

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Diaper Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G378EA03A8CEN.html>

Date: December 2018

Pages: 152

Price: US\$ 4,392.00 (Single User License)

ID: G378EA03A8CEN

Abstracts

A diaper is a linen or cotton fabric woven in a geometrical repeating pattern. It is fastened around the bottom or in between the legs to absorb solid waste or urine. Diapers are mostly worn by newborns and by children who experience bedwetting or have not been potty trained. They are also used by adults in advanced age, those suffering from incontinence and certain physical or mental disability, or those working in extreme conditions such as astronauts.

Scope of the Report:

This report focuses on the Diaper in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

With the increase in elderly population, there is a high prevalence of urinary incontinence among adults across the world, which is a major factors driving the demand for adult diapers. Urinary incontinence worsens with age and is evaluated based on its severity, frequency, and predictability and is mainly caused due to prostate surgery, urinary tract infection, chronic coughs, pregnancy, and neurological injuries in both men and women. This induces consumers to prefer the usage of adult diapers, which subsequently drives the growth of the diaper market.

With key vendors competing to gain larger market shares, the diapers market is highly-competitive. The development and launch of several innovative products will influence the market's growth positively during the forecast period. The prevailing competition and the increasing challenges in disposing diapers will pose as major challenges to the growth of the vendors.

In terms of geographic regions, APAC will be the major revenue contributor to the

market by 2021. Asia accounts for more than half of the world's total elderly population. Factors such as the increasing disposable income, rise in birth rate, growing middle-class population, increase in urbanization, and a greater number of working women, will contribute to the growth of the market in this region.

The worldwide market for Diaper is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kao

Kimberly-Clark

P&G

SCA

Unicharm

Cotton Babies

Covidien

Evergreen World

Fisher-Price

Hypermarcas

Medline Industries

Philips

Ontex International

GroVia

KCK Industries

First Quality

Drylock Technologies

Attends Healthcare Group

Associated Hygienic Products

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Baby diaper

Adult diaper

Market Segment by Applications, can be divided into

Hypermarkets

Supermarkets

Convenient stores

Drug stores

Pharmacies

Specialty stores

Online stores

There are 15 Chapters to deeply display the global Diaper market.

Chapter 1, to describe Diaper Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Diaper, with sales, revenue, and price of Diaper, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Diaper, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Diaper market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Diaper sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Diaper Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Baby diaper
 - 1.2.2 Adult diaper
- 1.3 Market Analysis by Applications
 - 1.3.1 Hypermarkets
 - 1.3.2 Supermarkets
 - 1.3.3 Convenient stores
 - 1.3.4 Drug stores
 - 1.3.5 Pharmacies
 - 1.3.6 Specialty stores
 - 1.3.7 Online stores
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Kao

2.1.1 Business Overview

2.1.1.1 Kao Description

2.1.1.2 Kao Headquarter, Main Business and Finance Overview

2.1.2 Kao Diaper Product Introduction

2.1.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.1.2.2 Diaper Product Information

2.1.3 Kao Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Kao Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Kao Diaper Market Share in 2017

2.2 Kimberly-Clark

2.2.1 Business Overview

2.2.1.1 Kimberly-Clark Description

2.2.1.2 Kimberly-Clark Headquarter, Main Business and Finance Overview

2.2.2 Kimberly-Clark Diaper Product Introduction

2.2.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.2.2.2 Diaper Product Information

2.2.3 Kimberly-Clark Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Kimberly-Clark Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Kimberly-Clark Diaper Market Share in 2017

2.3 P&G

2.3.1 Business Overview

2.3.1.1 P&G Description

2.3.1.2 P&G Headquarter, Main Business and Finance Overview

2.3.2 P&G Diaper Product Introduction

2.3.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.3.2.2 Diaper Product Information

2.3.3 P&G Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 P&G Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.3.3.2 Global P&G Diaper Market Share in 2017

2.4 SCA

2.4.1 Business Overview

2.4.1.1 SCA Description

2.4.1.2 SCA Headquarter, Main Business and Finance Overview

2.4.2 SCA Diaper Product Introduction

2.4.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.4.2.2 Diaper Product Information

2.4.3 SCA Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.4.3.1 SCA Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.4.3.2 Global SCA Diaper Market Share in 2017

