

Global Diabetes Nutrition Management Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Diabetes Nutrition Management Service market size was valued at US\$ 763 million in 2025 and is forecast to a readjusted size of US\$ 1257 million by 2032 with a CAGR of 7.4% during review period.

Diabetes Nutrition Management Services are specialized health services designed for patients with diabetes or high-risk populations, focusing on blood glucose control, weight management, dietary optimization, and long-term lifestyle interventions. These services typically involve a collaborative effort among registered dietitians, endocrinologists, health coaches, and digital platforms. Key service components include personalized dietary assessments, carbohydrate intake management, low-GI dietary guidance, monitoring of weight and metabolic markers, postprandial blood glucose feedback, remote nutritional counseling, AI-powered dietary logging, and integration with continuous glucose monitoring (CGM) data. The core objective is to mitigate blood glucose fluctuations, reduce the risk of complications, and improve long-term patient adherence through evidence-based dietary interventions. The ADA Standards of Care in Diabetes emphasize that medical nutrition therapy should be tailored to individual treatment goals, physiological markers, medication regimens, and dietary preferences, rather than relying on standardized, fixed meal plans.

Globally, the development of diabetes nutrition management services follows a pattern of early adoption in regions with mature healthcare systems and rapid penetration in emerging markets. The North American market is primarily driven by chronic disease management platforms, remote nutritional counseling, insurance reimbursement, and employer-sponsored wellness benefits, resulting in high penetration rates for digital

diabetes management services. The European market places greater emphasis on clinical guidelines, public healthcare funding, and standardized nutritional interventions. The Asia-Pacific region—including China, Japan, India, and Southeast Asia—shows significant growth potential, fueled by a growing patient population, the widespread adoption of mobile health (mHealth) technologies, and rising consumer demand for health-oriented services. Meanwhile, markets in Latin America, the Middle East, and Africa remain focused on basic diabetes education and in-person nutritional counseling. The market is currently in a phase of rapid expansion, with the digital diabetes management sector having already achieved substantial scale. Future trends include AI-based dietary recognition, CGM data integration, nutritional support for patients using GLP-1 medications, remote chronic disease management, and the development of 'Food as Medicine' models. Key challenges include insufficient patient adherence, a shortage of qualified dietitians, limited insurance coverage, stringent data privacy regulations, and difficulties in quantifying service outcomes. Average gross margins in the industry are generally high; in-person nutritional counseling typically yields margins of 35%–55%, while digital subscription and platform-based services can reach 50%–75%.

This report is a detailed and comprehensive analysis for global Diabetes Nutrition Management Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Diabetes Nutrition Management Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Diabetes Nutrition Management Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Diabetes Nutrition Management Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Diabetes Nutrition Management Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Diabetes Nutrition Management Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Diabetes Nutrition Management Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Teladoc Health, Omada Health, Inc., Virta Health Corp., Welldoc, Inc., Nourish, Inc., Cecelia Health, Inc., Noom, Inc., DarioHealth Corp., Glooko, Inc., One Drop, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Diabetes Nutrition Management Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

In-Person Nutrition Clinic Services

Remote Nutrition Consultation Services

Digital Chronic Disease Management Services

Insurance-Based Health Management Services

Others

Market segment by Service Model

Dietary Assessment and Meal Planning

Carbohydrate Counting Guidance

Weight Management and Weight-Loss Nutrition Service

Combined Exercise and Dietary Interventions

Nutritional Interventions for Complication Risk

Others

Market segment by Frequency

Once a Month

2-4 Times a Month

1-2 Times a Week

Market segment by Application

Nutritional Management for Type 1 Diabetes

Nutritional Management for Type 2 Diabetes

Nutritional Management for Gestational Diabetes

Others

Market segment by players, this report covers

Teladoc Health

Omada Health, Inc.

Virta Health Corp.

Welldoc, Inc.

Nourish, Inc.

Cecelia Health, Inc.

Noom, Inc.

DarioHealth Corp.

Glooko, Inc.

One Drop

Oviva AG

Second Nature

Liva Healthcare

Changing Health Ltd.

Snaq AG

Zyhealth

Dnurse

Miao Health

Sankaku Nutrition

Ascensia

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Diabetes Nutrition Management Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Diabetes Nutrition Management Service, with revenue, gross margin, and global market share of Diabetes Nutrition Management Service from 2021 to 2026.

Chapter 3, the Diabetes Nutrition Management Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Diabetes Nutrition Management Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Diabetes

Nutrition Management Service.

Chapter 13, to describe Diabetes Nutrition Management Service research findings and conclusion.

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