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Global Design Agencies Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Design agencies transform corporate/brand messages into visual forms such as logos, print advertisements, posters, website graphics, publications, and product packaging. These agencies usually work with external partners such as advertisement agencies, consultants, and engineers to implement the design process.

Scope of the Report:

This report studies the Design Agencies market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Design Agencies market by product type and applications/end industries.
Effective content marketing involves considerable use of visual communication with the help of charts, animated graphics, and illustrations.
The global growth in the number of social media users is driving several large organizations to focus on social media platforms that facilitate faster customer reach.
The global Design Agencies market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Design Agencies.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

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Market Segment by Companies, this report covers

Pentagram

Landor Associates

Sagmeister & Walsh

IDEO

Studio Dumbar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Logo & Brand Identity Design

Graphic Design

Interactive Design

Photography

Market Segment by Applications, can be divided into

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Online

Print

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