2.5 Unicharm

2.5.1 Business Overview

2.5.1.1 Unicharm Description

2.5.1.2 Unicharm Headquarter, Main Business and Finance Overview

2.5.2 Unicharm Diaper Product Introduction

2.5.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.5.2.2 Diaper Product Information

2.5.3 Unicharm Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.5.3.1 Unicharm Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.5.3.2 Global Unicharm Diaper Market Share in 2017

2.6 Cotton Babies

2.6.1 Business Overview

2.6.1.1 Cotton Babies Description

2.6.1.2 Cotton Babies Headquarter, Main Business and Finance Overview

2.6.2 Cotton Babies Diaper Product Introduction

2.6.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.6.2.2 Diaper Product Information

2.6.3 Cotton Babies Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.6.3.1 Cotton Babies Diaper Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.6.3.2 Global Cotton Babies Diaper Market Share in 2017

2.7 Covidien

2.7.1 Business Overview

2.7.1.1 Covidien Description

2.7.1.2 Covidien Headquarter, Main Business and Finance Overview

2.7.2 Covidien Diaper Product Introduction

2.7.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.7.2.2 Diaper Product Information

2.7.3 Covidien Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Covidien Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Covidien Diaper Market Share in 2017

2.8 Evergreen World

2.8.1 Business Overview

2.8.1.1 Evergreen World Description

2.8.1.2 Evergreen World Headquarter, Main Business and Finance Overview

2.8.2 Evergreen World Diaper Product Introduction

2.8.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.8.2.2 Diaper Product Information

2.8.3 Evergreen World Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Evergreen World Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Evergreen World Diaper Market Share in 2017

2.9 Fisher-Price

2.9.1 Business Overview

2.9.1.1 Fisher-Price Description

2.9.1.2 Fisher-Price Headquarter, Main Business and Finance Overview

2.9.2 Fisher-Price Diaper Product Introduction

2.9.2.1 Diaper Production Bases, Sales Regions and Major Competitors

2.9.2.2 Diaper Product Information

2.9.3 Fisher-Price Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Fisher-Price Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Fisher-Price Diaper Market Share in 2017

2.10 Hypermarchas

2.10.1 Business Overview

2.10.1.1 Hypermarchas Description

- 2.10.1.2 Hypermarches Headquarter, Main Business and Finance Overview
- 2.10.2 Hypermarches Diaper Product Introduction
 - 2.10.2.1 Diaper Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Diaper Product Information
- 2.10.3 Hypermarches Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Hypermarches Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Hypermarches Diaper Market Share in 2017
- 2.11 Medline Industries
 - 2.11.1 Business Overview
 - 2.11.2 Medline Industries Diaper Product Introduction
 - 2.11.3 Medline Industries Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Philips
 - 2.12.1 Business Overview
 - 2.12.2 Philips Diaper Product Introduction
 - 2.12.3 Philips Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Ontex International
 - 2.13.1 Business Overview
 - 2.13.2 Ontex International Diaper Product Introduction
 - 2.13.3 Ontex International Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 GroVia
 - 2.14.1 Business Overview
 - 2.14.2 GroVia Diaper Product Introduction
 - 2.14.3 GroVia Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 KCK Industries
 - 2.15.1 Business Overview
 - 2.15.2 KCK Industries Diaper Product Introduction
 - 2.15.3 KCK Industries Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 First Quality
 - 2.16.1 Business Overview
 - 2.16.2 First Quality Diaper Product Introduction
 - 2.16.3 First Quality Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Drylock Technologies

2.17.1 Business Overview

2.17.2 Drylock Technologies Diaper Product Introduction

2.17.3 Drylock Technologies Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 Attends Healthcare Group

2.18.1 Business Overview

2.18.2 Attends Healthcare Group Diaper Product Introduction

2.18.3 Attends Healthcare Group Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 Associated Hygienic Products

2.19.1 Business Overview

2.19.2 Associated Hygienic Products Diaper Product Introduction

2.19.3 Associated Hygienic Products Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL DIAPER MARKET COMPETITION, BY MANUFACTURER

3.1 Global Diaper Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Diaper Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Diaper Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Diaper Manufacturer Market Share in 2017

