

# Global Degradable Wet Wipes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Degradable Wet Wipes market size was valued at USD 367.7 million in 2023 and is forecast to a readjusted size of USD 635.8 million by 2030 with a CAGR of 8.1% during review period.

Under normal circumstances, the non-woven fabric used in ordinary wet wipes has a higher polyester content than the adhesive. Viscose is a kind of natural fiber, which is environmentally friendly and degradable. The higher the viscosity of the adhesive, the more easily it absorbs water and is more easily degradable, soft and comfortable. Degradable wet wipes change the proportion of the original polyester adhesive, and can achieve a higher adhesive content than polyester

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Degradable Wet Wipes industry chain, the market status of Supermarket (Alcohol Free, Anti-Allergy), Specialist Retailers (Alcohol Free, Anti-Allergy), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Degradable Wet Wipes.

Regionally, the report analyzes the Degradable Wet Wipes markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Degradable Wet Wipes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Degradable Wet Wipes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Degradable Wet Wipes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Alcohol Free, Anti-Allergy).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Degradable Wet Wipes market.

**Regional Analysis:** The report involves examining the Degradable Wet Wipes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Degradable Wet Wipes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Degradable Wet Wipes:

**Company Analysis:** Report covers individual Degradable Wet Wipes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Degradable Wet Wipes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Specialist Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Degradable Wet Wipes. It assesses the current state, advancements, and potential future developments in Degradable Wet Wipes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Degradable Wet Wipes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Degradable Wet Wipes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Alcohol Free

Anti-Allergy

Others

### Market segment by Application

Supermarket

Specialist Retailers

Internet Sales

Others

#### Major players covered

Finnlove

Bonyee

Nivea

Simple

Yes To

Beauty Kitchen

Bioderma

Klorane

The Body Shop

Neal's Yard

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Degradable Wet Wipes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Degradable Wet Wipes, with price, sales, revenue and global market share of Degradable Wet Wipes from 2019 to 2024.

Chapter 3, the Degradable Wet Wipes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Degradable Wet Wipes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Degradable Wet Wipes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Degradable Wet Wipes.

Chapter 14 and 15, to describe Degradable Wet Wipes sales channel, distributors, customers, research findings and conclusion.

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