

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digestive Health Food and Drinks Market 2018, Forecast to 2023

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Abstracts

Digestive health food and drinks are products designed to ease the symptoms or discomfort associated with an overburdened digestive tract. These products improve the health of the digestive tract and help prevent many digestive health disorders such as gastroesophageal reflux disease, peptic ulcer disease, irritable bowel disease, ulcerative colitis, and Crohn's disease.

Scope of the Report:

This report focuses on the Digestive Health Food and Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The use of dietary fiber foods to combat abdominal diseases is one of the primary factors propelling the growth of digestive health food and drinks market. Dietary foods are nutritive and are very helpful in treating gastrointestinal disorders, lowering cholesterol levels, reducing the risk of colon cancer, and aid in weight loss. Soluble dietary fibers have proved beneficial in minimizing the symptoms of irritable bowel syndrome including diarrhea, constipation, and abdominal problems. Owing to the growing preference for healthy diets among consumers, several food and beverage companies are developing dietary fiber products that offer long-term benefits. Factors such as the increase in demand for probiotic products, growing health awareness, and the implementation of healthier lifestyles by consumers will boost the demand for digestive health food and drinks over the next few years.

The global digestive health food and drinks market is highly fragmented because of the presence of numerous small and large vendors who compete on the basis of factors

such as price, quality, innovation, reputation, and distribution. The market has huge growth prospects owing to the rapidly changing consumer demands and preferences, which will attract several new players in the coming years. To survive the intense competitive environment in the market, it is important for manufacturers to differentiate their product and service offerings through a clear and unique value proposition.

The worldwide market for Digestive Health Food and Drinks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Clover Industries

Danisco

Danone

General Mills

Nestlé

Yakult Honsha

Attune Foods

Arla Foods

Bifodan

BioCare Copenhagen

BioGaia AB

Chr. Hansen

Daflorn

Deerland Enzymes

Ganeden

Institut Rosell-Lallemand

Lallemand

Winlove Probiotics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Probiotics

Prebiotics

Food enzymes

Others

Market Segment by Applications, can be divided into

Dairy products

Bakery and cereals

Non-alcoholic beverages

Others

There are 15 Chapters to deeply display the global Digestive Health Food and Drinks market.

Chapter 1, to describe Digestive Health Food and Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digestive Health Food and Drinks, with sales, revenue, and price of Digestive Health Food and Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digestive Health Food and Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digestive Health Food and Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digestive Health Food and Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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