

Global DEI Consultancy Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global DEI Consultancy Service market size was valued at US\$ 2212 million in 2025 and is forecast to a readjusted size of US\$ 3369 million by 2032 with a CAGR of 6.1% during review period.

DEI consultancy service refers to systematic professional consulting offerings focused on Diversity, Equity, and Inclusion, provided to corporations and organizations. These services typically include organizational assessments, strategy development, policy and process design, culture transformation initiatives, training framework design, and impact measurement. By leveraging data analysis and management methodologies, DEI consultancy helps clients identify structural gaps and risks, embed inclusive practices, and align DEI objectives with long-term corporate strategy and governance.

The upstream of DEI consultancy services mainly consists of research institutions, data and assessment tool providers, human resources and organizational behavior frameworks, as well as legal and compliance support. The midstream includes specialized DEI consulting firms, human capital consultancies, and integrated management consulting companies responsible for solution design, implementation, and ongoing evaluation. Downstream clients primarily include large enterprises, multinational corporations, financial institutions, technology companies, and selected public and non-profit organizations.

The DEI Consultancy Service market is undergoing structural adjustment and deeper professionalization, with demand mainly coming from enterprises? continued investment in human resource management, organizational culture building, compliance training, employee experience, leadership development, employer branding, and ESG-related

topics. As some markets become more cautious about DEI terminology and public commitments, corporate clients are placing greater emphasis on practical, measurable, lower-risk consulting solutions that are more closely aligned with business objectives. Service offerings are also expanding from early-stage awareness training to organizational diagnostics, inclusive leadership, pay equity assessment, recruitment process optimization, anti-discrimination and anti-harassment training, employee resource group development, and data-based evaluation. Overall, market competition is shifting from concept advocacy to compliance capability, management tool development, impact measurement, industry-specific experience, and the ability to help clients balance organizational inclusion with business risk in a complex social and regulatory environment.

This report is a detailed and comprehensive analysis for global DEI Consultancy Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global DEI Consultancy Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global DEI Consultancy Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global DEI Consultancy Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global DEI Consultancy Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for DEI Consultancy Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global DEI Consultancy Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualtrics, Diversio, SHIFT HR Compliance Training, LLC, McLean & Company, Bain & Company, Inc., InStride, EVERFI, Paradigm Strategy, DEI Collective, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

DEI Consultancy Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

DEI Strategy & Consulting Services

DEI Training & Education Services

Market segment by Target Client

Corporate & Organizational DEI Services

Educational & Public Sector DEI Services

Market segment by Delivery Mode

Online DEI Services

On-site DEI Services

Market segment by Service Focus

Diversity & Inclusion Culture Building

Equity Assessment & Compliance Support

Market segment by Application

Large Enterprise

SME

Market segment by players, this report covers

Qualtrics

Diversio

SHIFT HR Compliance Training, LLC

McLean & Company

Bain & Company, Inc.

InStride

EVERFI

Paradigm Strategy

DEI Collective

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe DEI Consultancy Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of DEI Consultancy Service, with revenue, gross margin, and global market share of DEI Consultancy Service from 2021 to 2026.

Chapter 3, the DEI Consultancy Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and DEI Consultancy Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of DEI Consultancy Service.

Chapter 13, to describe DEI Consultancy Service research findings and conclusion.

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