3.4.2 Top 5 Diaper Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL DIAPER MARKET ANALYSIS BY REGIONS

4.1 Global Diaper Sales, Revenue and Market Share by Regions

4.1.1 Global Diaper Sales by Regions (2013-2018)

4.1.2 Global Diaper Revenue by Regions (2013-2018)

4.2 North America Diaper Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Diaper Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Diaper Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Diaper Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Diaper Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA DIAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Diaper Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Diaper Sales by Countries (2013-2018)
 - 5.1.2 North America Diaper Revenue by Countries (2013-2018)
 - 5.1.3 United States Diaper Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Diaper Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Diaper Sales and Growth Rate (2013-2018)
- 5.2 North America Diaper Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Diaper Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Diaper Revenue by Manufacturers (2016-2017)
- 5.3 North America Diaper Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Diaper Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Diaper Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Diaper Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Diaper Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Diaper Revenue and Revenue Share by Application (2013-2018)

6 EUROPE DIAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Diaper Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Diaper Sales by Countries (2013-2018)
 - 6.1.2 Europe Diaper Revenue by Countries (2013-2018)
 - 6.1.3 Germany Diaper Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Diaper Sales and Growth Rate (2013-2018)
 - 6.1.5 France Diaper Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Diaper Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Diaper Sales and Growth Rate (2013-2018)
- 6.2 Europe Diaper Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Diaper Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Diaper Revenue by Manufacturers (2016-2017)
- 6.3 Europe Diaper Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Diaper Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Diaper Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Diaper Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Diaper Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Diaper Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC DIAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Diaper Sales, Revenue and Market Share by Countries

- 7.1.1 Asia-Pacific Diaper Sales by Countries (2013-2018)
- 7.1.2 Asia-Pacific Diaper Revenue by Countries (2013-2018)
- 7.1.3 China Diaper Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Diaper Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Diaper Sales and Growth Rate (2013-2018)
- 7.1.6 India Diaper Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Diaper Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Diaper Sales and Revenue (Value) by Manufacturers (2016-2017)

- 7.2.1 Asia-Pacific Diaper Sales by Manufacturers (2016-2017)
- 7.2.2 Asia-Pacific Diaper Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Diaper Sales, Revenue and Market Share by Type (2013-2018)

- 7.3.1 Asia-Pacific Diaper Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Diaper Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Diaper Sales, Revenue and Market Share by Application (2013-2018)

- 7.4.1 Asia-Pacific Diaper Sales and Sales Share by Application (2013-2018)
- 7.4.2 Asia-Pacific Diaper Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA DIAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Diaper Sales, Revenue and Market Share by Countries

- 8.1.1 South America Diaper Sales by Countries (2013-2018)
- 8.1.2 South America Diaper Revenue by Countries (2013-2018)
- 8.1.3 Brazil Diaper Sales and Growth Rate (2013-2018)
- 8.1.4 Argentina Diaper Sales and Growth Rate (2013-2018)
- 8.1.5 Colombia Diaper Sales and Growth Rate (2013-2018)

8.2 South America Diaper Sales and Revenue (Value) by Manufacturers (2016-2017)

- 8.2.1 South America Diaper Sales by Manufacturers (2016-2017)
- 8.2.2 South America Diaper Revenue by Manufacturers (2016-2017)

8.3 South America Diaper Sales, Revenue and Market Share by Type (2013-2018)

- 8.3.1 South America Diaper Sales and Sales Share by Type (2013-2018)
- 8.3.2 South America Diaper Revenue and Revenue Share by Type (2013-2018)

8.4 South America Diaper Sales, Revenue and Market Share by Application (2013-2018)

- 8.4.1 South America Diaper Sales and Sales Share by Application (2013-2018)

8.4.2 South America Diaper Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA DIAPER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Diaper Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Diaper Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Diaper Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Diaper Sales and Growth Rate (2013-2018)

9.1.4 UAE Diaper Sales and Growth Rate (2013-2018)

9.1.5 Egypt Diaper Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Diaper Sales and Growth Rate (2013-2018)

9.1.7 South Africa Diaper Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Diaper Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Diaper Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Diaper Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Diaper Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Diaper Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Diaper Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Diaper Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Diaper Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Diaper Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL DIAPER MARKET SEGMENT BY TYPE

