

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) DHA Powder Market 2018, Forecast to 2023

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Abstracts

Docosahexaenoic acid (DHA) is an omega-3 fatty acid that is a primary structural component of the human brain, cerebral cortex, skin, and retina. It can be synthesized from alpha-linolenic acid or obtained directly from maternal milk (breast milk), fish oil, or algae oil.

Scope of the Report:

This report focuses on the DHA Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global DHA Powder industry has a rather high concentration. The major manufacturers are concentrated in USA, China, Europe and India, such as DSM, Stepan Company, Novotech Nutraceuticals, Lonza and Runke. At present, DSM is the world leader, holding 28.64% production market share in 2016.

The global consumption of DHA Powder increases from 9374 MT in 2012 to 11210 MT in 2016, at a CAGR of more than 4.57%. In 2016, the global DHA Powder consumption market is led by USA and USA is the largest region consumption market, accounting for about 34.83% of global consumption of DHA Powder.

DHA Powder downstream is wide and recently DHA Powder has acquired increasing significance in various fields of Infant Formula, Dietary Supplements, Food and Beverage and Others. Globally, the DHA Powder market is mainly driven by growing demand for Infant Formula. Infant Formula accounts for nearly 45.70% of total downstream consumption of DHA Powder in global.

DHA Powder can be mainly divided into Alage DHA Powder, Fish Oil DHA Powder and Others which Alage DHA Powder captures about 78.89% of DHA Powder market in 2016. According to our research and analysis, manufacturers from USA are the major leaders in the international market of DHA Powder.

Global market is expected to witness significant growth on account of rising applications, so in the next few years, DHA Powder consumption will show a trend of steady growth. In 2023 the consumption of DHA Powder is estimated to be 14787 MT. On product prices, the slow downward trend in recent years will maintain in the future.

The worldwide market for DHA Powder is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 1170 million US\$ in 2023, from 970 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

DSM

Stepan Company

Novotech Nutraceuticals

Lonza

Arjuna Natural

Runke

Fuxing

Kingdomway

Cabio

Tianhecheng

Yidie

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Alage DHA Powder

Fish Oil DHA Powder

Others

Market Segment by Applications, can be divided into

Infant Formula

Dietary Supplements

Food and Beverage

Others

There are 15 Chapters to deeply display the global DHA Powder market.

Chapter 1, to describe DHA Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of DHA Powder, with sales, revenue, and price of DHA Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of DHA Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, DHA Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe DHA Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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