

Global Diaries & Planners Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GE1079E4F6A4EN.html

Date: September 2024

Pages: 95

Price: US\$ 3,480.00 (Single User License)

ID: GE1079E4F6A4EN

Abstracts

A diary is normally used to log daily events, while a planner is used for planning for the next day, week, or month.

According to our (Global Info Research) latest study, the global Diaries & Planners market size was valued at US\$ 1056 million in 2023 and is forecast to a readjusted size of USD 1385 million by 2030 with a CAGR of 4.0% during review period.

Global key players of diaries & planners include Quo Vadis, FLB Group, KIKKI.K. Global top three manufacturers hold a share over 10%. APAC and Africa is the largest market of diaries & planners, holds a share over 30%, followed by North America and Europe with a share both of 30% respectively. In terms of product, the not recycled holds an important share, with a share of 80%.

This report is a detailed and comprehensive analysis for global Diaries & Planners market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Diaries & Planners market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030



Global Diaries & Planners market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Diaries & Planners market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Diaries & Planners market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Diaries & Planners

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Diaries & Planners market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippecraf (Collins Debden), KIKKI.K, FLB Group, Quo Vadis, Hamelin (Lecas), Hachette (Paperblanks), ACCO Brands, Blue Sky, TF Publishing, House of Doolittle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Diaries & Planners market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.



Market segment by Type

Market segment by Type
Diaries
Planners
Market segment by Application
Premium
Mass
Major players covered
Nippecraf (Collins Debden)
KIKKI.K
FLB Group
Quo Vadis
Hamelin (Lecas)
Hachette (Paperblanks)
ACCO Brands
Blue Sky
TF Publishing
House of Doolittle

Market segment by region, regional analysis covers



North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Diaries & Planners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Diaries & Planners, with price, sales quantity, revenue, and global market share of Diaries & Planners from 2019 to 2024.

Chapter 3, the Diaries & Planners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Diaries & Planners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and Diaries & Planners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Diaries & Planners.



Chapter 14 and 15, to describe Diaries & Planners sales channel, distributors, customers, research findings and conclusion.



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