

# Global Defatted Wheat Germ Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Defatted Wheat Germ Powder market size was valued at USD 834.5 million in 2023 and is forecast to a readjusted size of USD 817.9 million by 2030 with a CAGR of -0.3% during review period.

Defatted wheat germ powder is light grey powder and produced through the procedure of milling, and is created by extracting the oil from wheat germ. It is a natural material and is a good source of high-quality protein, vitamins, and minerals. Defatted wheat germ is less perishable than whole wheat germ. It is suitable for the product of biscuit, bread, pharmacy, producing the functional food and etc. Another important role is used as feed.

Global Defatted Wheat Germ Powder key players include VIOBIN, Garuda International, Cargill, Adams Food Ingredients (Ornua), Kun Hua Biological Technology, etc. Global top five players hold a share about 85%.

North America is the largest market, with a share about 70%, followed by Europe and China, having a total share about 30 percent.

In terms of product, Food Grade is the largest segment, with a share about 80%. And in terms of application, the largest application is Health Food, followed by Pharmaceutical, Germ Protein Powder, etc.

The Global Info Research report includes an overview of the development of the Defatted Wheat Germ Powder industry chain, the market status of Health Food (Food



Grade, Pharmaceutical Grade), Pharmaceutical (Food Grade, Pharmaceutical Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Defatted Wheat Germ Powder.

Regionally, the report analyzes the Defatted Wheat Germ Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Defatted Wheat Germ Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Defatted Wheat Germ Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Defatted Wheat Germ Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Food Grade, Pharmaceutical Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Defatted Wheat Germ Powder market.

Regional Analysis: The report involves examining the Defatted Wheat Germ Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Defatted Wheat Germ Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Defatted Wheat Germ Powder:

Company Analysis: Report covers individual Defatted Wheat Germ Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Defatted Wheat Germ Powder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Health Food, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to Defatted Wheat Germ Powder. It assesses the current state, advancements, and potential future developments in Defatted Wheat Germ Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Defatted Wheat Germ Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Defatted Wheat Germ Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Food Grade

Pharmaceutical Grade

Market segment by Application



ŀ	Health Food	
F	Pharmaceutical	
(	Germ Protein Powder	
(	Others	
Major players covered		
\	VIOBIN	
(	Garuda International	
(	Cargill	
A	Adams Food Ingredients (Ornua)	
ŀ	Kun Hua Biological Technology	
Market segment by region, regional analysis covers		
1	North America (United States, Canada and Mexico)	
E	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
A	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
(	South America (Brazil, Argentina, Colombia, and Rest of South America)	
	Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Defatted Wheat Germ Powder product scope, market overview,



market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Defatted Wheat Germ Powder, with price, sales, revenue and global market share of Defatted Wheat Germ Powder from 2019 to 2024.

Chapter 3, the Defatted Wheat Germ Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Defatted Wheat Germ Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Defatted Wheat Germ Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Defatted Wheat Germ Powder.

Chapter 14 and 15, to describe Defatted Wheat Germ Powder sales channel, distributors, customers, research findings and conclusion.



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