

# Global Digital Adoption Platform (DAP) Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

A digital adoption platform (DAP) is a software layer integrated on top of another software application or website to guide users through tasks and functions. The two major use cases for these platforms are employee training (internal) and customer success (external).

### SCOPE OF THE REPORT:

The global Digital Adoption Platform (DAP) Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Adoption Platform (DAP) Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Digital Adoption Platform (DAP) Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Adoption Platform (DAP) Software market by product type and applications/end

industries.

Market Segment by Companies, this report covers

WalkMe

AppLearn

UserIQ

Appcues

Whatfix

Inline Manual

MyGuide

Userlane

Toonimo

3DR

AetherPal

JumpSeat.io

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premises

Cloud Based

Market Segment by Applications, can be divided into

SMEs

Large Enterprises

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