

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dental Polishing Market 2018, Forecast to 2023

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Abstracts

Dental polishing is done to smooth the surfaces of teeth and restorations. The purpose of polishing is to remove extrinsic stains, remove dental plaque accumulation, increase aesthetics and to reduce corrosion of metallic restorations.

Scope of the Report:

This report focuses on the Dental Polishing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The rising demand for cosmetic dentistry will drive the growth prospects for the global dental polishing market for the next four years. Cosmetic dentistry majorly focuses on the appearance of the client, unlike traditional dentistry that focuses on oral hygiene and treatments. One of the major contributing factors spurring the demand for cosmetic dentistry is witnessed more from the female population in comparison to the male population. Also, current trends such as smile makeovers, increased customer awareness via social media platforms, marketing of dental practices, and media coverage will further accelerate the rate of demand for cosmetic dentistry, which, in turn, will propel the growth potential in the global dental polishing market.

The global dental polishing market is highly competitive and diversified due to the presence of a large number of regional and international manufacturers across the globe. It has been observed that these manufacturers are increasingly competing against each other based on factors such as price, innovation, reputation, distribution, and promotion. Moreover, factors such as technological advancements and product upgrades will strengthen the competitive environment in the teeth whitening market. As a result, manufacturers are increasingly merging with or acquiring smaller entities and

distinguishing their products and services with a clear and unique value proposition to sustain and survive in the market.

In terms of geography, EMEA accounted for the majority of market shares and will continue to dominate the market for the next a few years. Some of the major factors responsible for the teeth whitening market growth in the region is the increasing awareness among the consumers about the oral hygiene, government-aided medical benefits, and the introduction of new treatment techniques. Also, easy accessibility has further encouraged various individuals to opt for dental tools and services for the treatment of their diseases.

The worldwide market for Dental Polishing is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Ultradent Products

Young Innovations

GC Corporation

Henry Schein

Bangkok International Dental Center

Cosmedent

Dental Ventures

KENDA

Kerr

Q & M Dental Group

Raffles Medical Group

Riverside Dental

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Prophylactic Paste (Polishing Paste)

Rubber cup

Bristle brush

Prophy angle

Dental tape

Air-powder polishing

Market Segment by Applications, can be divided into

Hospitals

Dental clinics and laboratories

Others

There are 15 Chapters to deeply display the global Dental Polishing market.

Chapter 1, to describe Dental Polishing Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dental Polishing, with sales, revenue, and price of Dental Polishing, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dental Polishing, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dental Polishing market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dental Polishing sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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