

Global Depilatory Waxes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G07759D221BEN.html>

Date: January 2024

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G07759D221BEN

Abstracts

According to our (Global Info Research) latest study, the global Depilatory Waxes market size was valued at USD 821.2 million in 2023 and is forecast to a readjusted size of USD 1103.1 million by 2030 with a CAGR of 4.3% during review period.

Depilatory wax is a reliable method to remove body hair, which isn't harsh on the skin. This sticky and odor-free substance can be used to eliminate hair from the legs and arms; but can also be applied to other hairy areas of the body.

The classification of depilatory waxes includes frozen wax and hot wax, the market share of frozen wax is about 69% in 2019.

Reckitt Benckiser (Vee), Marypei, Darent Wax, etc. are the leaders of the industry.

The Global Info Research report includes an overview of the development of the Depilatory Waxes industry chain, the market status of Online Retail (Frozen Wax, Hot Wax), Offline Retail (Frozen Wax, Hot Wax), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Depilatory Waxes.

Regionally, the report analyzes the Depilatory Waxes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Depilatory Waxes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Depilatory Waxes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Depilatory Waxes industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Frozen Wax, Hot Wax).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Depilatory Waxes market.

Regional Analysis: The report involves examining the Depilatory Waxes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Depilatory Waxes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Depilatory Waxes:

Company Analysis: Report covers individual Depilatory Waxes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Depilatory Waxes This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Retail, Offline Retail).

Technology Analysis: Report covers specific technologies relevant to Depilatory Waxes. It assesses the current state, advancements, and potential future developments in Depilatory Waxes areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Depilatory Waxes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Depilatory Waxes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frozen Wax

Hot Wax

Market segment by Application

Online Retail

Offline Retail

Major players covered

Reckitt Benckiser (Veet)

Marypei

Darent Wax

Xanitalia

Nads Corporation

Edgewell Personal Care

Procter and Gamble

American International Industries

Loreal International

Church and Dwight

Jolen Inc.

Coloris Ltd.

Kera-Ban Wax Products

Koster Keunen

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Depilatory Waxes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Depilatory Waxes, with price, sales, revenue and global market share of Depilatory Waxes from 2019 to 2024.

Chapter 3, the Depilatory Waxes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Depilatory Waxes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Depilatory Waxes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Depilatory Waxes.

Chapter 14 and 15, to describe Depilatory Waxes sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Depilatory Waxes
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Depilatory Waxes Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Frozen Wax
 - 1.3.3 Hot Wax
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Depilatory Waxes Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Online Retail
 - 1.4.3 Offline Retail
- 1.5 Global Depilatory Waxes Market Size & Forecast
 - 1.5.1 Global Depilatory Waxes Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Depilatory Waxes Sales Quantity (2019-2030)
 - 1.5.3 Global Depilatory Waxes Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Reckitt Benckiser (Veet)
 - 2.1.1 Reckitt Benckiser (Veet) Details
 - 2.1.2 Reckitt Benckiser (Veet) Major Business
 - 2.1.3 Reckitt Benckiser (Veet) Depilatory Waxes Product and Services
 - 2.1.4 Reckitt Benckiser (Veet) Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Reckitt Benckiser (Veet) Recent Developments/Updates
- 2.2 Marypei
 - 2.2.1 Marypei Details
 - 2.2.2 Marypei Major Business
 - 2.2.3 Marypei Depilatory Waxes Product and Services
 - 2.2.4 Marypei Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Marypei Recent Developments/Updates
- 2.3 Darent Wax
 - 2.3.1 Darent Wax Details

