

# Global Decorative Plating Additives Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Decorative Plating Additives market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Decorative Plating Additives industry chain, the market status of Automotive Field (Copper Plating Additive, Nickel Plating Additives), Bathroom Products (Copper Plating Additive, Nickel Plating Additives), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Decorative Plating Additives.

Regionally, the report analyzes the Decorative Plating Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Decorative Plating Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Decorative Plating Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Decorative Plating Additives industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Copper Plating Additive, Nickel Plating Additives).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Decorative Plating Additives market.

**Regional Analysis:** The report involves examining the Decorative Plating Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Decorative Plating Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Decorative Plating Additives:

**Company Analysis:** Report covers individual Decorative Plating Additives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Decorative Plating Additives This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive Field, Bathroom Products).

**Technology Analysis:** Report covers specific technologies relevant to Decorative Plating Additives. It assesses the current state, advancements, and potential future developments in Decorative Plating Additives areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Decorative Plating Additives market. This analysis helps understand market share, competitive

advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Decorative Plating Additives market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- Copper Plating Additive
- Nickel Plating Additives
- Chrome Plating Additives
- Others

#### Market segment by Application

- Automotive Field
- Bathroom Products
- Hardware Products
- Others

#### Major players covered

- Umicore
- Atotech

Alfa Chemistry

BASF SE

Hopax Fine Chemicals

Asterion

SurTec

Galvano Mondo

OKUNO CHEMICAL INDUSTRIES

TIB Chemicals

Sunocs

Grauer & Weil

Guangzhou Sanfu New Materials Technology

Jiangsu Mengde New Materials Technology

EAN SHENG ENTERPRISE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Decorative Plating Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Decorative Plating Additives, with price, sales, revenue and global market share of Decorative Plating Additives from 2018 to 2023.

Chapter 3, the Decorative Plating Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Decorative Plating Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Decorative Plating Additives market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Decorative Plating Additives.

Chapter 14 and 15, to describe Decorative Plating Additives sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Decorative Plating Additives
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Decorative Plating Additives Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Copper Plating Additive
  - 1.3.3 Nickel Plating Additives
  - 1.3.4 Chrome Plating Additives
  - 1.3.5 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Decorative Plating Additives Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Automotive Field
  - 1.4.3 Bathroom Products
  - 1.4.4 Hardware Products
  - 1.4.5 Others
- 1.5 Global Decorative Plating Additives Market Size & Forecast
  - 1.5.1 Global Decorative Plating Additives Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Decorative Plating Additives Sales Quantity (2018-2029)
  - 1.5.3 Global Decorative Plating Additives Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Umicore
  - 2.1.1 Umicore Details
  - 2.1.2 Umicore Major Business
  - 2.1.3 Umicore Decorative Plating Additives Product and Services
  - 2.1.4 Umicore Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Umicore Recent Developments/Updates
- 2.2 Atotech
  - 2.2.1 Atotech Details
  - 2.2.2 Atotech Major Business
  - 2.2.3 Atotech Decorative Plating Additives Product and Services
  - 2.2.4 Atotech Decorative Plating Additives Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2018-2023)

### 2.2.5 Atotech Recent Developments/Updates

## 2.3 Alfa Chemistry

### 2.3.1 Alfa Chemistry Details

### 2.3.2 Alfa Chemistry Major Business

### 2.3.3 Alfa Chemistry Decorative Plating Additives Product and Services

### 2.3.4 Alfa Chemistry Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.3.5 Alfa Chemistry Recent Developments/Updates

## 2.4 BASF SE

### 2.4.1 BASF SE Details

### 2.4.2 BASF SE Major Business

### 2.4.3 BASF SE Decorative Plating Additives Product and Services

### 2.4.4 BASF SE Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.4.5 BASF SE Recent Developments/Updates

## 2.5 Hopax Fine Chemicals

### 2.5.1 Hopax Fine Chemicals Details

### 2.5.2 Hopax Fine Chemicals Major Business

### 2.5.3 Hopax Fine Chemicals Decorative Plating Additives Product and Services

### 2.5.4 Hopax Fine Chemicals Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.5.5 Hopax Fine Chemicals Recent Developments/Updates