10.1 Global Diaper Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Diaper Sales and Market Share by Type (2013-2018)

10.1.2 Global Diaper Revenue and Market Share by Type (2013-2018)

10.2 Baby diaper Sales Growth and Price

10.2.1 Global Baby diaper Sales Growth (2013-2018)

10.2.2 Global Baby diaper Price (2013-2018)

10.3 Adult diaper Sales Growth and Price

10.3.1 Global Adult diaper Sales Growth (2013-2018)

10.3.2 Global Adult diaper Price (2013-2018)

11 GLOBAL DIAPER MARKET SEGMENT BY APPLICATION

- 11.1 Global Diaper Sales Market Share by Application (2013-2018)
- 11.2 Hypermarkets Sales Growth (2013-2018)
- 11.3 Supermarkets Sales Growth (2013-2018)
- 11.4 Convenient stores Sales Growth (2013-2018)
- 11.5 Drug stores Sales Growth (2013-2018)
- 11.6 Pharmacies Sales Growth (2013-2018)
- 11.7 Specialty stores Sales Growth (2013-2018)
- 11.8 Online stores Sales Growth (2013-2018)

12 DIAPER MARKET FORECAST (2018-2023)

- 12.1 Global Diaper Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Diaper Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Diaper Market Forecast (2018-2023)
 - 12.2.2 Europe Diaper Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Diaper Market Forecast (2018-2023)
 - 12.2.4 South America Diaper Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Diaper Market Forecast (2018-2023)
- 12.3 Diaper Market Forecast by Type (2018-2023)
 - 12.3.1 Global Diaper Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Diaper Market Share Forecast by Type (2018-2023)
- 12.4 Diaper Market Forecast by Application (2018-2023)
 - 12.4.1 Global Diaper Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Diaper Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Diaper Picture

Table Product Specifications of Diaper

Figure Global Diaper CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Diaper CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Diaper by Types in 2017

Figure Baby diaper Picture

Table Major Manufacturers of Baby diaper

Figure Adult diaper Picture

Table Major Manufacturers of Adult diaper

Figure Diaper Sales Market Share by Applications in 2017

Figure Hypermarkets Picture

Figure Supermarkets Picture

Figure Convenient stores Picture

Figure Drug stores Picture

Figure Pharmacies Picture

Figure Specialty stores Picture

Figure Online stores Picture

Figure United States Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure France Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure UK Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure China Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure India Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Diaper Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Diaper Revenue (Value) and Growth Rate (2013-2023)

Table Kao Headquarter, Established, Main Business and Finance Overview (2017)

Table Kao Diaper Production Bases, Sales Regions and Major Competitors

Table Kao Diaper Product

Table Kao Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kao Diaper Sales Market Share in 2017

Figure Global Kao Diaper Revenue Market Share in 2017

Table Kimberly-Clark Headquarter, Established, Main Business and Finance Overview (2017)

Table Kimberly-Clark Diaper Production Bases, Sales Regions and Major Competitors

Table Kimberly-Clark Diaper Product

Table Kimberly-Clark Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kimberly-Clark Diaper Sales Market Share in 2017

Figure Global Kimberly-Clark Diaper Revenue Market Share in 2017

Table P&G Headquarter, Established, Main Business and Finance Overview (2017)

Table P&G Diaper Production Bases, Sales Regions and Major Competitors

Table P&G Diaper Product

Table P&G Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global P&G Diaper Sales Market Share in 2017

Figure Global P&G Diaper Revenue Market Share in 2017

Table SCA Headquarter, Established, Main Business and Finance Overview (2017)

Table SCA Diaper Production Bases, Sales Regions and Major Competitors

Table SCA Diaper Product

Table SCA Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global SCA Diaper Sales Market Share in 2017

Figure Global SCA Diaper Revenue Market Share in 2017

Table Unicharm Headquarter, Established, Main Business and Finance Overview (2017)

Table Unicharm Diaper Production Bases, Sales Regions and Major Competitors

Table Unicharm Diaper Product

Table Unicharm Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unicharm Diaper Sales Market Share in 2017

Figure Global Unicharm Diaper Revenue Market Share in 2017

Table Cotton Babies Headquarter, Established, Main Business and Finance Overview (2017)

Table Cotton Babies Diaper Production Bases, Sales Regions and Major Competitors

Table Cotton Babies Diaper Product

Table Cotton Babies Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Cotton Babies Diaper Sales Market Share in 2017

Figure Global Cotton Babies Diaper Revenue Market Share in 2017

Table Covidien Headquarter, Established, Main Business and Finance Overview (2017)

Table Covidien Diaper Production Bases, Sales Regions and Major Competitors

Table Covidien Diaper Product

Table Covidien Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Covidien Diaper Sales Market Share in 2017

