

Global Dietary Supplements Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Dietary Supplements market size was valued at USD 81240 million in 2023 and is forecast to a readjusted size of USD 104310 million by 2030 with a CAGR of 3.6% during review period.

Dietary supplements are substances you might use to add nutrients to your diet or to lower your risk of health problems such as osteoporosis or arthritis. Dietary supplements come in the form of pills, capsules, powders, gel capsules and tablets, extracts, or liquids. They have the common characteristics of general foods and can regulate the functions of the human body. They are suitable for consumption by specific groups of people, but not for the purpose of curing diseases.

Global 5 largest manufacturers of Dietary Supplements are Amway, Herbalife Nutrition, Suntory Holdings Limited, INFINITUS and By-health, which make up over 14%. Among them, Amway is the leader with about 6% market share.

In terms of product type, Vitamins and Minerals occupy the largest share of the total market, more than 60%. In terms of product application, adults occupy the largest share of the total market, about 56%.

The Global Info Research report includes an overview of the development of the Dietary Supplements industry chain, the market status of Children/ Teenagers (Vitamins and Minerals, Weight Management/Sports Nutrition Supplements), Adults (Vitamins and Minerals, Weight Management/Sports Nutrition Supplements), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dietary Supplements.

Regionally, the report analyzes the Dietary Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dietary Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dietary Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dietary Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Vitamins and Minerals, Weight Management/Sports Nutrition Supplements).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dietary Supplements market.

Regional Analysis: The report involves examining the Dietary Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dietary Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dietary Supplements:

Company Analysis: Report covers individual Dietary Supplements players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dietary Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children/ Teenagers, Adults).

Technology Analysis: Report covers specific technologies relevant to Dietary Supplements. It assesses the current state, advancements, and potential future developments in Dietary Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dietary Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dietary Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Vitamins and Minerals

Weight Management/Sports Nutrition Supplements

Herbal Botanical Extracts

Probiotics

Others

Market segment by Application

Children/ Teenagers

Adults

Special Group

Market segment by players, this report covers

Amway

Herbalife Nutrition Ltd.

Suntory Holdings Limited

INFINITUS

By-health

PERFECT

Glanbia Plc

GNC Holdings, LLC

USANA Health Sciences, Inc.

H&H Group

Nestl? SA

Blackmores Limited

China New Era Group

Tongrentang

Xiamen Kindomway Group Company

Nature's Care

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Dietary Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Dietary Supplements, with revenue, gross margin and global market share of Dietary Supplements from 2019 to 2024.

Chapter 3, the Dietary Supplements competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Dietary Supplements market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Dietary Supplements.

Chapter 13, to describe Dietary Supplements research findings and conclusion.

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