

Global Digital Agriculture Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Agriculture Solutions market size was valued at US\$ 15969 million in 2025 and is forecast to a readjusted size of US\$ 29650 million by 2032 with a CAGR of 9.1% during review period.

Digital Agriculture Solutions refer to integrated technology platforms that apply IoT devices, sensors, satellite imaging, data analytics, and artificial intelligence to improve agricultural productivity and resource efficiency. These systems enable precision farming, crop monitoring, soil management, irrigation optimization, yield forecasting, and supply chain visibility. They are widely used in modern farming operations to enhance productivity, sustainability, and operational decision-making. The gross profit margin of major providers in the industry is between 50%?75%.

The digital agriculture solutions market is expanding steadily as the global agricultural sector increasingly adopts data-driven and technology-enabled farming practices. Rising food demand driven by population growth is encouraging farmers and agribusinesses to invest in precision agriculture tools, IoT-based monitoring systems, and AI-powered analytics platforms. These solutions help optimize irrigation, fertilizer usage, pest control, and yield forecasting, improving productivity while reducing operational costs and environmental impact. Government initiatives promoting smart farming and sustainable agriculture are also supporting market growth, particularly in regions facing resource constraints and climate variability. The integration of satellite imaging, drones, and cloud-based platforms is enabling real-time farm monitoring and more accurate decision-making. However, high upfront investment costs, fragmented farm structures in many regions, and limited technical expertise among smallholders

remain key barriers to adoption. Overall, the market is expected to grow steadily, supported by ongoing digital transformation in agriculture, increasing focus on food security, and the gradual scaling of smart farming technologies across both developed and emerging economies.

This report is a detailed and comprehensive analysis for global Digital Agriculture Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Agriculture Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Agriculture Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Agriculture Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Agriculture Solutions market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Agriculture Solutions

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Agriculture Solutions market based

on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DTN, Taranis, Farmers Edge, Eurofins, Agriwebb, Climate Corporation, IBM, Microsoft, SAP, Cargill, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Agriculture Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Software

Hardware

Service

Market segment by Technology Type

IoT Smart Farming System

AI-Based Agriculture Platform

Remote Sensing Agriculture Solution

Drone-Based Agricultural System

Market segment by Yield Prediction Accuracy

Low-precision Prediction: ~70%

Standard Model: 70?85%

AI Prediction Model: 85?92%

High-precision Agricultural AI: 92?97%

Ultra-high Precision Digital Twin Agriculture: ?97%

Market segment by Application

Precision Agriculture

Livestock Monitoring

Greenhouse Agriculture

Others

Market segment by players, this report covers

DTN

Taranis

Farmers Edge

Eurofins

Agriwebb

Climate Corporation

IBM

Microsoft

SAP

Cargill

BASF SE

Bayer

Mckinsey

Syngenta

Farmnote Inc.

Seraku Midori Cloud

Beijing Aikenong Technology Co., Ltd.

Vlong Soft

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Agriculture Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Agriculture Solutions, with revenue, gross

margin, and global market share of Digital Agriculture Solutions from 2021 to 2026.

Chapter 3, the Digital Agriculture Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Agriculture Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Agriculture Solutions.

Chapter 13, to describe Digital Agriculture Solutions research findings and conclusion.

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