Figure Global Covidien Diaper Revenue Market Share in 2017

Table Evergreen World Headquarter, Established, Main Business and Finance Overview (2017)

Table Evergreen World Diaper Production Bases, Sales Regions and Major Competitors

Table Evergreen World Diaper Product

Table Evergreen World Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Evergreen World Diaper Sales Market Share in 2017

Figure Global Evergreen World Diaper Revenue Market Share in 2017

Table Fisher-Price Headquarter, Established, Main Business and Finance Overview (2017)

Table Fisher-Price Diaper Production Bases, Sales Regions and Major Competitors

Table Fisher-Price Diaper Product

Table Fisher-Price Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Fisher-Price Diaper Sales Market Share in 2017

Figure Global Fisher-Price Diaper Revenue Market Share in 2017

Table Hypermarches Headquarter, Established, Main Business and Finance Overview (2017)

Table Hypermarches Diaper Production Bases, Sales Regions and Major Competitors

Table Hypermarches Diaper Product

Table Hypermarches Diaper Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hypermarches Diaper Sales Market Share in 2017

Figure Global Hypermarches Diaper Revenue Market Share in 2017

Table Medline Industries

Table Medline Industries Diaper

Table Philips

Table Philips Diaper
Table Ontex International
Table Ontex International Diaper
Table GroVia
Table GroVia Diaper
Table KCK Industries
Table KCK Industries Diaper
Table First Quality
Table First Quality Diaper
Table Drylock Technologies
Table Drylock Technologies Diaper
Table Attends Healthcare Group
Table Attends Healthcare Group Diaper
Table Associated Hygienic Products
Table Associated Hygienic Products Diaper
Table Global Diaper Sales by Manufacturer (2016-2017)
Figure Global Diaper Sales Market Share by Manufacturer in 2016
Figure Global Diaper Sales Market Share by Manufacturer in 2017
Table Global Diaper Revenue by Manufacturer (2016-2017)
Figure Global Diaper Revenue Market Share by Manufacturer in 2016
Figure Global Diaper Revenue Market Share by Manufacturer in 2017
Table Global Diaper Price by Manufacturer (2016-2017)
Figure Top 3 Diaper Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Diaper Manufacturer (Revenue) Market Share in 2017
Figure Global Diaper Sales and Growth Rate (2013-2018)
Figure Global Diaper Revenue and Growth Rate (2013-2018)
Table Global Diaper Sales by Regions (2013-2018)
Table Global Diaper Sales Market Share by Regions (2013-2018)
Table Global Diaper Revenue by Regions (2013-2018)
Figure Global Diaper Revenue Market Share by Regions in 2013
Figure Global Diaper Revenue Market Share by Regions in 2017
Figure North America Diaper Sales and Growth Rate (2013-2018)
Figure North America Diaper Revenue and Growth Rate (2013-2018)
Figure Europe Diaper Sales and Growth Rate (2013-2018)
Figure Europe Diaper Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Diaper Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Diaper Revenue and Growth Rate (2013-2018)
Figure South America Diaper Sales and Growth Rate (2013-2018)
Figure South America Diaper Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Diaper Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Diaper Revenue and Growth Rate (2013-2018)
Figure North America Diaper Revenue and Growth Rate (2013-2018)
Table North America Diaper Sales by Countries (2013-2018)
Table North America Diaper Sales Market Share by Countries (2013-2018)
Figure North America Diaper Sales Market Share by Countries in 2013
Figure North America Diaper Sales Market Share by Countries in 2017
Table North America Diaper Revenue by Countries (2013-2018)
Table North America Diaper Revenue Market Share by Countries (2013-2018)
Figure North America Diaper Revenue Market Share by Countries in 2013
Figure North America Diaper Revenue Market Share by Countries in 2017
Figure United States Diaper Sales and Growth Rate (2013-2018)
Figure Canada Diaper Sales and Growth Rate (2013-2018)
Figure Mexico Diaper Sales and Growth Rate (2013-2018)
Table North America Diaper Sales by Manufacturer (2016-2017)
Figure North America Diaper Sales Market Share by Manufacturer in 2016
Figure North America Diaper Sales Market Share by Manufacturer in 2017
Table North America Diaper Revenue by Manufacturer (2016-2017)
Figure North America Diaper Revenue Market Share by Manufacturer in 2016
Figure North America Diaper Revenue Market Share by Manufacturer in 2017
Table North America Diaper Sales by Type (2013-2018)
Table North America Diaper Sales Share by Type (2013-2018)
Table North America Diaper Revenue by Type (2013-2018)
Table North America Diaper Revenue Share by Type (2013-2018)
Table North America Diaper Sales by Application (2013-2018)
Table North America Diaper Sales Share by Application (2013-2018)
Table North America Diaper Revenue by Application (2013-2018)
Table North America Diaper Revenue Share by Application (2013-2018)
Figure Europe Diaper Revenue and Growth Rate (2013-2018)
Table Europe Diaper Sales by Countries (2013-2018)
Table Europe Diaper Sales Market Share by Countries (2013-2018)
Table Europe Diaper Revenue by Countries (2013-2018)
Figure Europe Diaper Revenue Market Share by Countries in 2016
Figure Europe Diaper Revenue Market Share by Countries in 2017
Figure Germany Diaper Sales and Growth Rate (2013-2018)
Figure UK Diaper Sales and Growth Rate (2013-2018)
Figure France Diaper Sales and Growth Rate (2013-2018)
Figure Russia Diaper Sales and Growth Rate (2013-2018)
Figure Italy Diaper Sales and Growth Rate (2013-2018)

