

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Demand Response (DR) Market 2018, Forecast to 2023

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Abstracts

Demand response (DR) is defined as the change in power consumption by a utility's customers to reduce the gap between demand and supply of electricity. DR solutions help capture the benefits of time-based rates or financial incentives by consumers. This is done by reducing or shifting their electricity consumption during the peak hours of demand. DR further helps electricity providers to decrease costs by reducing the peak demand and prevents power companies from investing in new plants to meet the excess energy demand. Thus, the power and energy industries consider DR programs as an extremely valuable resource whose capabilities are expanded by grid modernization efforts.

Scope of the Report:

This report focuses on the Demand Response (DR) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The emergence of data-driven demand response will be one of the major trends that will gain traction in the DR market during the next few years. With the help of high-end data analytics software, the manufacturers in this marketplace are offering personalized DR services. The high-end analytics software makes personalized services easy and flexible for the aggregators. The aggregators can build a virtual model for energy usage and use the model as a forecasting tool after analyzing the customer's past trend of electricity utilization, which will ensure low energy costs.

The market is moderately competitive and fragmented due to the presence of several established manufacturers who account for the major market shares. The established market players face intense competition from the new market entrants especially based

on factors such as price and solution offerings.

One of the major factors hindering the growth of this market is growing threat of hacking. Strict authentication is essential while maintaining DR for electricity consumers through software. The rising number of users in DR pose a threat to these automation systems by making the data vulnerable to unauthorized access. Likewise, wireless devices, such as smart thermostats and smart meters are highly prone to getting hacked. Thus, information related to processes, people, and critical data become insecure.

The worldwide market for Demand Response (DR) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ABB

CPower

EnerNOC

Honeywell International

Itron (Comverge)

Schneider Electric

Siemens

ALSTOM

Cisco

Eaton

Landis+Gyr

Oracle

Toshiba

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Service

Software

Market Segment by Applications, can be divided into

Industrial

Residential

Commercial

There are 15 Chapters to deeply display the global Demand Response (DR) market.

Chapter 1, to describe Demand Response (DR) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Demand Response (DR), with sales,

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Demand Response (DR) Marke...

revenue, and price of Demand Response (DR), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Demand Response (DR), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Demand Response (DR) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Demand Response (DR) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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