

Global Detergent Alcohol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Detergent Alcohol market size was valued at USD 7308.6 million in 2023 and is forecast to a readjusted size of USD 9324.3 million by 2030 with a CAGR of 3.5% during review period.

Detergent alcohols are basically fatty alcohols with carbon chain length in the range between of C12-C18. They are produced both through natural and synthetic resources. Naturally, detergent alcohols are obtained through resources such as oils, fats and waxes of plant or animal, while synthetically, they are derived from petrochemical derivatives. Detergent alcohols are mainly used as raw material for the manufacturing of surfactants and detergents, which are used in household and industrial cleaning applications. Detergent alcohols are also used as a polymerization aid, plasticizer and antioxidant in polymers and plastic processing. Numerous different types of detergent alcohols are available in the market which are used for their various application in household detergents, industrial cleaners, lube oil additive, oil field chemical and others.

Detergent alcohols find their major application in household/ industrial detergents and cleaners, personal care products, plasticizers and processing aid, lube oil additive, oilfield chemical, water and wastewater treatment chemicals and others. With holistic growth in these end-use industries, demand for detergent alcohols is also expected to increase at proportionately high CAGR through 2026. The abundant availability of raw material and increase in use of the detergent alcohol in variety of new application is also expected to augment market of detergent alcohol both on the supply as well as demand side. Personal care segment, which include products such as soaps, shampoos, shower gels etc., is expected to witness high growth rate in the global detergent alcohol market between 2016 and 2026. Use of biodegradable and organic content is expected to be

the main driving force for the use of detergent alcohols in personal care products.

The Global Info Research report includes an overview of the development of the Detergent Alcohol industry chain, the market status of Household (Natural, Synthetic), Industrial (Natural, Synthetic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Detergent Alcohol.

Regionally, the report analyzes the Detergent Alcohol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Detergent Alcohol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Detergent Alcohol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Detergent Alcohol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural, Synthetic).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Detergent Alcohol market.

Regional Analysis: The report involves examining the Detergent Alcohol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Detergent Alcohol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Detergent Alcohol:

Company Analysis: Report covers individual Detergent Alcohol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Detergent Alcohol. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Industrial).

Technology Analysis: Report covers specific technologies relevant to Detergent Alcohol. It assesses the current state, advancements, and potential future developments in Detergent Alcohol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Detergent Alcohol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Detergent Alcohol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural

Synthetic

Market segment by Application

Household

Industrial

Major players covered

Sasol

Kao

Ecogreen Oleochemicals

Musim Mas Holdings

Royal Dutch Shell

VVF

KLK

Procter & Gamble

Emery Oleochemicals

Wilmar International

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Detergent Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Detergent Alcohol, with price, sales, revenue and global market share of Detergent Alcohol from 2019 to 2024.

Chapter 3, the Detergent Alcohol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Detergent Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Detergent Alcohol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Detergent Alcohol.

Chapter 14 and 15, to describe Detergent Alcohol sales channel, distributors, customers, research findings and conclusion.

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