

# Global Denim Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Denim market size was valued at USD 21110 million in 2023 and is forecast to a readjusted size of USD 28000 million by 2030 with a CAGR of 4.1% during review period.

Denim is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white.

Global Denim key players include Vicunha, Canatiba, Isko, Arvind, etc. Global top four manufacturers hold a share about 10%.

Europe is the largest market, with a share over 40%, followed by Asia-Pacific, and North America, both have a share over 45 percent.

In terms of product, Medium Denim is the largest segment, with a share over 45%. And in terms of application, the largest application is Jeans, followed by Jacket, Shirt, etc.

The Global Info Research report includes an overview of the development of the Denim industry chain, the market status of Jeans (Light Denim, Medium Denim), Shirt (Light Denim, Medium Denim), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Denim.

Regionally, the report analyzes the Denim markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Denim market,

with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Denim market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Denim industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Million Meter), revenue generated, and market share of different by Type (e.g., Light Denim, Medium Denim).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Denim market.

**Regional Analysis:** The report involves examining the Denim market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Denim market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Denim:

**Company Analysis:** Report covers individual Denim manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Denim This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Jeans, Shirt).

**Technology Analysis:** Report covers specific technologies relevant to Denim. It assesses the current state, advancements, and potential future developments in Denim areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Denim market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Denim market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Light Denim

Medium Denim

Heavy Denim

#### Market segment by Application

Jeans

Shirt

Jacket

Others

## Major players covered

Vicunha

Canatiba

Isko

Arvind

Aarvee

Nandan Denim

Santana Textiles

Weiqiao Textile

Partap Group

Black Peony

Orta Anadolu

Jindal Worldwide

Etco Denim

Raymond UCO

Bhaskar

Sangam

Oswal Denims

Suryalakshmi

Xinlan Group

Artistic Fabric

Foshan Seazon

Cone Denim

Weifang Lantian

Bafang Fabric

KG Denim

Shandong Wantai

Suyin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Denim product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Denim, with price, sales, revenue and global market share of Denim from 2019 to 2024.

Chapter 3, the Denim competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Denim breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Denim market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Denim.

Chapter 14 and 15, to describe Denim sales channel, distributors, customers, research findings and conclusion.

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