

Global Desktop IP Phone Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Desktop IP Phone market size was valued at USD 2333.7 million in 2023 and is forecast to a readjusted size of USD 2302.6 million by 2030 with a CAGR of -0.2% during review period.

A VoIP phone or IP phone uses Voice over IP technologies for placing and transmitting telephone calls over an IP network, such as the Internet, instead of the traditional public switched telephone network (PSTN).

Cisco, Avaya, Mitel, Polycom and Alcatel-Lucent are the leaders of the Desktop IP Phone industry, which take about 45% market share. North America is the major region of the global market, which takes about 45% market share.

The Global Info Research report includes an overview of the development of the Desktop IP Phone industry chain, the market status of Commercial (Video Desktop IP Phone, Common Desktop IP Phone), Individual (Video Desktop IP Phone, Common Desktop IP Phone), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Desktop IP Phone.

Regionally, the report analyzes the Desktop IP Phone markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Desktop IP Phone market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Desktop IP Phone market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Desktop IP Phone industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Video Desktop IP Phone, Common Desktop IP Phone).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Desktop IP Phone market.

Regional Analysis: The report involves examining the Desktop IP Phone market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Desktop IP Phone market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Desktop IP Phone:

Company Analysis: Report covers individual Desktop IP Phone manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Desktop IP Phone This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commerical, Individual).

Technology Analysis: Report covers specific technologies relevant to Desktop IP Phone. It assesses the current state, advancements, and potential future developments in Desktop IP Phone areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Desktop IP Phone market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Desktop IP Phone market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Video Desktop IP Phone

Common Desktop IP Phone

Market segment by Application

Commerical

Individual

Major players covered

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

Grandstream

NEC

D-Link

Escene

Fanvil

Snom

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Desktop IP Phone product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Desktop IP Phone, with price, sales, revenue and global market share of Desktop IP Phone from 2019 to 2024.

Chapter 3, the Desktop IP Phone competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Desktop IP Phone breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Desktop IP Phone market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Desktop IP Phone.

Chapter 14 and 15, to describe Desktop IP Phone sales channel, distributors, customers, research findings and conclusion.

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