

Global Decorative Wall Tiles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Decorative Wall Tiles market size was valued at USD 26980 million in 2023 and is forecast to a readjusted size of USD 31630 million by 2030 with a CAGR of 2.3% during review period.

Decorative Wall Tile is a manufactured piece of hard-wearing material such as ceramic, stone, metal, or even glass, generally used for decorating wall. Alternatively, tile can sometimes refer to similar units made from lightweight materials such as perlite, wood, and mineral wool.

The major players in global Decorative Wall Tiles market include Mohaw, RAK Ceramics, Gruppo Concorde, etc. The top 3 players occupy about 6% shares of the global market. Asia is the main market, and occupies about 60% of the global market. Ceramic Wall Tiles is the main type, with a share about 70%. Residential is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Decorative Wall Tiles industry chain, the market status of Residential (Ceramic Wall Tiles, Vinyl Wall Tiles), Commercial (Ceramic Wall Tiles, Vinyl Wall Tiles), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Decorative Wall Tiles.

Regionally, the report analyzes the Decorative Wall Tiles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Decorative Wall Tiles market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Decorative Wall Tiles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Decorative Wall Tiles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ceramic Wall Tiles, Vinyl Wall Tiles).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Decorative Wall Tiles market.

Regional Analysis: The report involves examining the Decorative Wall Tiles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Decorative Wall Tiles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Decorative Wall Tiles:

Company Analysis: Report covers individual Decorative Wall Tiles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Decorative Wall Tiles This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Decorative Wall Tiles. It assesses the current state, advancements, and potential future developments in Decorative Wall Tiles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Decorative Wall Tiles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Decorative Wall Tiles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ceramic Wall Tiles

Vinyl Wall Tiles

Stone Wall Tiles

Others

Market segment by Application

Residential

Commercial

Major players covered

Mohaw

RAK Ceramics

SCG

Gruppo Concorde

Guangdong Dongpeng

Marco Polo

Pamesa

Iris Ceramica

Kajaria

Grupo Lamosa

florim

Portobello

Panaria

Jinduo

Crossville

Casalgrande Padana

Rovese

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Decorative Wall Tiles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Decorative Wall Tiles, with price, sales, revenue and global market share of Decorative Wall Tiles from 2019 to 2024.

Chapter 3, the Decorative Wall Tiles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Decorative Wall Tiles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Decorative Wall Tiles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Decorative

Wall Tiles.

Chapter 14 and 15, to describe Decorative Wall Tiles sales channel, distributors, customers, research findings and conclusion.

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