

Global Desktop as a Service (DaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Desktop as a Service (DaaS) market size was valued at USD 4021.1 million in 2023 and is forecast to a readjusted size of USD 9644.5 million by 2030 with a CAGR of 13.3% during review period.

Desktop as a Service (DaaS) is a cloud computing model that provides virtual desktop infrastructure (VDI) as a service. It allows users to access their desktop environment, including applications, data, and settings, from any device with an internet connection. DaaS eliminates the need for on-premises hardware and software management, as the desktop infrastructure is hosted and managed by a cloud service provider. Users can customize and personalize their virtual desktops, while the service provider handles maintenance, security, and software updates. DaaS offers flexibility, scalability, and improved accessibility, enabling organizations to easily deploy and manage desktop environments while providing a consistent user experience.

The industry trend for Desktop as a Service (DaaS) is experiencing significant growth and adoption. As businesses increasingly embrace cloud computing and remote work, there is a demand for flexible and scalable desktop solutions. The trend incorporates advancements in virtualization technology and improved network infrastructure, enhancing the performance and user experience of DaaS. Additionally, with the rising importance of data security and compliance, there is a focus on strengthening security measures and adherence to data protection regulations. The industry trend also includes integration with other cloud services and technologies, such as collaboration tools and artificial intelligence capabilities. As organizations seek cost-effective, agile, and secure desktop solutions, the industry trend for DaaS aims to provide scalable,

accessible, and centralized virtual desktop environments.

The Global Info Research report includes an overview of the development of the Desktop as a Service (DaaS) industry chain, the market status of Small-sized Businesses (Cloud Based, Local Based), Medium-sized Businesses (Cloud Based, Local Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Desktop as a Service (DaaS).

Regionally, the report analyzes the Desktop as a Service (DaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Desktop as a Service (DaaS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Desktop as a Service (DaaS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Desktop as a Service (DaaS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, Local Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Desktop as a Service (DaaS) market.

Regional Analysis: The report involves examining the Desktop as a Service (DaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Desktop as a Service (DaaS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Desktop as a Service (DaaS):

Company Analysis: Report covers individual Desktop as a Service (DaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Desktop as a Service (DaaS). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small-sized Businesses, Medium-sized Businesses).

Technology Analysis: Report covers specific technologies relevant to Desktop as a Service (DaaS). It assesses the current state, advancements, and potential future developments in Desktop as a Service (DaaS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Desktop as a Service (DaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Desktop as a Service (DaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Based

Local Based

Market segment by Application

Small-sized Businesses

Medium-sized Businesses

Market segment by players, this report covers

KEMP Technologies

Vmware

Amazon WorkSpaces

Citrix XenDesktop

BigAir

Cisco

Crayon Group

HCOMM Solutions

CT4

Leostream

Quest

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Desktop as a Service (DaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Desktop as a Service (DaaS), with revenue, gross margin and global market share of Desktop as a Service (DaaS) from 2019 to 2024.

Chapter 3, the Desktop as a Service (DaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Desktop as a Service (DaaS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Desktop as a Service (DaaS).

Chapter 13, to describe Desktop as a Service (DaaS) research findings and conclusion.

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