

Global Denim Jeans Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Denim Jeans market size was valued at USD 47810 million in 2023 and is forecast to a readjusted size of USD 53950 million by 2030 with a CAGR of 1.7% during review period.

Denim fabric is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white.

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. Denim Jeans have very wide appeal. For some people denim jeans are considered as comfortable, durable and easy, for others they are more trendy and cool.

Denim jeans have presently become a necessity and an essential wardrobe staple, as it provides comfort and has a longer life span compared to other apparel. Currently, jeans are available in a variety of colors and styles to suit various consumer needs. Denim jeans have also demonstrated their capability to transcend beyond age and gender barriers. Denim represents an evergreen fashion trend and is widely endorsed by a number of fashion models. Denim sales based on styles and fits are heavily dependent on street fashion and celebrity fashion trends.

Global 5 largest manufacturers of Denim Jeans are Levi Strauss & Co., Kontoor Brands, PVH, Diesel and Inditex, which make up over 16%. Among them, Levi Strauss & Co. is the leader with about 6% market share.

Europe is the largest market, with a share over 20%, followed by United States, with the

share about 19%. In terms of product type, Slim Fit and Regular Fit both occupy the largest share of the total market, about 45%. And in terms of application, the largest application is Men, followed by Women.

The Global Info Research report includes an overview of the development of the Denim Jeans industry chain, the market status of Men (Slim Fit, Loose Fit), Women (Slim Fit, Loose Fit), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Denim Jeans.

Regionally, the report analyzes the Denim Jeans markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Denim Jeans market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Denim Jeans market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Denim Jeans industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Slim Fit, Loose Fit).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Denim Jeans market.

Regional Analysis: The report involves examining the Denim Jeans market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Denim Jeans market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Denim Jeans:

Company Analysis: Report covers individual Denim Jeans manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Denim Jeans. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Denim Jeans. It assesses the current state, advancements, and potential future developments in Denim Jeans areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Denim Jeans market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Denim Jeans market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Slim Fit

Loose Fit

Regular Fit

Market segment by Application

Men

Women

Major players covered

Levi Strauss & Co.

Kontoor Brands

PVH

Diesel

Inditex

Uniqlo

Gap

H&M

G-Star RAW

Ralph Lauren

American Eagle Outfitters

Guess

Mango

Giorgio Armani

Edwin

Mavi Jeans

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Denim Jeans product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Denim Jeans, with price, sales, revenue and global market share of Denim Jeans from 2019 to 2024.

Chapter 3, the Denim Jeans competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Denim Jeans breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Denim Jeans market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Denim Jeans.

Chapter 14 and 15, to describe Denim Jeans sales channel, distributors, customers, research findings and conclusion.

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