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Global Desktop Outsourcing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Desktop outsourcing refers to the outsourcing of desktop management tasks to a third party. Scope of the Report:

This report studies the Desktop Outsourcing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Desktop Outsourcing market by product type and applications/end industries.
Desktop outsourcing provides centralized management and significant reduction in costs. Service providers in desktop outsourcing focus on improving operational efficiency of clients to allow them to concentrate on core competencies, thereby reducing the time-to-market, leading to an economical cost structure in the long run. Enterprise desktop outsourcers will offer a broader range of services. Because outsourcers are facing margin pressures at the low-end and service provider consolidation within the enterprise, desktop services offerings will increasingly include fully-bundled solutions that include procurement; asset management; installation move and add change; break-fix; helpdesk; disposal; security; and software imaging and distribution. Along the same lines, management services will be extended to handle PDAs and even phones. Lan server management is likely to be bundled even with low-end offerings (such as the one from Dell and EDS), as file-print and application servers often represent a logical extension of the desktop.
The global Desktop Outsourcing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

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North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Desktop Outsourcing.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Atos

CSC

HP

IBM

Aon Hewitt

Capgemini

CGI Group

Ciber

CompuCom Systems

Computacenter

Dell

Fujitsu

Genpact

Getronics

HCL Technologies

Logica

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Maintech

Northrop Grumman

Pomeroy

Stefanini

TCS

T-Systems

Unisys

Wipro

Xerox

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Computer hardand software maintenance

Desktop virtualisation

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SaaS-implementations

Helpdesk operation

Market Segment by Applications, can be divided into

PC

Laptops

Mobile devices

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