- 2.3.2 Darent Wax Major Business
- 2.3.3 Darent Wax Depilatory Waxes Product and Services
- 2.3.4 Darent Wax Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Darent Wax Recent Developments/Updates
- 2.4 Xanitalia
 - 2.4.1 Xanitalia Details
 - 2.4.2 Xanitalia Major Business
 - 2.4.3 Xanitalia Depilatory Waxes Product and Services
 - 2.4.4 Xanitalia Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Xanitalia Recent Developments/Updates
- 2.5 Nads Corporation
 - 2.5.1 Nads Corporation Details
 - 2.5.2 Nads Corporation Major Business
 - 2.5.3 Nads Corporation Depilatory Waxes Product and Services
 - 2.5.4 Nads Corporation Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Nads Corporation Recent Developments/Updates
- 2.6 Edgewell Personal Care
 - 2.6.1 Edgewell Personal Care Details
 - 2.6.2 Edgewell Personal Care Major Business
 - 2.6.3 Edgewell Personal Care Depilatory Waxes Product and Services
 - 2.6.4 Edgewell Personal Care Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Edgewell Personal Care Recent Developments/Updates
- 2.7 Procter and Gamble
 - 2.7.1 Procter and Gamble Details
 - 2.7.2 Procter and Gamble Major Business
 - 2.7.3 Procter and Gamble Depilatory Waxes Product and Services
 - 2.7.4 Procter and Gamble Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Procter and Gamble Recent Developments/Updates
- 2.8 American International Industries
 - 2.8.1 American International Industries Details
 - 2.8.2 American International Industries Major Business
 - 2.8.3 American International Industries Depilatory Waxes Product and Services
 - 2.8.4 American International Industries Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 American International Industries Recent Developments/Updates
- 2.9 Loreal International
 - 2.9.1 Loreal International Details
 - 2.9.2 Loreal International Major Business
 - 2.9.3 Loreal International Depilatory Waxes Product and Services
 - 2.9.4 Loreal International Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Loreal International Recent Developments/Updates
- 2.10 Church and Dwight
 - 2.10.1 Church and Dwight Details
 - 2.10.2 Church and Dwight Major Business
 - 2.10.3 Church and Dwight Depilatory Waxes Product and Services
 - 2.10.4 Church and Dwight Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Church and Dwight Recent Developments/Updates
- 2.11 Jolen Inc.
 - 2.11.1 Jolen Inc. Details
 - 2.11.2 Jolen Inc. Major Business
 - 2.11.3 Jolen Inc. Depilatory Waxes Product and Services
 - 2.11.4 Jolen Inc. Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Jolen Inc. Recent Developments/Updates
- 2.12 Coloris Ltd.
 - 2.12.1 Coloris Ltd. Details
 - 2.12.2 Coloris Ltd. Major Business
 - 2.12.3 Coloris Ltd. Depilatory Waxes Product and Services
 - 2.12.4 Coloris Ltd. Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Coloris Ltd. Recent Developments/Updates
- 2.13 Kera-Ban Wax Products
 - 2.13.1 Kera-Ban Wax Products Details
 - 2.13.2 Kera-Ban Wax Products Major Business
 - 2.13.3 Kera-Ban Wax Products Depilatory Waxes Product and Services
 - 2.13.4 Kera-Ban Wax Products Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Kera-Ban Wax Products Recent Developments/Updates
- 2.14 Koster Keunen
 - 2.14.1 Koster Keunen Details
 - 2.14.2 Koster Keunen Major Business

- 2.14.3 Koster Keunen Depilatory Waxes Product and Services
- 2.14.4 Koster Keunen Depilatory Waxes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Koster Keunen Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DEPILATORY WAXES BY MANUFACTURER

