

Global Department Stores Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The department stores & other general merchandise stores market comprises establishments selling a wide variety of products such as housewares, furniture, consumer electronics, toiletries, toys, greeting cards, plastic wares, hardware, jewelry items, shoes, kitchen appliances, clothes, readymade garments, bakery, music world, gift items, cell phones, home appliances, cooking wares, furniture, sports equipment, frozen food and grocery items. They operate from fixed point-of-sale locations with equipment and staff capable of retailing a large variety of goods from a single location.

Scope of the Report:

This report studies the Department Stores market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Department Stores market by product type and applications/end industries.

Western Europe was the largest region in the department stores & other general merchandise stores market in 2017, accounting for around 30% of the market. This can be attributed to the region's developed economy, high private investment, and large demand for high-end FMCG products. Asia Pacific was the second largest region accounting for around 24% of the market. Middle East was the smallest region accounting for around 4% of the market. This was mainly because the Middle East is economically the smallest region.

Innovations in automation technology are on the rise and retail stores are increasingly using in-store automation to streamline retail shopping. Automation in retail stores is aimed at automating store operations such as container movement, merchandise scanning, inventory checking, retrieving, packaging, and delivering products, and



connecting with customers. Automation reduces waiting times, avoids stocking problems, enhances productivity, and increases overall customer experience. for instance, American retailer Lowe's has installed multi-lingual, autonomous customer assistance robots in 11 locations in San Francisco Bay area. Retailers are also focusing on using self-checkout stands for customers. Walmart has patented a system of selfdriving shopping carts.

The global Department Stores market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Department Stores.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Wal-Mart Costco Kroger Carrefour Target Macy's Sears Kohl's Nordstrom JCPenney



Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Clothing and footwear

Homeware and kitchenware, home décor, furniture, and home improvement

Home and kitchen appliances, personal care products, and consumer electronics

Bags, wallets, and luggage

Watches and jewelry

Cosmetics and fragrances

Toys

Market Segment by Applications, can be divided into

Large size

Small size

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