Table Europe Diaper Sales by Manufacturer (2016-2017)
Figure Europe Diaper Sales Market Share by Manufacturer in 2016
Figure Europe Diaper Sales Market Share by Manufacturer in 2017
Table Europe Diaper Revenue by Manufacturer (2016-2017)
Figure Europe Diaper Revenue Market Share by Manufacturer in 2016
Figure Europe Diaper Revenue Market Share by Manufacturer in 2017
Table Europe Diaper Sales by Type (2013-2018)
Table Europe Diaper Sales Share by Type (2013-2018)
Table Europe Diaper Revenue by Type (2013-2018)
Table Europe Diaper Revenue Share by Type (2013-2018)
Table Europe Diaper Sales by Application (2013-2018)
Table Europe Diaper Sales Share by Application (2013-2018)
Table Europe Diaper Revenue by Application (2013-2018)
Table Europe Diaper Revenue Share by Application (2013-2018)
Figure Asia-Pacific Diaper Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Diaper Sales by Countries (2013-2018)
Table Asia-Pacific Diaper Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Diaper Sales Market Share by Countries 2017
Table Asia-Pacific Diaper Revenue by Countries (2013-2018)
Figure Asia-Pacific Diaper Revenue Market Share by Countries 2017
Figure China Diaper Sales and Growth Rate (2013-2018)
Figure Japan Diaper Sales and Growth Rate (2013-2018)
Figure Korea Diaper Sales and Growth Rate (2013-2018)
Figure India Diaper Sales and Growth Rate (2013-2018)
Figure Southeast Asia Diaper Sales and Growth Rate (2013-2018)
Table Asia-Pacific Diaper Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Diaper Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Diaper Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Diaper Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Diaper Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Diaper Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Diaper Sales by Type (2013-2018)
Table Asia-Pacific Diaper Sales Share by Type (2013-2018)
Table Asia-Pacific Diaper Revenue by Type (2013-2018)
Table Asia-Pacific Diaper Revenue Share by Type (2013-2018)
Table Asia-Pacific Diaper Sales by Application (2013-2018)
Table Asia-Pacific Diaper Sales Share by Application (2013-2018)
Table Asia-Pacific Diaper Revenue by Application (2013-2018)
Table Asia-Pacific Diaper Revenue Share by Application (2013-2018)