## 2.6 Asterion

### 2.6.1 Asterion Details

### 2.6.2 Asterion Major Business

### 2.6.3 Asterion Decorative Plating Additives Product and Services

### 2.6.4 Asterion Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.6.5 Asterion Recent Developments/Updates

## 2.7 SurTec

### 2.7.1 SurTec Details

### 2.7.2 SurTec Major Business

### 2.7.3 SurTec Decorative Plating Additives Product and Services

### 2.7.4 SurTec Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 SurTec Recent Developments/Updates

## 2.8 Galvano Mondo

### 2.8.1 Galvano Mondo Details

- 2.8.2 Galvano Mondo Major Business
- 2.8.3 Galvano Mondo Decorative Plating Additives Product and Services
- 2.8.4 Galvano Mondo Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Galvano Mondo Recent Developments/Updates
- 2.9 OKUNO CHEMICAL INDUSTRIES
  - 2.9.1 OKUNO CHEMICAL INDUSTRIES Details
  - 2.9.2 OKUNO CHEMICAL INDUSTRIES Major Business
  - 2.9.3 OKUNO CHEMICAL INDUSTRIES Decorative Plating Additives Product and Services
  - 2.9.4 OKUNO CHEMICAL INDUSTRIES Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 OKUNO CHEMICAL INDUSTRIES Recent Developments/Updates
- 2.10 TIB Chemicals
  - 2.10.1 TIB Chemicals Details
  - 2.10.2 TIB Chemicals Major Business
  - 2.10.3 TIB Chemicals Decorative Plating Additives Product and Services
  - 2.10.4 TIB Chemicals Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 TIB Chemicals Recent Developments/Updates
- 2.11 Sunocs
  - 2.11.1 Sunocs Details
  - 2.11.2 Sunocs Major Business
  - 2.11.3 Sunocs Decorative Plating Additives Product and Services
  - 2.11.4 Sunocs Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 Sunocs Recent Developments/Updates
- 2.12 Grauer & Weil
  - 2.12.1 Grauer & Weil Details
  - 2.12.2 Grauer & Weil Major Business
  - 2.12.3 Grauer & Weil Decorative Plating Additives Product and Services
  - 2.12.4 Grauer & Weil Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Grauer & Weil Recent Developments/Updates
- 2.13 Guangzhou Sanfu New Materials Technology
  - 2.13.1 Guangzhou Sanfu New Materials Technology Details
  - 2.13.2 Guangzhou Sanfu New Materials Technology Major Business
  - 2.13.3 Guangzhou Sanfu New Materials Technology Decorative Plating Additives Product and Services



- 2.13.4 Guangzhou Sanfu New Materials Technology Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Guangzhou Sanfu New Materials Technology Recent Developments/Updates
- 2.14 Jiangsu Mengde New Materials Technology
  - 2.14.1 Jiangsu Mengde New Materials Technology Details
  - 2.14.2 Jiangsu Mengde New Materials Technology Major Business
  - 2.14.3 Jiangsu Mengde New Materials Technology Decorative Plating Additives Product and Services
  - 2.14.4 Jiangsu Mengde New Materials Technology Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Jiangsu Mengde New Materials Technology Recent Developments/Updates
- 2.15 EAN SHENG ENTERPRISE
  - 2.15.1 EAN SHENG ENTERPRISE Details
  - 2.15.2 EAN SHENG ENTERPRISE Major Business
  - 2.15.3 EAN SHENG ENTERPRISE Decorative Plating Additives Product and Services
  - 2.15.4 EAN SHENG ENTERPRISE Decorative Plating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 EAN SHENG ENTERPRISE Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: DECORATIVE PLATING ADDITIVES BY MANUFACTURER**

