market Share by Type (2018-2029)

Figure 57. Middle East and Africa Digital Badges in Education Consumption Value Market Share by Application (2018-2029)

Figure 58. Middle East and Africa Digital Badges in Education Consumption Value Market Share by Country (2018-2029)

Figure 59. Turkey Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 60. Saudi Arabia Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Figure 61. UAE Digital Badges in Education Consumption Value (2018-2029) & (USD Million)

Million)

Figure 62. Digital Badges in Education Market Drivers

Figure 63. Digital Badges in Education Market Restraints

Figure 64. Digital Badges in Education Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Digital Badges in Education in 2022

Figure 67. Manufacturing Process Analysis of Digital Badges in Education

Figure 68. Digital Badges in Education Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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