

Global Digital Ad Platforms Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GA978042882GEN.html>

Date: November 2018

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GA978042882GEN

Abstracts

Display advertising products allow advertisers to buy, manage, and place display advertisements on websites, including banner, overlay, and rich media ads.

SCOPE OF THE REPORT:

The global Digital Ad Platforms market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Ad Platforms.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Digital Ad Platforms market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Ad Platforms market by product type and applications/end industries.

Market Segment by Companies, this report covers

Criteo Dynamic Retargeting

DoubleClick Digital Marketing

AdRoll

Sizmek

Celtra

Marin Software

Yahoo Gemini

MediaMath

Adobe Media Optimizer

Quantcast Advertise

Choozle

Acquisio

The Trade Desk

Flashtalking

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud based

On Premise

Market Segment by Applications, can be divided into

Marketing and Advertising

Health, Wellness and Fitness

Construction

Others

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