- 3.1 Global Depilatory Waxes Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Depilatory Waxes Revenue by Manufacturer (2019-2024)
- 3.3 Global Depilatory Waxes Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Depilatory Waxes by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Depilatory Waxes Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Depilatory Waxes Manufacturer Market Share in 2023
- 3.5 Depilatory Waxes Market: Overall Company Footprint Analysis
 - 3.5.1 Depilatory Waxes Market: Region Footprint
 - 3.5.2 Depilatory Waxes Market: Company Product Type Footprint
 - 3.5.3 Depilatory Waxes Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Depilatory Waxes Market Size by Region
 - 4.1.1 Global Depilatory Waxes Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Depilatory Waxes Consumption Value by Region (2019-2030)
 - 4.1.3 Global Depilatory Waxes Average Price by Region (2019-2030)
- 4.2 North America Depilatory Waxes Consumption Value (2019-2030)
- 4.3 Europe Depilatory Waxes Consumption Value (2019-2030)
- 4.4 Asia-Pacific Depilatory Waxes Consumption Value (2019-2030)
- 4.5 South America Depilatory Waxes Consumption Value (2019-2030)
- 4.6 Middle East and Africa Depilatory Waxes Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Depilatory Waxes Sales Quantity by Type (2019-2030)
- 5.2 Global Depilatory Waxes Consumption Value by Type (2019-2030)
- 5.3 Global Depilatory Waxes Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Depilatory Waxes Sales Quantity by Application (2019-2030)
- 6.2 Global Depilatory Waxes Consumption Value by Application (2019-2030)
- 6.3 Global Depilatory Waxes Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Depilatory Waxes Sales Quantity by Type (2019-2030)
- 7.2 North America Depilatory Waxes Sales Quantity by Application (2019-2030)
- 7.3 North America Depilatory Waxes Market Size by Country
 - 7.3.1 North America Depilatory Waxes Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Depilatory Waxes Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Depilatory Waxes Sales Quantity by Type (2019-2030)
- 8.2 Europe Depilatory Waxes Sales Quantity by Application (2019-2030)
- 8.3 Europe Depilatory Waxes Market Size by Country
 - 8.3.1 Europe Depilatory Waxes Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Depilatory Waxes Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Depilatory Waxes Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Depilatory Waxes Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Depilatory Waxes Market Size by Region
 - 9.3.1 Asia-Pacific Depilatory Waxes Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Depilatory Waxes Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Depilatory Waxes Sales Quantity by Type (2019-2030)
- 10.2 South America Depilatory Waxes Sales Quantity by Application (2019-2030)
- 10.3 South America Depilatory Waxes Market Size by Country
 - 10.3.1 South America Depilatory Waxes Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Depilatory Waxes Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Depilatory Waxes Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Depilatory Waxes Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Depilatory Waxes Market Size by Country
 - 11.3.1 Middle East & Africa Depilatory Waxes Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Depilatory Waxes Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Depilatory Waxes Market Drivers
- 12.2 Depilatory Waxes Market Restraints
- 12.3 Depilatory Waxes Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Depilatory Waxes and Key Manufacturers

13.2 Manufacturing Costs Percentage of Depilatory Waxes

13.3 Depilatory Waxes Production Process

13.4 Depilatory Waxes Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Depilatory Waxes Typical Distributors

14.3 Depilatory Waxes Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Depilatory Waxes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Depilatory Waxes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Reckitt Benckiser (Veet) Basic Information, Manufacturing Base and Competitors

Table 4. Reckitt Benckiser (Veet) Major Business

Table 5. Reckitt Benckiser (Veet) Depilatory Waxes Product and Services

Table 6. Reckitt Benckiser (Veet) Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Reckitt Benckiser (Veet) Recent Developments/Updates

Table 8. Marypei Basic Information, Manufacturing Base and Competitors

Table 9. Marypei Major Business

Table 10. Marypei Depilatory Waxes Product and Services

Table 11. Marypei Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Marypei Recent Developments/Updates

Table 13. Darent Wax Basic Information, Manufacturing Base and Competitors

Table 14. Darent Wax Major Business

Table 15. Darent Wax Depilatory Waxes Product and Services

Table 16. Darent Wax Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Darent Wax Recent Developments/Updates

Table 18. Xanitalia Basic Information, Manufacturing Base and Competitors

Table 19. Xanitalia Major Business

Table 20. Xanitalia Depilatory Waxes Product and Services

Table 21. Xanitalia Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Xanitalia Recent Developments/Updates

Table 23. Nads Corporation Basic Information, Manufacturing Base and Competitors

Table 24. Nads Corporation Major Business

Table 25. Nads Corporation Depilatory Waxes Product and Services

Table 26. Nads Corporation Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Nads Corporation Recent Developments/Updates

Table 28. Edgewell Personal Care Basic Information, Manufacturing Base and Competitors

Table 29. Edgewell Personal Care Major Business

Table 30. Edgewell Personal Care Depilatory Waxes Product and Services

Table 31. Edgewell Personal Care Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Edgewell Personal Care Recent Developments/Updates

