

Global Denim Jeans Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Denim Jeans market size is expected to reach \$ 55700 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

Denim fabric is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white. Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. Denim Jeans have very wide appeal.

Global 5 largest manufacturers of Denim Jeans are Levi Strauss & Co., Kontoor Brands, PVH, Diesel and Inditex, which make up over 11%. Among them, Levi Strauss & Co. is the leader with about 3% market share. Europe is the largest market, with a share over 20%, followed by United States, with the share about 18%. In terms of product type, Regular Fit occupies the largest share of the total market, about 50%. And in terms of application, the largest application is Men.

This report studies the global Denim Jeans production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Denim Jeans and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Denim Jeans that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Denim Jeans total production and demand, 2021-2032, (M Units)

Global Denim Jeans total production value, 2021-2032, (USD Million)

Global Denim Jeans production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Denim Jeans consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Denim Jeans domestic production, consumption, key domestic manufacturers and share

Global Denim Jeans production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Denim Jeans production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Denim Jeans production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Denim Jeans market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Levi Strauss & Co., Kontoor Brands, PVH, Diesel, Inditex, Uniqlo, Gap, H&M, G-Star RAW, Ralph Lauren, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Denim Jeans market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Denim Jeans Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Denim Jeans Market, Segmentation by Type:

Slim Fit

Loose Fit

Regular Fit

Global Denim Jeans Market, Segmentation by Application:

Men

Women

Companies Profiled:

Levi Strauss & Co.

Kontoor Brands

PVH

Diesel

Inditex

Uniqlo

Gap

H&M

G-Star RAW

Ralph Lauren

American Eagle Outfitters

Guess

Mango

Giorgio Armani

Edwin

Mavi Jeans

Madewell

Free People

Lucky Brand

AG

Key Questions Answered:

1. How big is the global Denim Jeans market?
2. What is the demand of the global Denim Jeans market?
3. What is the year over year growth of the global Denim Jeans market?

4. What is the production and production value of the global Denim Jeans market?
5. Who are the key producers in the global Denim Jeans market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Denim Jeans Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Denim Jeans Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Denim Jeans Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Denim Jeans Production Value Market Share by Region (2021-2026)
- Table 5. World Denim Jeans Production Value Market Share by Region (2027-2032)
- Table 6. World Denim Jeans Production by Region (2021-2026) & (M Units)
- Table 7. World Denim Jeans Production by Region (2027-2032) & (M Units)
- Table 8. World Denim Jeans Production Market Share by Region (2021-2026)
- Table 9. World Denim Jeans Production Market Share by Region (2027-2032)
- Table 10. World Denim Jeans Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Denim Jeans Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Denim Jeans Major Market Trends
- Table 13. World Denim Jeans Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Units)
- Table 14. World Denim Jeans Consumption by Region (2021-2026) & (M Units)
- Table 15. World Denim Jeans Consumption Forecast by Region (2027-2032) & (M Units)
- Table 16. World Denim Jeans Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Denim Jeans Producers in 2025
- Table 18. World Denim Jeans Production by Manufacturer (2021-2026) & (M Units)
- Table 19. Production Market Share of Key Denim Jeans Producers in 2025
- Table 20. World Denim Jeans Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Denim Jeans Company Evaluation Quadrant
- Table 22. World Denim Jeans Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Denim Jeans Production Site of Key Manufacturer
- Table 24. Denim Jeans Market: Company Product Type Footprint
- Table 25. Denim Jeans Market: Company Product Application Footprint
- Table 26. Denim Jeans Competitive Factors
- Table 27. Denim Jeans New Entrant and Capacity Expansion Plans
- Table 28. Denim Jeans Mergers & Acquisitions Activity
- Table 29. United States VS China Denim Jeans Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 30. United States VS China Denim Jeans Production Comparison, (2021 & 2025 & 2032) & (M Units)
- Table 31. United States VS China Denim Jeans Consumption Comparison, (2021 & 2025 & 2032) & (M Units)
- Table 32. United States Based Denim Jeans Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Denim Jeans Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Denim Jeans Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Denim Jeans Production (2021-2026) & (M Units)
- Table 36. United States Based Manufacturers Denim Jeans Production Market Share (2021-2026)
- Table 37. China Based Denim Jeans Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Denim Jeans Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Denim Jeans Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Denim Jeans Production, (2021-2026) & (M Units)
- Table 41. China Based Manufacturers Denim Jeans Production Market Share (2021-2026)
- Table 42. Rest of World Based Denim Jeans Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Denim Jeans Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Denim Jeans Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Denim Jeans Production, (2021-2026) & (M Units)
- Table 46. Rest of World Based Manufacturers Denim Jeans Production Market Share (2021-2026)
- Table 47. World Denim Jeans Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 48. World Denim Jeans Production by Type (2021-2026) & (M Units)
- Table 49. World Denim Jeans Production by Type (2027-2032) & (M Units)
- Table 50. World Denim Jeans Production Value by Type (2021-2026) & (USD Million)

