

Global Dengue Testing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Dengue Testing market size was valued at USD 235.8 million in 2023 and is forecast to a readjusted size of USD 297 million by 2030 with a CAGR of 3.3% during review period.

The number of cases of dengue are growing rapidly during the past few years. Major regions of the world that are affected by dengue are Africa, the Americas, the Eastern Mediterranean, Southeast Asia and the Western Pacific. As per the numbers provided by WHO, the number of reported cases is continuously increasing. A rising prevalence of dengue virus has raised the demand for diagnostic kits, which is expected to drive the dengue testing market in the near future.

Presently, the diagnostic test kits that are available for testing dengue are less effective. Due to the unavailability of effective diagnostic tools and high price of existing test kits, a need has been created for cost effective test kits with high specificity and sensitivity. As a result, companies operating in the market are currently focusing on the development of cost-effective and reliable test methods for dengue testing. In addition, increasing research and development activities to develop highly specific and sensitive diagnostic kits is also expected to create new growth opportunities for the manufacturers of dengue test kits. The major focus of the manufacturers is to develop point-of-care tests, which are rapid, sensitive and easy to use. Presently, a large number of methods for the detection of dengue virus are still dependent on cell culture and mice inoculation and such type of methods are slow and costly. Hence, there is a strong need of developing rapid, easy to use and sensitive methods for detection of dengue.

The Global Info Research report includes an overview of the development of the

Dengue Testing industry chain, the market status of Hospitals (ELISA-Based Tests, RT-PCR Based Tests), Public Health Laboratory (ELISA-Based Tests, RT-PCR Based Tests), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dengue Testing.

Regionally, the report analyzes the Dengue Testing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dengue Testing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dengue Testing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dengue Testing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., ELISA-Based Tests, RT-PCR Based Tests).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dengue Testing market.

Regional Analysis: The report involves examining the Dengue Testing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dengue Testing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dengue Testing:

Company Analysis: Report covers individual Dengue Testing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dengue Testing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Public Health Laboratory).

Technology Analysis: Report covers specific technologies relevant to Dengue Testing. It assesses the current state, advancements, and potential future developments in Dengue Testing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dengue Testing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dengue Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

ELISA-Based Tests

RT-PCR Based Tests

Dengue IgG/IgM Rapid Test

Market segment by Application

Hospitals

Public Health Laboratory

Diagnostic Centers

Others

Market segment by players, this report covers

Abnova

Roche Molecular Systems

Abbott Laboratories

InBios International

NovaTec Immundiagnostica

Sub.PerkinElmer

Quest Diagnostics

Certest Biotec

OriGene Technologies

Thermo Fisher

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Dengue Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Dengue Testing, with revenue, gross margin and global market share of Dengue Testing from 2019 to 2024.

Chapter 3, the Dengue Testing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Dengue Testing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Dengue Testing.

Chapter 13, to describe Dengue Testing research findings and conclusion.

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