- 3.1 Global Decorative Plating Additives Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Decorative Plating Additives Revenue by Manufacturer (2018-2023)
- 3.3 Global Decorative Plating Additives Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Decorative Plating Additives by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Decorative Plating Additives Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Decorative Plating Additives Manufacturer Market Share in 2022
- 3.5 Decorative Plating Additives Market: Overall Company Footprint Analysis
  - 3.5.1 Decorative Plating Additives Market: Region Footprint
  - 3.5.2 Decorative Plating Additives Market: Company Product Type Footprint
  - 3.5.3 Decorative Plating Additives Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

#### 4.1 Global Decorative Plating Additives Market Size by Region

4.1.1 Global Decorative Plating Additives Sales Quantity by Region (2018-2029)

4.1.2 Global Decorative Plating Additives Consumption Value by Region (2018-2029)

4.1.3 Global Decorative Plating Additives Average Price by Region (2018-2029)

#### 4.2 North America Decorative Plating Additives Consumption Value (2018-2029)

#### 4.3 Europe Decorative Plating Additives Consumption Value (2018-2029)

#### 4.4 Asia-Pacific Decorative Plating Additives Consumption Value (2018-2029)

#### 4.5 South America Decorative Plating Additives Consumption Value (2018-2029)

#### 4.6 Middle East and Africa Decorative Plating Additives Consumption Value (2018-2029)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Decorative Plating Additives Sales Quantity by Type (2018-2029)

#### 5.2 Global Decorative Plating Additives Consumption Value by Type (2018-2029)

#### 5.3 Global Decorative Plating Additives Average Price by Type (2018-2029)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Decorative Plating Additives Sales Quantity by Application (2018-2029)

#### 6.2 Global Decorative Plating Additives Consumption Value by Application (2018-2029)

#### 6.3 Global Decorative Plating Additives Average Price by Application (2018-2029)

### 7 NORTH AMERICA

#### 7.1 North America Decorative Plating Additives Sales Quantity by Type (2018-2029)

#### 7.2 North America Decorative Plating Additives Sales Quantity by Application (2018-2029)

#### 7.3 North America Decorative Plating Additives Market Size by Country

#### 7.3.1 North America Decorative Plating Additives Sales Quantity by Country (2018-2029)

#### 7.3.2 North America Decorative Plating Additives Consumption Value by Country (2018-2029)

#### 7.3.3 United States Market Size and Forecast (2018-2029)

#### 7.3.4 Canada Market Size and Forecast (2018-2029)

#### 7.3.5 Mexico Market Size and Forecast (2018-2029)

### 8 EUROPE

- 8.1 Europe Decorative Plating Additives Sales Quantity by Type (2018-2029)
- 8.2 Europe Decorative Plating Additives Sales Quantity by Application (2018-2029)
- 8.3 Europe Decorative Plating Additives Market Size by Country
  - 8.3.1 Europe Decorative Plating Additives Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Decorative Plating Additives Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Decorative Plating Additives Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Decorative Plating Additives Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Decorative Plating Additives Market Size by Region
  - 9.3.1 Asia-Pacific Decorative Plating Additives Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Decorative Plating Additives Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Decorative Plating Additives Sales Quantity by Type (2018-2029)
- 10.2 South America Decorative Plating Additives Sales Quantity by Application (2018-2029)
- 10.3 South America Decorative Plating Additives Market Size by Country
  - 10.3.1 South America Decorative Plating Additives Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Decorative Plating Additives Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Decorative Plating Additives Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Decorative Plating Additives Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Decorative Plating Additives Market Size by Country
  - 11.3.1 Middle East & Africa Decorative Plating Additives Sales Quantity by Country (2018-2029)
  - 11.3.2 Middle East & Africa Decorative Plating Additives Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Decorative Plating Additives Market Drivers
- 12.2 Decorative Plating Additives Market Restraints
- 12.3 Decorative Plating Additives Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Decorative Plating Additives and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Decorative Plating Additives
- 13.3 Decorative Plating Additives Production Process
- 13.4 Decorative Plating Additives Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

