

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dietary Supplements Market 2018, Forecast to 2023

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Abstracts

Dietary supplements are manufactured food products which are consumed in addition to regular meals. These supplements provide extra and essential nutrients, which are usually not present in the daily meals.

Scope of the Report:

This report focuses on the Dietary Supplements in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The growing prevalence of lifestyle-related diseases such as stroke, heart disease, obesity, type 2 diabetes, and atherosclerosis among the working population mainly attributes to their fast-paced lifestyle. This is compelling them to consume supplements to compensate the nutritional gap in their diet. Urbanization and consumerism are resulting in a considerable shift in the lifestyle and diet habits of people, which in turn, is driving the demand for artificial and synthetic food products. However, the rising awareness about the benefits of dietary supplements is encouraging them to consume supplements that provide optimal nutrition and reduce the risk of diseases.

Vitamins are one of the essential nutrients. The Scandinavian region is witnessing an increasing prevalence of vitamin D deficiency due to inadequate sunlight. Vitamin dietary supplements are consumed to prevent disorders that arise from vitamin deficiencies. Old aged people, vegans, and fitness enthusiasts are the key consumers for vitamin supplements.

The dietary supplements market is characterized by the presence of both the small and large market players and appears to be fragmented. Manufacturers compete against each other based on factors such as added health benefits, product differentiation,

category extension, and innovations in product and application. Many vendors are focusing on expanding their product lines and are gaining more knowledge on product usage by investing heavily in R&D activities.

The worldwide market for Dietary Supplements is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amway

Bayer

Glanbia

Herbalife International of America

Abbott

BASF

Danone

NOW Foods

Pfizer

Pharmavite

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vitamin dietary supplements

Mineral dietary supplements

Fish oil and omega fatty acid dietary supplements

Combination dietary supplements

Probiotic dietary supplements

Ginseng dietary supplements

Protein dietary supplements

Eye health dietary supplements

Market Segment by Applications, can be divided into

Pharmacies and drugstores

Health food stores

Supermarkets and hypermarkets

Others

There are 15 Chapters to deeply display the global Dietary Supplements market.

Chapter 1, to describe Dietary Supplements Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dietary Supplements, with sales, revenue, and price of Dietary Supplements, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dietary Supplements, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dietary Supplements market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dietary Supplements sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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