

Global Diaper Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

A diaper is a linen or cotton fabric woven in a geometrical repeating pattern. It is fastened around the bottom or in between the legs to absorb solid waste or urine. Diapers are mostly worn by newborns and by children who experience bedwetting or have not been potty trained. They are also used by adults in advanced age, those suffering from incontinence and certain physical or mental disability, or those working in extreme conditions such as astronauts.

According to our (Global Info Research) latest study, the global Diaper market size was valued at USD 98040 million in 2022 and is forecast to a readjusted size of USD 154350 million by 2029 with a CAGR of 6.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

With the increase in elderly population, there is a high prevalence of urinary incontinence among adults across the world, which is a major factors driving the demand for adult diapers. Urinary incontinence worsens with age and is evaluated based on its severity, frequency, and predictability and is mainly caused due to prostate surgery, urinary tract infection, chronic coughs, pregnancy, and neurological injuries in both men and women. This induces consumers to prefer the usage of adult diapers, which subsequently drives the growth of the diaper market.

This report is a detailed and comprehensive analysis for global Diaper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2023, are provided.

Key Features:

Global Diaper market size and forecasts, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (USD/K Pcs), 2018-2029

Global Diaper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (USD/K Pcs), 2018-2029

Global Diaper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (USD/K Pcs), 2018-2029

Global Diaper market shares of main players, shipments in revenue (\$ Million), sales quantity (M Pcs), and ASP (USD/K Pcs), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Diaper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Diaper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kimberly Clark, SCA, Unicharm, First Quality Enterprise and Domtar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Diaper market is split by Type and by Application. For the period 2018-2029, the growth

among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Baby Diaper

Adult Diaper

Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenient Stores

Drug Stores

Specialty Stores

Online Stores

Major players covered

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Medtronic

PBE

Medline

Hengan

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujiji

Kao

Ontex

DSG

DaddyBaby

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Diaper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Diaper, with price, sales, revenue and global market share of Diaper from 2018 to 2023.

Chapter 3, the Diaper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Diaper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Diaper market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Diaper.

Chapter 14 and 15, to describe Diaper sales channel, distributors, customers, research findings and conclusion.

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