

# Global Dietary Supplements in an Age of Personalized Nutrition Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Dietary Supplements in an Age of Personalized Nutrition market size was valued at USD 607.1 million in 2023 and is forecast to a readjusted size of USD 874.9 million by 2030 with a CAGR of 5.4% during review period.

A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid.

The Global Info Research report includes an overview of the development of the Dietary Supplements in an Age of Personalized Nutrition industry chain, the market status of Medicinal Supplements (Vitamins, Botanicals), Sports Nutrition (Vitamins, Botanicals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dietary Supplements in an Age of Personalized Nutrition.

Regionally, the report analyzes the Dietary Supplements in an Age of Personalized Nutrition markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dietary Supplements in an Age of Personalized Nutrition market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**

The report presents comprehensive understanding of the Dietary Supplements in an



Age of Personalized Nutrition market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dietary Supplements in an Age of Personalized Nutrition industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Vitamins, Botanicals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dietary Supplements in an Age of Personalized Nutrition market.

Regional Analysis: The report involves examining the Dietary Supplements in an Age of Personalized Nutrition market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dietary Supplements in an Age of Personalized Nutrition market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dietary Supplements in an Age of Personalized Nutrition:

Company Analysis: Report covers individual Dietary Supplements in an Age of Personalized Nutrition manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dietary Supplements in an Age of Personalized Nutrition This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medicinal Supplements, Sports Nutrition).



Technology Analysis: Report covers specific technologies relevant to Dietary Supplements in an Age of Personalized Nutrition. It assesses the current state, advancements, and potential future developments in Dietary Supplements in an Age of Personalized Nutrition areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Dietary Supplements in an Age of Personalized Nutrition market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dietary Supplements in an Age of Personalized Nutrition market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Vitamins

Botanicals

Minerals

Amino Acids

Enzymes

Market segment by Application

Medicinal Supplements

Sports Nutrition



# Major players covered

**Maat Nutritionals** 

Natures Product Inc.

Bactolac Pharmaceutical

Superior Supplement Manufacturing

Asiamerica Ingredients

**Balchem Corporation** 

**Barrington Nutritionals** 

Lallemand Bio-Ingredients

**Arizona Nutritional Supplements** 

Nutralliance, Inc.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dietary Supplements in an Age of Personalized Nutrition product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dietary Supplements in an Age of Personalized Nutrition, with price, sales, revenue and global market share of Dietary Supplements in an Age of Personalized Nutrition from 2019 to 2024.

Chapter 3, the Dietary Supplements in an Age of Personalized Nutrition competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dietary Supplements in an Age of Personalized Nutrition breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Dietary Supplements in an Age of Personalized Nutrition market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dietary Supplements in an Age of Personalized Nutrition.

Chapter 14 and 15, to describe Dietary Supplements in an Age of Personalized Nutrition sales channel, distributors, customers, research findings and conclusion.



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