

Global Desktop Direct to Card Printers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Desktop Direct to Card Printers market size was valued at US\$ 379 million in 2024 and is forecast to a readjusted size of USD 447 million by 2031 with a CAGR of 2.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A Desktop Direct to Card Printer is a type of card printer used to create plastic ID cards, such as employee badges, student IDs, membership cards, and more.

Desktop Direct to Card Printers are designed to print directly onto plastic ID cards. They use a thermal transfer or dye-sublimation printing process to apply the image and text directly onto the card's surface. DTC printers can be single-sided or dual-sided. Single-sided printers print on one side of the card, while dual-sided printers can print on both sides of the card. DTC printers offer high-resolution printing, producing sharp text, images, and graphics on the cards. They can print in full color or monochrome (black and white).

This report is a detailed and comprehensive analysis for global Desktop Direct to Card Printers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Desktop Direct to Card Printers market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Desktop Direct to Card Printers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Desktop Direct to Card Printers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Desktop Direct to Card Printers market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Desktop Direct to Card Printers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Desktop Direct to Card Printers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Entrust Datacard, HID Global, Evolis, Nisca, NBS Technologies, Magicard, Swiftcolor, Matica Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Desktop Direct to Card Printers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-sided Printing

Double-sided Printing

Market segment by Application

Enterprise

School

Government

Commercial

Major players covered

Zebra

Entrust Datacard

HID Global

Evolis

Nisca

NBS Technologies

Magicard

Swiftcolor

Matica Technologies

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Desktop Direct to Card Printers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Desktop Direct to Card Printers, with price, sales quantity, revenue, and global market share of Desktop Direct to Card Printers from 2020 to 2025.

Chapter 3, the Desktop Direct to Card Printers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Desktop Direct to Card Printers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Desktop Direct to Card Printers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Desktop Direct to Card Printers.

Chapter 14 and 15, to describe Desktop Direct to Card Printers sales channel, distributors, customers, research findings and conclusion.

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