Table 33. Procter and Gamble Basic Information, Manufacturing Base and Competitors

Table 34. Procter and Gamble Major Business

Table 35. Procter and Gamble Depilatory Waxes Product and Services

Table 36. Procter and Gamble Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Procter and Gamble Recent Developments/Updates

Table 38. American International Industries Basic Information, Manufacturing Base and Competitors

Table 39. American International Industries Major Business

Table 40. American International Industries Depilatory Waxes Product and Services

Table 41. American International Industries Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. American International Industries Recent Developments/Updates

Table 43. Loreal International Basic Information, Manufacturing Base and Competitors

Table 44. Loreal International Major Business

Table 45. Loreal International Depilatory Waxes Product and Services

Table 46. Loreal International Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Loreal International Recent Developments/Updates

Table 48. Church and Dwight Basic Information, Manufacturing Base and Competitors

Table 49. Church and Dwight Major Business

Table 50. Church and Dwight Depilatory Waxes Product and Services

Table 51. Church and Dwight Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Church and Dwight Recent Developments/Updates

Table 53. Jolen Inc. Basic Information, Manufacturing Base and Competitors

Table 54. Jolen Inc. Major Business

Table 55. Jolen Inc. Depilatory Waxes Product and Services

Table 56. Jolen Inc. Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Jolen Inc. Recent Developments/Updates

- Table 58. Coloris Ltd. Basic Information, Manufacturing Base and Competitors
- Table 59. Coloris Ltd. Major Business
- Table 60. Coloris Ltd. Depilatory Waxes Product and Services
- Table 61. Coloris Ltd. Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Coloris Ltd. Recent Developments/Updates
- Table 63. Kera-Ban Wax Products Basic Information, Manufacturing Base and Competitors
- Table 64. Kera-Ban Wax Products Major Business
- Table 65. Kera-Ban Wax Products Depilatory Waxes Product and Services
- Table 66. Kera-Ban Wax Products Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Kera-Ban Wax Products Recent Developments/Updates
- Table 68. Koster Keunen Basic Information, Manufacturing Base and Competitors
- Table 69. Koster Keunen Major Business
- Table 70. Koster Keunen Depilatory Waxes Product and Services
- Table 71. Koster Keunen Depilatory Waxes Sales Quantity (MT), Average Price (USD/KG), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Koster Keunen Recent Developments/Updates
- Table 73. Global Depilatory Waxes Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 74. Global Depilatory Waxes Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Depilatory Waxes Average Price by Manufacturer (2019-2024) & (USD/KG)
- Table 76. Market Position of Manufacturers in Depilatory Waxes, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Depilatory Waxes Production Site of Key Manufacturer
- Table 78. Depilatory Waxes Market: Company Product Type Footprint
- Table 79. Depilatory Waxes Market: Company Product Application Footprint
- Table 80. Depilatory Waxes New Market Entrants and Barriers to Market Entry
- Table 81. Depilatory Waxes Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Depilatory Waxes Sales Quantity by Region (2019-2024) & (MT)
- Table 83. Global Depilatory Waxes Sales Quantity by Region (2025-2030) & (MT)
- Table 84. Global Depilatory Waxes Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Depilatory Waxes Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Depilatory Waxes Average Price by Region (2019-2024) & (USD/KG)
- Table 87. Global Depilatory Waxes Average Price by Region (2025-2030) & (USD/KG)

Table 88. Global Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 89. Global Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 90. Global Depilatory Waxes Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Depilatory Waxes Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Depilatory Waxes Average Price by Type (2019-2024) & (USD/KG)

Table 93. Global Depilatory Waxes Average Price by Type (2025-2030) & (USD/KG)

Table 94. Global Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 95. Global Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 96. Global Depilatory Waxes Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Depilatory Waxes Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Depilatory Waxes Average Price by Application (2019-2024) & (USD/KG)

Table 99. Global Depilatory Waxes Average Price by Application (2025-2030) & (USD/KG)

Table 100. North America Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 101. North America Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 102. North America Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 103. North America Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 104. North America Depilatory Waxes Sales Quantity by Country (2019-2024) & (MT)

