

# Global Delivery and Takeaway Food Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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# **Abstracts**

Online food ordering is a process of food delivery or takeout from a local restaurant or food cooperative through a web page or app. Much like ordering consumer goods online, many of these allow customers to keep accounts with them in order to make frequent ordering convenient.

Scope of the Report:

This report studies the Delivery and Takeaway Food market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Delivery and Takeaway Food market by product type and applications/end industries. There is growing preference for online shopping among consumers owing to their hectic schedules and busy lifestyles. The increased internet penetration, quick access to smartphones, and simplified e-banking systems have resulted in more purchases through the online channels. This has propelled several food chains to shift towards online portals to enhance online ordering by offering improved selection, convenience, transparency, and security to the customers. Most of the orders received by these food portals are through mobile phones as these provide consumers a secure and easy way to pay and order food from local takeaway restaurants. Consumers can also track their order through their smartphones through real-time order tracking. With the continuous growth in the online orders, the role of social media in the purchase decisions of consumers has increased significantly. Takeaway restaurants and food delivery portals are using social media platforms to connect with customers to obtain their experiences and feedback.

The global delivery and takeaway food market is highly fragmented because of the



presence of numerous small and large market players, who compete on the basis of pricing strategy, product and packaging innovation, service, quality of food, menu variation, and calorie intake per meal. The heterogeneous nature of this market is posing a tough challenge for the players to maintain customers' loyalty. To sustain themselves in the intensely competitive scenario, the restaurant operators are required to offer customized solutions, menus, and services coupled with attractive customer loyalty-based offers to gain a firm foothold and retain high-value customers.

With the development of economy and depending on large base of population, in the future China may take the largest market share.

The global Delivery and Takeaway Food market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Delivery and Takeaway Food.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Delivery Hero Just Eat

Foodpanda

Takeaway.com

Grubhub

Domino's

Delivery.com

Foodler

Olo

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Pizza Hut

Snapfinger

Yemeksepeti

Zomato

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Delivery

Takeaway

Market Segment by Applications, can be divided into

nutritious food restaurants

fast food

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