- Table 51. World Denim Jeans Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Denim Jeans Average Price by Type (2021-2026) & (US\$/Unit)
- Table 53. World Denim Jeans Average Price by Type (2027-2032) & (US\$/Unit)
- Table 54. World Denim Jeans Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Denim Jeans Production by Application (2021-2026) & (M Units)
- Table 56. World Denim Jeans Production by Application (2027-2032) & (M Units)
- Table 57. World Denim Jeans Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Denim Jeans Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Denim Jeans Average Price by Application (2021-2026) & (US\$/Unit)
- Table 60. World Denim Jeans Average Price by Application (2027-2032) & (US\$/Unit)
- Table 61. Levi Strauss & Co. Basic Information, Manufacturing Base and Competitors
- Table 62. Levi Strauss & Co. Major Business
- Table 63. Levi Strauss & Co. Denim Jeans Product and Services
- Table 64. Levi Strauss & Co. Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Levi Strauss & Co. Recent Developments/Updates
- Table 66. Levi Strauss & Co. Competitive Strengths & Weaknesses
- Table 67. Kontoor Brands Basic Information, Manufacturing Base and Competitors
- Table 68. Kontoor Brands Major Business
- Table 69. Kontoor Brands Denim Jeans Product and Services
- Table 70. Kontoor Brands Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Kontoor Brands Recent Developments/Updates
- Table 72. Kontoor Brands Competitive Strengths & Weaknesses
- Table 73. PVH Basic Information, Manufacturing Base and Competitors
- Table 74. PVH Major Business
- Table 75. PVH Denim Jeans Product and Services
- Table 76. PVH Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. PVH Recent Developments/Updates
- Table 78. PVH Competitive Strengths & Weaknesses
- Table 79. Diesel Basic Information, Manufacturing Base and Competitors
- Table 80. Diesel Major Business
- Table 81. Diesel Denim Jeans Product and Services
- Table 82. Diesel Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 83. Diesel Recent Developments/Updates
- Table 84. Diesel Competitive Strengths & Weaknesses
- Table 85. Inditex Basic Information, Manufacturing Base and Competitors
- Table 86. Inditex Major Business
- Table 87. Inditex Denim Jeans Product and Services
- Table 88. Inditex Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Inditex Recent Developments/Updates
- Table 90. Inditex Competitive Strengths & Weaknesses
- Table 91. Uniqlo Basic Information, Manufacturing Base and Competitors
- Table 92. Uniqlo Major Business
- Table 93. Uniqlo Denim Jeans Product and Services
- Table 94. Uniqlo Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Uniqlo Recent Developments/Updates
- Table 96. Uniqlo Competitive Strengths & Weaknesses
- Table 97. Gap Basic Information, Manufacturing Base and Competitors
- Table 98. Gap Major Business
- Table 99. Gap Denim Jeans Product and Services
- Table 100. Gap Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Gap Recent Developments/Updates
- Table 102. Gap Competitive Strengths & Weaknesses
- Table 103. H&M Basic Information, Manufacturing Base and Competitors
- Table 104. H&M Major Business
- Table 105. H&M Denim Jeans Product and Services
- Table 106. H&M Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. H&M Recent Developments/Updates
- Table 108. H&M Competitive Strengths & Weaknesses
- Table 109. G-Star RAW Basic Information, Manufacturing Base and Competitors
- Table 110. G-Star RAW Major Business
- Table 111. G-Star RAW Denim Jeans Product and Services
- Table 112. G-Star RAW Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. G-Star RAW Recent Developments/Updates
- Table 114. G-Star RAW Competitive Strengths & Weaknesses
- Table 115. Ralph Lauren Basic Information, Manufacturing Base and Competitors
- Table 116. Ralph Lauren Major Business

- Table 117. Ralph Lauren Denim Jeans Product and Services
- Table 118. Ralph Lauren Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Ralph Lauren Recent Developments/Updates
- Table 120. Ralph Lauren Competitive Strengths & Weaknesses
- Table 121. American Eagle Outfitters Basic Information, Manufacturing Base and Competitors
- Table 122. American Eagle Outfitters Major Business
- Table 123. American Eagle Outfitters Denim Jeans Product and Services
- Table 124. American Eagle Outfitters Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. American Eagle Outfitters Recent Developments/Updates
- Table 126. American Eagle Outfitters Competitive Strengths & Weaknesses
- Table 127. Guess Basic Information, Manufacturing Base and Competitors
- Table 128. Guess Major Business
- Table 129. Guess Denim Jeans Product and Services
- Table 130. Guess Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Guess Recent Developments/Updates
- Table 132. Guess Competitive Strengths & Weaknesses
- Table 133. Mango Basic Information, Manufacturing Base and Competitors
- Table 134. Mango Major Business
- Table 135. Mango Denim Jeans Product and Services
- Table 136. Mango Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Mango Recent Developments/Updates
- Table 138. Mango Competitive Strengths & Weaknesses
- Table 139. Giorgio Armani Basic Information, Manufacturing Base and Competitors
- Table 140. Giorgio Armani Major Business
- Table 141. Giorgio Armani Denim Jeans Product and Services
- Table 142. Giorgio Armani Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 143. Giorgio Armani Recent Developments/Updates
- Table 144. Giorgio Armani Competitive Strengths & Weaknesses
- Table 145. Edwin Basic Information, Manufacturing Base and Competitors
- Table 146. Edwin Major Business
- Table 147. Edwin Denim Jeans Product and Services
- Table 148. Edwin Denim Jeans Production (M Units), Price (US\$/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Edwin Recent Developments/Updates

