

# Global Dengue Rapid Test Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Dengue Rapid Test market size is expected to reach \$ 971 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Dengue Rapid Test is an in vitro diagnostic (IVD) product based on immunochromatography or other rapid immunoassay techniques. It is used to detect antigens or antibodies related to the dengue virus in human samples within a short time (usually 15-20 minutes), thereby enabling rapid screening or auxiliary diagnosis of dengue infection.

### Gross Profit Margin Level

As a typical immunochromatographic point-of-care testing (POCT) in vitro diagnostic product, the dengue fever rapid test generally has a mid-to-high gross profit margin in the IVD industry, but exhibits a clear stratified structure. From a supply chain perspective, relying on external procurement for key upstream raw materials such as monoclonal antibodies, recombinant antigens, and membrane materials can constrain costs, while companies with the ability to independently develop core raw materials can typically significantly improve their gross profit margin. In terms of business models, the OEM/white-label supply model, due to intense price competition and orders primarily based on large-volume bidding, generally has a gross profit margin of approximately 35%-50%; while the own-brand + registration and certification + channel distribution model can achieve a gross profit margin of around 50%-65%; further entry into hospital terminals, government projects, and international organization procurement systems, through brand premium and technological endorsement, can further increase the gross profit margin. In addition, the industry's gross profit margin is also affected by the fluctuations of the pandemic cycle, regional price systems (significant differences

between developed and developing countries), and channel levels (direct sales or multi-level distribution). Overall, dengue fever rapid testing is not a 'low-end test strip' business, but rather a structurally driven industry where profitability is determined by raw material capabilities, registration capabilities, and distribution channels.

## Industry Drivers

The core growth of the dengue fever rapid testing industry stems from the dual drivers of 'disease spread + early diagnosis.' On the one hand, with climate change, accelerated urbanization, and the expansion of mosquito vector distribution, the geographical coverage of dengue fever continues to expand, with an increasing incidence and case size, providing a long-term, rigid foundation for testing demand. On the other hand, healthcare systems are shifting from 'confirmatory diagnosis' to 'screening diagnosis,' especially in tropical and subtropical regions, where primary healthcare institutions and public health systems are increasingly reliant on rapid, low-cost, point-of-care testing (POCT) methods. Simultaneously, the increasing clinical demand for early diagnosis has also driven the widespread adoption of NS1 antigen and antibody combination tests, thereby improving testing coverage. Furthermore, the continued expansion of public health projects led by international organizations and governments (such as epidemic surveillance, emergency stockpiling, and large-scale screening) provides a stable source of demand for the industry. With the added trend of multi-pathogen testing (such as dengue fever + Zika + chikungunya), the industry is upgrading from single testing products to platform-based and combined solutions. Overall, the industry's growth is not driven by short-term epidemics, but rather by a medium- to long-term expansion logic shaped by changes in epidemiology, upgrades to primary healthcare systems, and increased investment in public health.

This report studies the global Dengue Rapid Test demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dengue Rapid Test, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dengue Rapid Test that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Dengue Rapid Test total market, 2021-2032, (USD Million)

Global Dengue Rapid Test total market by region & country, CAGR, 2021-2032, (USD

Million)

U.S. VS China: Dengue Rapid Test total market, key domestic companies, and share, (USD Million)

Global Dengue Rapid Test revenue by player, revenue and market share 2021-2026, (USD Million)

Global Dengue Rapid Test total market by Type, CAGR, 2021-2032, (USD Million)

Global Dengue Rapid Test total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Dengue Rapid Test market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abbott, SD Biosensor, bioMérieux, CTK Biotech, Wondfo, Roche Diagnostics, ACON Biotech, InBios International, CTK Biotech, Bio-Rad Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Dengue Rapid Test market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Dengue Rapid Test Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Dengue Rapid Test Market, Segmentation by Type:

NS1 Antigen Detection

IgM Antibody Detection

IgG Antibody Detection

Others

#### Global Dengue Rapid Test Market, Segmentation by Technical Principles:

Colloidal Gold Immunochromatography

ELISA

Latex Agglutination

Others

#### Global Dengue Rapid Test Market, Segmentation by Product Form:

Test Cards

Test Strips

Microplates

Others

Global Dengue Rapid Test Market, Segmentation by Application:

Healthcare Industry

Public Health Sector

Others

Companies Profiled:

Abbott

SD Biosensor

bioMérieux

CTK Biotech

Wondfo

Roche Diagnostics

ACON Biotech

InBios International

CTK Biotech

Bio-Rad Laboratories

DiaSorin Group

Siemens Healthineers

Thermo Fisher Scientific

## Reszon Diagnostics International

### Key Questions Answered

1. How big is the global Dengue Rapid Test market?
2. What is the demand of the global Dengue Rapid Test market?
3. What is the year over year growth of the global Dengue Rapid Test market?
4. What is the total value of the global Dengue Rapid Test market?
5. Who are the Major Players in the global Dengue Rapid Test market?
6. What are the growth factors driving the market demand?

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