

Global DHA Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global DHA Powder market size was valued at USD 1132.2 million in 2023 and is forecast to a readjusted size of USD 1389.3 million by 2030 with a CAGR of 3.0% during review period.

Docosahexaenoic acid (DHA) is an omega-3 fatty acid that is a primary structural component of the human brain, cerebral cortex, skin, and retina. It can be synthesized from alpha-linolenic acid or obtained directly from maternal milk (breast milk), fish oil, or algae oil.

Global DHA Powder key players include DSM, Stepan, Novotech Nutraceuticals, Lonza, Arjuna Natural, etc. Global top five manufacturers hold a share over 50%.

USA is the largest market, with a share over 50%, followed by Europe and China, both have a share over 20% percent.

In terms of product, Alage DHA Powder is the largest segment, with a share over 80%. And in terms of application, the largest application is Infant Formula, followed by Dietary Supplements.

The Global Info Research report includes an overview of the development of the DHA Powder industry chain, the market status of Infant Formula (Alage DHA Powder, Fish Oil DHA Powder), Dietary Supplements (Alage DHA Powder, Fish Oil DHA Powder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of DHA Powder.

Regionally, the report analyzes the DHA Powder markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global DHA Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the DHA Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the DHA Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Alage DHA Powder, Fish Oil DHA Powder).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the DHA Powder market.

Regional Analysis: The report involves examining the DHA Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the DHA Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to DHA Powder:

Company Analysis: Report covers individual DHA Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards DHA Powder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant Formula, Dietary Supplements).

Technology Analysis: Report covers specific technologies relevant to DHA Powder. It assesses the current state, advancements, and potential future developments in DHA Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the DHA Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

DHA Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Alage DHA Powder

Fish Oil DHA Powder

Others

Market segment by Application

Infant Formula

Dietary Supplements

Food and Beverage

Others

Major players covered

DSM

Stepan

Novotech Nutraceuticals

Lonza

Arjuna Natural

Runke

Fuxing

Kingdomway

Cabio

Tianhecheng

Yidie

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DHA Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DHA Powder, with price, sales, revenue and global market share of DHA Powder from 2019 to 2024.

Chapter 3, the DHA Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DHA Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and DHA Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DHA Powder.

Chapter 14 and 15, to describe DHA Powder sales channel, distributors, customers, research findings and conclusion.

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