

Global Digital Agriculture Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Agriculture Services market size is expected to reach \$ 1038 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Digital Agriculture Services refer to a comprehensive service system that utilizes modern information technologies (such as the Internet of Things, big data, artificial intelligence, remote sensing, and blockchain) to fully digitize and intelligently upgrade agricultural production, operation, management, and decision-making. Its core lies in achieving efficient allocation of agricultural resources, precise control of production processes, visualized management of the supply chain, and intelligent early warning of market risks through data collection, analysis, and application. This service spans the entire industry chain from farm to table, aiming to improve agricultural productivity, resource utilization, and economic benefits. It is an important technological path for promoting agricultural modernization, ensuring food security, and fostering sustainable development.

The development of global Digital Agriculture Services exhibits distinct regional characteristics. North America and Europe, as mature markets, feature highly integrated technologies, dominated by intelligent large-scale agricultural machinery and comprehensive data platforms, focusing on precision decision-making and sustainable development. The Asia-Pacific region is the core of growth, with China leading innovation through its powerful drone-based crop protection and e-commerce-driven full-industry chain model; India and Southeast Asia emphasize mobile agricultural technology services and inclusive finance for small and medium-sized farmers. Latin America and Africa are in their early stages, primarily driven by precision management of high-value cash crops on large farms (such as in Brazil) and pilot projects promoted by multinational corporations, with basic digitalization and mobile services rapidly penetrating the market. A common global trend is the deepening integration of AI and

data, but the application paths are highly dependent on local agricultural structures, infrastructure, and policy environments.

This report studies the global Digital Agriculture Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Agriculture Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Agriculture Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Agriculture Services total market, 2021-2032, (USD Million)

Global Digital Agriculture Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Agriculture Services total market, key domestic companies, and share, (USD Million)

Global Digital Agriculture Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Agriculture Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Agriculture Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Agriculture Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Trimble Agriculture, Bayer-Monsanto, Corteva, CNH Industrial, Indigo Ag, John Deere, KWS SAAT SE, Qaltivate, Raven Industries, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Agriculture Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Agriculture Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Agriculture Services Market, Segmentation by Type:

Farmland Remote Sensing Image

Precise Weather Forecast

Pest Warning

Online Agricultural Technology Training

Others

Global Digital Agriculture Services Market, Segmentation by Life Cycle:

Planning and Decision-Making Services

Precision Operations and Management Services

Harvesting and Supply Chain Services

Others

Global Digital Agriculture Services Market, Segmentation by Deployment:

On Premise

Cloud-Based

Global Digital Agriculture Services Market, Segmentation by Application:

Farmland Farm

Agricultural Cooperatives

Companies Profiled:

BASF

Trimble Agriculture

Bayer-Monsanto

Corteva

CNH Industrial

Indigo Ag

John Deere

KWS SAAT SE

Qaltivate

Raven Industries

Simplot

Yara International

Syngenta Group

AGRIVI

Wipro

Cropin

Key Questions Answered

1. How big is the global Digital Agriculture Services market?
2. What is the demand of the global Digital Agriculture Services market?
3. What is the year over year growth of the global Digital Agriculture Services market?
4. What is the total value of the global Digital Agriculture Services market?
5. Who are the Major Players in the global Digital Agriculture Services market?
6. What are the growth factors driving the market demand?

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