## 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Decorative Plating Additives Typical Distributors

14.3 Decorative Plating Additives Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Decorative Plating Additives Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Decorative Plating Additives Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Umicore Basic Information, Manufacturing Base and Competitors

Table 4. Umicore Major Business

Table 5. Umicore Decorative Plating Additives Product and Services

Table 6. Umicore Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Umicore Recent Developments/Updates

Table 8. Atotech Basic Information, Manufacturing Base and Competitors

Table 9. Atotech Major Business

Table 10. Atotech Decorative Plating Additives Product and Services

Table 11. Atotech Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Atotech Recent Developments/Updates

Table 13. Alfa Chemistry Basic Information, Manufacturing Base and Competitors

Table 14. Alfa Chemistry Major Business

Table 15. Alfa Chemistry Decorative Plating Additives Product and Services

Table 16. Alfa Chemistry Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Alfa Chemistry Recent Developments/Updates

Table 18. BASF SE Basic Information, Manufacturing Base and Competitors

Table 19. BASF SE Major Business

Table 20. BASF SE Decorative Plating Additives Product and Services

Table 21. BASF SE Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. BASF SE Recent Developments/Updates

Table 23. Hopax Fine Chemicals Basic Information, Manufacturing Base and Competitors

Table 24. Hopax Fine Chemicals Major Business

Table 25. Hopax Fine Chemicals Decorative Plating Additives Product and Services

Table 26. Hopax Fine Chemicals Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 27. Hopax Fine Chemicals Recent Developments/Updates
- Table 28. Asterion Basic Information, Manufacturing Base and Competitors
- Table 29. Asterion Major Business
- Table 30. Asterion Decorative Plating Additives Product and Services
- Table 31. Asterion Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Asterion Recent Developments/Updates
- Table 33. SurTec Basic Information, Manufacturing Base and Competitors
- Table 34. SurTec Major Business
- Table 35. SurTec Decorative Plating Additives Product and Services
- Table 36. SurTec Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. SurTec Recent Developments/Updates
- Table 38. Galvano Mondo Basic Information, Manufacturing Base and Competitors
- Table 39. Galvano Mondo Major Business
- Table 40. Galvano Mondo Decorative Plating Additives Product and Services
- Table 41. Galvano Mondo Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Galvano Mondo Recent Developments/Updates
- Table 43. OKUNO CHEMICAL INDUSTRIES Basic Information, Manufacturing Base and Competitors
- Table 44. OKUNO CHEMICAL INDUSTRIES Major Business
- Table 45. OKUNO CHEMICAL INDUSTRIES Decorative Plating Additives Product and Services
- Table 46. OKUNO CHEMICAL INDUSTRIES Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. OKUNO CHEMICAL INDUSTRIES Recent Developments/Updates
- Table 48. TIB Chemicals Basic Information, Manufacturing Base and Competitors
- Table 49. TIB Chemicals Major Business
- Table 50. TIB Chemicals Decorative Plating Additives Product and Services
- Table 51. TIB Chemicals Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. TIB Chemicals Recent Developments/Updates
- Table 53. Sunocs Basic Information, Manufacturing Base and Competitors
- Table 54. Sunocs Major Business
- Table 55. Sunocs Decorative Plating Additives Product and Services
- Table 56. Sunocs Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Sunocs Recent Developments/Updates

Table 58. Grauer & Weil Basic Information, Manufacturing Base and Competitors

Table 59. Grauer & Weil Major Business

Table 60. Grauer & Weil Decorative Plating Additives Product and Services

Table 61. Grauer & Weil Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Grauer & Weil Recent Developments/Updates

Table 63. Guangzhou Sanfu New Materials Technology Basic Information, Manufacturing Base and Competitors

Table 64. Guangzhou Sanfu New Materials Technology Major Business

Table 65. Guangzhou Sanfu New Materials Technology Decorative Plating Additives Product and Services

Table 66. Guangzhou Sanfu New Materials Technology Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. Guangzhou Sanfu New Materials Technology Recent Developments/Updates

