

# Global Diaries & Planners Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE1079E4F6A4EN.html>

Date: January 2024

Pages: 121

Price: US\$ 3,480.00 (Single User License)

ID: GE1079E4F6A4EN

## Abstracts

According to our (Global Info Research) latest study, the global Diaries & Planners market size was valued at USD 1049.5 million in 2023 and is forecast to a readjusted size of USD 1374 million by 2030 with a CAGR of 3.9% during review period.

A diary is normally used to log daily events, while a planner is used for planning for the next day, week, or month.

Global key players of diaries & planners include Quo Vadis, FLB Group, KIKKI.K. Global top three manufacturers hold a share over 10%. APAC and Africa is the largest market of diaries & planners, holds a share over 30%, followed by North America and Europe with a share both of 30% respectively. In terms of product, the not recycled holds an important share, with a share of 80%.

The Global Info Research report includes an overview of the development of the Diaries & Planners industry chain, the market status of Premium (Diaries, Planners), Mass (Diaries, Planners), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Diaries & Planners.

Regionally, the report analyzes the Diaries & Planners markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Diaries & Planners market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Diaries & Planners market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Diaries & Planners industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Diaries, Planners).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Diaries & Planners market.

**Regional Analysis:** The report involves examining the Diaries & Planners market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Diaries & Planners market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Diaries & Planners:

**Company Analysis:** Report covers individual Diaries & Planners manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Diaries & Planners This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Premium, Mass).

**Technology Analysis:** Report covers specific technologies relevant to Diaries & Planners. It assesses the current state, advancements, and potential future developments in Diaries & Planners areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Diaries & Planners market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Diaries & Planners market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Diaries

Planners

### Market segment by Application

Premium

Mass

### Major players covered

Nippecraft (Collins Debden)

KIKKI.K

FLB Group

Quo Vadis

Hamelin (Lecas)

Hachette (Paperblanks)

ACCO Brands

Blue Sky

TF Publishing

House of Doolittle

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Diaries & Planners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Diaries & Planners, with price, sales, revenue and global market share of Diaries & Planners from 2019 to 2024.

Chapter 3, the Diaries & Planners competitive situation, sales quantity, revenue and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Diaries & Planners breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Diaries & Planners market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Diaries & Planners.

Chapter 14 and 15, to describe Diaries & Planners sales channel, distributors, customers, research findings and conclusion.

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