Table 150. Edwin Competitive Strengths & Weaknesses

Table 151. Mavi Jeans Basic Information, Manufacturing Base and Competitors

Table 152. Mavi Jeans Major Business

Table 153. Mavi Jeans Denim Jeans Product and Services

Table 154. Mavi Jeans Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. Mavi Jeans Recent Developments/Updates

Table 156. Mavi Jeans Competitive Strengths & Weaknesses

Table 157. Madewell Basic Information, Manufacturing Base and Competitors

Table 158. Madewell Major Business

Table 159. Madewell Denim Jeans Product and Services

Table 160. Madewell Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 161. Madewell Recent Developments/Updates

Table 162. Madewell Competitive Strengths & Weaknesses

Table 163. Free People Basic Information, Manufacturing Base and Competitors

Table 164. Free People Major Business

Table 165. Free People Denim Jeans Product and Services

Table 166. Free People Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 167. Free People Recent Developments/Updates

Table 168. Free People Competitive Strengths & Weaknesses

Table 169. Lucky Brand Basic Information, Manufacturing Base and Competitors

Table 170. Lucky Brand Major Business

Table 171. Lucky Brand Denim Jeans Product and Services

Table 172. Lucky Brand Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 173. Lucky Brand Recent Developments/Updates

Table 174. Lucky Brand Competitive Strengths & Weaknesses

Table 175. AG Basic Information, Manufacturing Base and Competitors

Table 176. AG Major Business

Table 177. AG Denim Jeans Product and Services

Table 178. AG Denim Jeans Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. AG Recent Developments/Updates

Table 180. AG Competitive Strengths & Weaknesses

Table 181. Global Key Players of Denim Jeans Upstream (Raw Materials)

Table 182. Global Denim Jeans Typical Customers

Table 183. Denim Jeans Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Denim Jeans Picture

Figure 2. World Denim Jeans Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Denim Jeans Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Denim Jeans Production (2021-2032) & (M Units)

Figure 5. World Denim Jeans Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Denim Jeans Production Value Market Share by Region (2021-2032)

Figure 7. World Denim Jeans Production Market Share by Region (2021-2032)

Figure 8. North America Denim Jeans Production (2021-2032) & (M Units)

Figure 9. Europe Denim Jeans Production (2021-2032) & (M Units)

Figure 10. China Denim Jeans Production (2021-2032) & (M Units)

Figure 11. Japan Denim Jeans Production (2021-2032) & (M Units)

Figure 12. Middle East & Africa Denim Jeans Production (2021-2032) & (M Units)

Figure 13. Denim Jeans Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Denim Jeans Consumption (2021-2032) & (M Units)

Figure 16. World Denim Jeans Consumption Market Share by Region (2021-2032)

Figure 17. United States Denim Jeans Consumption (2021-2032) & (M Units)

Figure 18. China Denim Jeans Consumption (2021-2032) & (M Units)

Figure 19. Europe Denim Jeans Consumption (2021-2032) & (M Units)

Figure 20. Japan Denim Jeans Consumption (2021-2032) & (M Units)

Figure 21. South Korea Denim Jeans Consumption (2021-2032) & (M Units)

Figure 22. ASEAN Denim Jeans Consumption (2021-2032) & (M Units)

Figure 23. India Denim Jeans Consumption (2021-2032) & (M Units)

Figure 24. Producer Shipments of Denim Jeans by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Denim Jeans Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Denim Jeans Markets in 2025

Figure 27. United States VS China: Denim Jeans Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Denim Jeans Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Denim Jeans Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Denim Jeans Production Market Share 2025

Figure 31. China Based Manufacturers Denim Jeans Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Denim Jeans Production Market Share 2025

Figure 33. World Denim Jeans Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Denim Jeans Production Value Market Share by Type in 2025

Figure 35. Slim Fit

Figure 36. Loose Fit

Figure 37. Regular Fit

Figure 38. World Denim Jeans Production Market Share by Type (2021-2032)

Figure 39. World Denim Jeans Production Value Market Share by Type (2021-2032)

Figure 40. World Denim Jeans Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Denim Jeans Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Denim Jeans Production Value Market Share by Application in 2025

Figure 43. Men

Figure 44. Women

Figure 45. World Denim Jeans Production Market Share by Application (2021-2032)

Figure 46. World Denim Jeans Production Value Market Share by Application (2021-2032)

Figure 47. World Denim Jeans Average Price by Application (2021-2032) & (US\$/Unit)

Figure 48. Denim Jeans Industry Chain

Figure 49. Denim Jeans Procurement Model

Figure 50. Denim Jeans Sales Model

Figure 51. Denim Jeans Sales Channels, Direct Sales, and Distribution

Figure 52. Methodology

Figure 53. Research Process and Data Source

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