Table 105. North America Depilatory Waxes Sales Quantity by Country (2025-2030) & (MT)

Table 106. North America Depilatory Waxes Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Depilatory Waxes Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 109. Europe Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 110. Europe Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 111. Europe Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 112. Europe Depilatory Waxes Sales Quantity by Country (2019-2024) & (MT)

Table 113. Europe Depilatory Waxes Sales Quantity by Country (2025-2030) & (MT)

Table 114. Europe Depilatory Waxes Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Depilatory Waxes Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 117. Asia-Pacific Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 118. Asia-Pacific Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 119. Asia-Pacific Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 120. Asia-Pacific Depilatory Waxes Sales Quantity by Region (2019-2024) & (MT)

Table 121. Asia-Pacific Depilatory Waxes Sales Quantity by Region (2025-2030) & (MT)

Table 122. Asia-Pacific Depilatory Waxes Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Depilatory Waxes Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 125. South America Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 126. South America Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 127. South America Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 128. South America Depilatory Waxes Sales Quantity by Country (2019-2024) & (MT)

Table 129. South America Depilatory Waxes Sales Quantity by Country (2025-2030) & (MT)

Table 130. South America Depilatory Waxes Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Depilatory Waxes Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Depilatory Waxes Sales Quantity by Type (2019-2024) & (MT)

Table 133. Middle East & Africa Depilatory Waxes Sales Quantity by Type (2025-2030) & (MT)

Table 134. Middle East & Africa Depilatory Waxes Sales Quantity by Application (2019-2024) & (MT)

Table 135. Middle East & Africa Depilatory Waxes Sales Quantity by Application (2025-2030) & (MT)

Table 136. Middle East & Africa Depilatory Waxes Sales Quantity by Region (2019-2024) & (MT)

Table 137. Middle East & Africa Depilatory Waxes Sales Quantity by Region (2025-2030) & (MT)

Table 138. Middle East & Africa Depilatory Waxes Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Depilatory Waxes Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Depilatory Waxes Raw Material

Table 141. Key Manufacturers of Depilatory Waxes Raw Materials

Table 142. Depilatory Waxes Typical Distributors

Table 143. Depilatory Waxes Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Depilatory Waxes Picture

Figure 2. Global Depilatory Waxes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Depilatory Waxes Consumption Value Market Share by Type in 2023

Figure 4. Frozen Wax Examples

Figure 5. Hot Wax Examples

Figure 6. Global Depilatory Waxes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Depilatory Waxes Consumption Value Market Share by Application in 2023

Figure 8. Online Retail Examples

Figure 9. Offline Retail Examples

Figure 10. Global Depilatory Waxes Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Depilatory Waxes Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Depilatory Waxes Sales Quantity (2019-2030) & (MT)

Figure 13. Global Depilatory Waxes Average Price (2019-2030) & (USD/KG)

Figure 14. Global Depilatory Waxes Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Depilatory Waxes Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Depilatory Waxes by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Depilatory Waxes Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Depilatory Waxes Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Depilatory Waxes Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Depilatory Waxes Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Depilatory Waxes Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Depilatory Waxes Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Depilatory Waxes Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Depilatory Waxes Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Depilatory Waxes Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Depilatory Waxes Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Depilatory Waxes Average Price by Type (2019-2030) & (USD/KG)

Figure 29. Global Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Depilatory Waxes Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Depilatory Waxes Average Price by Application (2019-2030) & (USD/KG)

Figure 32. North America Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Depilatory Waxes Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Depilatory Waxes Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Depilatory Waxes Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Depilatory Waxes Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Depilatory Waxes Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Depilatory Waxes Consumption Value Market Share by Region (2019-2030)

Figure 52. China Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Depilatory Waxes Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Depilatory Waxes Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Depilatory Waxes Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 64. Middle East & Africa Depilatory Waxes Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Depilatory Waxes Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Depilatory Waxes Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Depilatory Waxes Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Depilatory Waxes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Depilatory Waxes Market Drivers

Figure 73. Depilatory Waxes Market Restraints

Figure 74. Depilatory Waxes Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Depilatory Waxes in 2023

Figure 77. Manufacturing Process Analysis of Depilatory Waxes

Figure 78. Depilatory Waxes Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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