Table 68. Jiangsu Mengde New Materials Technology Basic Information, Manufacturing Base and Competitors

Table 69. Jiangsu Mengde New Materials Technology Major Business

Table 70. Jiangsu Mengde New Materials Technology Decorative Plating Additives Product and Services

Table 71. Jiangsu Mengde New Materials Technology Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. Jiangsu Mengde New Materials Technology Recent Developments/Updates

Table 73. EAN SHENG ENTERPRISE Basic Information, Manufacturing Base and Competitors

Table 74. EAN SHENG ENTERPRISE Major Business

Table 75. EAN SHENG ENTERPRISE Decorative Plating Additives Product and Services

Table 76. EAN SHENG ENTERPRISE Decorative Plating Additives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. EAN SHENG ENTERPRISE Recent Developments/Updates

Table 78. Global Decorative Plating Additives Sales Quantity by Manufacturer (2018-2023) & (Tons)

Table 79. Global Decorative Plating Additives Revenue by Manufacturer (2018-2023) & (USD Million)

Table 80. Global Decorative Plating Additives Average Price by Manufacturer



(2018-2023) & (US\$/Ton)

Table 81. Market Position of Manufacturers in Decorative Plating Additives, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 82. Head Office and Decorative Plating Additives Production Site of Key Manufacturer

Table 83. Decorative Plating Additives Market: Company Product Type Footprint

Table 84. Decorative Plating Additives Market: Company Product Application Footprint

Table 85. Decorative Plating Additives New Market Entrants and Barriers to Market Entry

Table 86. Decorative Plating Additives Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Decorative Plating Additives Sales Quantity by Region (2018-2023) & (Tons)

Table 88. Global Decorative Plating Additives Sales Quantity by Region (2024-2029) & (Tons)

Table 89. Global Decorative Plating Additives Consumption Value by Region (2018-2023) & (USD Million)

Table 90. Global Decorative Plating Additives Consumption Value by Region (2024-2029) & (USD Million)

Table 91. Global Decorative Plating Additives Average Price by Region (2018-2023) & (US\$/Ton)

Table 92. Global Decorative Plating Additives Average Price by Region (2024-2029) & (US\$/Ton)

Table 93. Global Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 94. Global Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 95. Global Decorative Plating Additives Consumption Value by Type (2018-2023) & (USD Million)

Table 96. Global Decorative Plating Additives Consumption Value by Type (2024-2029) & (USD Million)

Table 97. Global Decorative Plating Additives Average Price by Type (2018-2023) & (US\$/Ton)

Table 98. Global Decorative Plating Additives Average Price by Type (2024-2029) & (US\$/Ton)

Table 99. Global Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 100. Global Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 101. Global Decorative Plating Additives Consumption Value by Application (2018-2023) & (USD Million)

Table 102. Global Decorative Plating Additives Consumption Value by Application (2024-2029) & (USD Million)

Table 103. Global Decorative Plating Additives Average Price by Application (2018-2023) & (US\$/Ton)

Table 104. Global Decorative Plating Additives Average Price by Application (2024-2029) & (US\$/Ton)

Table 105. North America Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 106. North America Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 107. North America Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 108. North America Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 109. North America Decorative Plating Additives Sales Quantity by Country (2018-2023) & (Tons)

Table 110. North America Decorative Plating Additives Sales Quantity by Country (2024-2029) & (Tons)

Table 111. North America Decorative Plating Additives Consumption Value by Country (2018-2023) & (USD Million)

Table 112. North America Decorative Plating Additives Consumption Value by Country (2024-2029) & (USD Million)

Table 113. Europe Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 114. Europe Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 115. Europe Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 116. Europe Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 117. Europe Decorative Plating Additives Sales Quantity by Country (2018-2023) & (Tons)

Table 118. Europe Decorative Plating Additives Sales Quantity by Country (2024-2029) & (Tons)

