

Global Diagnostic Ultrasound Devices Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Diagnostic Ultrasound Devices market size was valued at US\$ 12710 million in 2024 and is forecast to a readjusted size of USD 20340 million by 2031 with a CAGR of 7.0% during review period.

Diagnostic ultrasound is a non-invasive diagnostic technique used to image inside the body. Diagnostic ultrasound can be further sub-divided into anatomical and functional ultrasound. Anatomical ultrasound produces images of the internal organs or other structures. Functional ultrasound combines information such as the movement and velocity of tissue or blood, softness or hardness of tissue, and other physical characteristics with anatomical images to create “information maps”. These maps help doctors visualize changes/differences in function within a structure or organ.

Market Drivers:

Increasing Demand for Non-Invasive Procedures: The preference for non-invasive diagnostic methods is growing, as ultrasound offers a safer alternative to other imaging techniques like CT and MRI.

Technological Advancements: Innovations in ultrasound technology, such as 3D/4D imaging and portable ultrasound devices, are enhancing diagnostic accuracy and convenience, driving adoption.

Growing Geriatric Population: An aging population increases the prevalence of chronic diseases, leading to a higher demand for diagnostic imaging services.

Rising Healthcare Expenditure: Increased healthcare budgets in many countries are facilitating the purchase of advanced diagnostic equipment, including ultrasound devices.

Expanding Applications: Ultrasound is increasingly used in various medical fields, including cardiology, obstetrics, and emergency medicine, broadening its market potential.

Market Challenges:

High Initial Costs: The high cost of advanced ultrasound equipment can be a barrier for smaller healthcare facilities or clinics.

Regulatory Hurdles: The approval process for medical devices can be lengthy and complex, potentially delaying the entry of new products into the market.

Competition from Alternative Imaging Technologies: The rise of competing technologies, such as MRI and CT scans, can limit the market growth for ultrasound devices.

Shortage of Skilled Professionals: There may be a shortage of trained professionals capable of operating ultrasound equipment and interpreting the results, which can hinder market expansion.

Economic Constraints: Economic downturns can lead to reduced healthcare budgets, impacting the purchasing decisions of healthcare providers.

Global diagnostic ultrasound devices industry, the industry structure is relatively concentrated. The half market share in revenue is grasped by the top three manufacturers, GE, Philips and Siemens, which closes to 57% revenue totally. The Mindray is the leader of China diagnostic ultrasound devices industry.

This report is a detailed and comprehensive analysis for global Diagnostic Ultrasound Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Diagnostic Ultrasound Devices market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Diagnostic Ultrasound Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Diagnostic Ultrasound Devices market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Diagnostic Ultrasound Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Diagnostic Ultrasound Devices

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Diagnostic Ultrasound Devices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GE Healthcare, Philips, Siemens, Canon Medical, Hitachi, Esaote, SamSung, Konica Minolta, Mindray, WELLD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Diagnostic Ultrasound Devices market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Desktop

Portable

Market segment by Application

Cardiology

Obstetrics & Gynecology

Mammography/Breast

Vascular

Others

Major players covered

GE Healthcare

Philips

Siemens

Canon Medical

Hitachi

Esaote

SamSung

Konica Minolta

Mindray

WELLD

SonoScape

LANDWIND MEDICAL

SIUI

CHISON

EDAN Instruments

Wisonic Medical

VINNO Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Diagnostic Ultrasound Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Diagnostic Ultrasound Devices, with price, sales quantity, revenue, and global market share of Diagnostic Ultrasound Devices from 2020 to 2025.

Chapter 3, the Diagnostic Ultrasound Devices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Diagnostic Ultrasound Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Diagnostic Ultrasound Devices market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Diagnostic Ultrasound Devices.

Chapter 14 and 15, to describe Diagnostic Ultrasound Devices sales channel, distributors, customers, research findings and conclusion.

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