

# Global Denim Jeans Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Denim Jeans market size was valued at US\$ 48510 million in 2024 and is forecast to a readjusted size of USD 54800 million by 2031 with a CAGR of 1.8% during review period.

Denim fabric is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white. Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. Denim Jeans have very wide appeal.

Global 5 largest manufacturers of Denim Jeans are Levi Strauss & Co., Kontoor Brands, PVH, Diesel and Inditex, which make up over 11%. Among them, Levi Strauss & Co. is the leader with about 3% market share. Europe is the largest market, with a share over 20%, followed by United States, with the share about 18%. In terms of product type, Regular Fit occupies the largest share of the total market, about 50%. And in terms of application, the largest application is Men.

This report is a detailed and comprehensive analysis for global Denim Jeans market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Denim Jeans market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Denim Jeans market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Denim Jeans market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Denim Jeans market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2020-2025

### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Denim Jeans

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Denim Jeans market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Levi Strauss & Co., Kontoor Brands, PVH, Diesel, Inditex, Uniqlo, Gap, H&M, G-Star RAW, Ralph Lauren, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Denim Jeans market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Slim Fit

Loose Fit

Regular Fit

#### Market segment by Application

Men

Women

#### Major players covered

Levi Strauss & Co.

Kontoor Brands

PVH

Diesel

Inditex

Uniqlo

Gap

H&M

G-Star RAW

Ralph Lauren

American Eagle Outfitters

Guess

Mango

Giorgio Armani

Edwin

Mavi Jeans

Madewell

Free People

Lucky Brand

AG

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Denim Jeans product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Denim Jeans, with price, sales quantity, revenue, and global market share of Denim Jeans from 2020 to 2025.

Chapter 3, the Denim Jeans competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Denim Jeans breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Denim Jeans market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Denim Jeans.

Chapter 14 and 15, to describe Denim Jeans sales channel, distributors, customers, research findings and conclusion.

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