

# Global Developmental Toys Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Developmental Toys market size is expected to reach \$ 27000 million by 2029, rising at a market growth of 3.8% CAGR during the forecast period (2023-2029).

Global key players of developmental toys include Lego Group, Mattel, Hasbro, VTech, Spin Master, etc. The top five players hold a share about 45%. North America is the largest market, has a share about 43%, followed by Europe and Asia-Pacific, with share 30% and 19%, separately. In terms of product type, activity and sports toys are the largest segment with about 41% share, while in terms of downstream, 1-3 years is the largest downstream segment with 39% share.

Developmental Toys are toys designed for babies. The best development toys for babies are those that are designed to boost their creativity and develop their sensory motor skills. Games and play are a natural part of the growth and development of babies, and little children learn about the world around them through various activities.

This report studies the global Developmental Toys production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Developmental Toys, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Developmental Toys that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Developmental Toys total production and demand, 2018-2029, (M Units)

Global Developmental Toys total production value, 2018-2029, (USD Million)

Global Developmental Toys production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (M Units)

Global Developmental Toys consumption by region & country, CAGR, 2018-2029 & (M Units)

U.S. VS China: Developmental Toys domestic production, consumption, key domestic manufacturers and share

Global Developmental Toys production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (M Units)

Global Developmental Toys production by Type, production, value, CAGR, 2018-2029, (USD Million) & (M Units)

Global Developmental Toys production by End Users production, value, CAGR, 2018-2029, (USD Million) & (M Units)

This reports profiles key players in the global Developmental Toys market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lego Group, Mattel, Hasbro, VTech, Spin Master, Brandst?tter Group, Ravensburger, Melissa & Doug and ZURU Toys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Developmental Toys market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by End Users. Data is given for the years 2018-2029 by

year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

#### Global Developmental Toys Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Developmental Toys Market, Segmentation by Type

Activity and Sports Toys

Games/Puzzles Toys

Building Toys

Arts & Crafts Toys

Others

#### Global Developmental Toys Market, Segmentation by End Users

Birth to 6 Months

6 to 12 Months

1 to 3 Years

3 to 5 Years

Above 5 Years

#### Companies Profiled:

Lego Group

Mattel

Hasbro

VTech

Spin Master

Brandstätter Group

Ravensburger

Melissa & Doug

ZURU Toys

Kids II

Simba-Dickie Group

Chicco

Clementoni

Jazwares

JAKKS Pacific

HABA Group

TAKARA TOMY

JUMBO

Magformers

Banbao

### Key Questions Answered

1. How big is the global Developmental Toys market?
2. What is the demand of the global Developmental Toys market?
3. What is the year over year growth of the global Developmental Toys market?
4. What is the production and production value of the global Developmental Toys market?
5. Who are the key producers in the global Developmental Toys market?
6. What are the growth factors driving the market demand?

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