

Global Dental Floss Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Dental floss is essentially a thread, which removes food trapped between teeth and removes the film of bacteria that forms there before it has a chance to harden into plaque. Toothbrush bristles alone cannot clean effectively between these tight spaces and hence, the need for dental floss arises.

According to our (Global Info Research) latest study, the global Dental Floss market size was valued at USD 4340.4 million in 2022 and is forecast to a readjusted size of USD 5752.4 million by 2029 with a CAGR of 4.1% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The dental floss market is witnessing a huge demand for dental floss from consumers as a means to prevent interdental diseases such as gingivitis and gum decay. The high rate of spending on oral or dental care products to prevent and avoid dental surgeries and reduce healthcare costs and the increasing knowledge of preventive health measures and growing disposable income, will increase the purchase volume of dental floss, which will subsequently propel the growth of the market.

This report is a detailed and comprehensive analysis for global Dental Floss market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Dental Floss market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Dental Floss market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Dental Floss market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Dental Floss market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dental Floss

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Dental Floss market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble, Colgate, Johnson & Johnson, Sunstar Group and Dr Fresh, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Dental Floss market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Waxed Flosses

Unwaxed Floss

Market segment by Application

Hospitals

Dental Clinics

Others

Major players covered

Procter & Gamble

Colgate

Johnson & Johnson

Sunstar Group

Dr Fresh

DenTek

Lion Corporation

Plackers

Watsons

Good Tooth

Shanghai Loud

The Humble Co

Naisen Caring

Guangzhou Weimeizi

Perfect Group Co.,Ltd

Fawnmum

Dr.Tung's

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dental Floss product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dental Floss, with price, sales, revenue and global market share of Dental Floss from 2018 to 2023.

Chapter 3, the Dental Floss competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dental Floss breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Dental Floss market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dental Floss.

Chapter 14 and 15, to describe Dental Floss sales channel, distributors, customers, research findings and conclusion.

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