Figure South America Diaper Revenue and Growth Rate (2013-2018)
Table South America Diaper Sales by Countries (2013-2018)
Table South America Diaper Sales Market Share by Countries (2013-2018)
Figure South America Diaper Sales Market Share by Countries in 2017
Table South America Diaper Revenue by Countries (2013-2018)
Table South America Diaper Revenue Market Share by Countries (2013-2018)
Figure South America Diaper Revenue Market Share by Countries in 2017
Figure Brazil Diaper Sales and Growth Rate (2013-2018)
Figure Argentina Diaper Sales and Growth Rate (2013-2018)
Figure Colombia Diaper Sales and Growth Rate (2013-2018)
Table South America Diaper Sales by Manufacturer (2016-2017)
Figure South America Diaper Sales Market Share by Manufacturer in 2016
Figure South America Diaper Sales Market Share by Manufacturer in 2017
Table South America Diaper Revenue by Manufacturer (2016-2017)
Figure South America Diaper Revenue Market Share by Manufacturer in 2016
Figure South America Diaper Revenue Market Share by Manufacturer in 2017
Table South America Diaper Sales by Type (2013-2018)
Table South America Diaper Sales Share by Type (2013-2018)
Table South America Diaper Revenue by Type (2013-2018)
Table South America Diaper Revenue Share by Type (2013-2018)
Table South America Diaper Sales by Application (2013-2018)
Table South America Diaper Sales Share by Application (2013-2018)
Table South America Diaper Revenue by Application (2013-2018)
Table South America Diaper Revenue Share by Application (2013-2018)
Figure Middle East and Africa Diaper Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Diaper Sales by Countries (2013-2018)
Table Middle East and Africa Diaper Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Diaper Sales Market Share by Countries in 2017
Table Middle East and Africa Diaper Revenue by Countries (2013-2018)
Table Middle East and Africa Diaper Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Diaper Revenue Market Share by Countries in 2013
Figure Middle East and Africa Diaper Revenue Market Share by Countries in 2017
Figure Saudi Arabia Diaper Sales and Growth Rate (2013-2018)
Figure UAE Diaper Sales and Growth Rate (2013-2018)
Figure Egypt Diaper Sales and Growth Rate (2013-2018)
Figure Nigeria Diaper Sales and Growth Rate (2013-2018)
Figure South Africa Diaper Sales and Growth Rate (2013-2018)
Table Middle East and Africa Diaper Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Diaper Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Diaper Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Diaper Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Diaper Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Diaper Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Diaper Sales by Type (2013-2018)
Table Middle East and Africa Diaper Sales Share by Type (2013-2018)
Table Middle East and Africa Diaper Revenue by Type (2013-2018)
Table Middle East and Africa Diaper Revenue Share by Type (2013-2018)
Table Middle East and Africa Diaper Sales by Application (2013-2018)
Table Middle East and Africa Diaper Sales Share by Application (2013-2018)
Table Middle East and Africa Diaper Revenue by Application (2013-2018)
Table Middle East and Africa Diaper Revenue Share by Application (2013-2018)
Table Global Diaper Sales by Type (2013-2018)
Table Global Diaper Sales Share by Type (2013-2018)
Table Global Diaper Revenue by Type (2013-2018)
Table Global Diaper Revenue Share by Type (2013-2018)
Figure Global Baby diaper Sales Growth (2013-2018)
Figure Global Baby diaper Price (2013-2018)
Figure Global Adult diaper Sales Growth (2013-2018)
Figure Global Adult diaper Price (2013-2018)
Table Global Diaper Sales by Application (2013-2018)
Table Global Diaper Sales Share by Application (2013-2018)
Figure Global Hypermarkets Sales Growth (2013-2018)
Figure Global Supermarkets Sales Growth (2013-2018)
Figure Global Convenient stores Sales Growth (2013-2018)
Figure Global Drug stores Sales Growth (2013-2018)
Figure Global Pharmacies Sales Growth (2013-2018)
Figure Global Specialty stores Sales Growth (2013-2018)
Figure Global Online stores Sales Growth (2013-2018)
Figure Global Diaper Sales, Revenue and Growth Rate (2018-2023)
Table Global Diaper Sales Forecast by Regions (2018-2023)
Table Global Diaper Market Share Forecast by Regions (2018-2023)
Figure North America Sales Diaper Market Forecast (2018-2023)
Figure Europe Sales Diaper Market Forecast (2018-2023)
Figure Asia-Pacific Sales Diaper Market Forecast (2018-2023)
Figure South America Sales Diaper Market Forecast (2018-2023)
Figure Middle East and Africa Sales Diaper Market Forecast (2018-2023)
Table Global Diaper Sales Forecast by Type (2018-2023)
Table Global Diaper Market Share Forecast by Type (2018-2023)

Table Global Diaper Sales Forecast by Application (2018-2023)

Table Global Diaper Market Share Forecast by Application (2018-2023)

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