Table 119. Europe Decorative Plating Additives Consumption Value by Country (2018-2023) & (USD Million)

Table 120. Europe Decorative Plating Additives Consumption Value by Country

(2024-2029) & (USD Million)

Table 121. Asia-Pacific Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 122. Asia-Pacific Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 123. Asia-Pacific Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 124. Asia-Pacific Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 125. Asia-Pacific Decorative Plating Additives Sales Quantity by Region (2018-2023) & (Tons)

Table 126. Asia-Pacific Decorative Plating Additives Sales Quantity by Region (2024-2029) & (Tons)

Table 127. Asia-Pacific Decorative Plating Additives Consumption Value by Region (2018-2023) & (USD Million)

Table 128. Asia-Pacific Decorative Plating Additives Consumption Value by Region (2024-2029) & (USD Million)

Table 129. South America Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 130. South America Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 131. South America Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 132. South America Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 133. South America Decorative Plating Additives Sales Quantity by Country (2018-2023) & (Tons)

Table 134. South America Decorative Plating Additives Sales Quantity by Country (2024-2029) & (Tons)

Table 135. South America Decorative Plating Additives Consumption Value by Country (2018-2023) & (USD Million)

Table 136. South America Decorative Plating Additives Consumption Value by Country (2024-2029) & (USD Million)

Table 137. Middle East & Africa Decorative Plating Additives Sales Quantity by Type (2018-2023) & (Tons)

Table 138. Middle East & Africa Decorative Plating Additives Sales Quantity by Type (2024-2029) & (Tons)

Table 139. Middle East & Africa Decorative Plating Additives Sales Quantity by Application (2018-2023) & (Tons)

Table 140. Middle East & Africa Decorative Plating Additives Sales Quantity by Application (2024-2029) & (Tons)

Table 141. Middle East & Africa Decorative Plating Additives Sales Quantity by Region (2018-2023) & (Tons)

Table 142. Middle East & Africa Decorative Plating Additives Sales Quantity by Region (2024-2029) & (Tons)

Table 143. Middle East & Africa Decorative Plating Additives Consumption Value by Region (2018-2023) & (USD Million)

Table 144. Middle East & Africa Decorative Plating Additives Consumption Value by Region (2024-2029) & (USD Million)

Table 145. Decorative Plating Additives Raw Material

Table 146. Key Manufacturers of Decorative Plating Additives Raw Materials

Table 147. Decorative Plating Additives Typical Distributors

Table 148. Decorative Plating Additives Typical Customers

List of Figures

Figure 1. Decorative Plating Additives Picture

Figure 2. Global Decorative Plating Additives Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Decorative Plating Additives Consumption Value Market Share by Type in 2022

Figure 4. Copper Plating Additive Examples

Figure 5. Nickel Plating Additives Examples

Figure 6. Chrome Plating Additives Examples

Figure 7. Others Examples

Figure 8. Global Decorative Plating Additives Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 9. Global Decorative Plating Additives Consumption Value Market Share by Application in 2022

Figure 10. Automotive Field Examples

Figure 11. Bathroom Products Examples

Figure 12. Hardware Products Examples

Figure 13. Others Examples

Figure 14. Global Decorative Plating Additives Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 15. Global Decorative Plating Additives Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 16. Global Decorative Plating Additives Sales Quantity (2018-2029) & (Tons)

Figure 17. Global Decorative Plating Additives Average Price (2018-2029) & (US\$/Ton)

Figure 18. Global Decorative Plating Additives Sales Quantity Market Share by

Manufacturer in 2022

Figure 19. Global Decorative Plating Additives Consumption Value Market Share by Manufacturer in 2022

Figure 20. Producer Shipments of Decorative Plating Additives by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 21. Top 3 Decorative Plating Additives Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Top 6 Decorative Plating Additives Manufacturer (Consumption Value) Market Share in 2022

Figure 23. Global Decorative Plating Additives Sales Quantity Market Share by Region (2018-2029)

Figure 24. Global Decorative Plating Additives Consumption Value Market Share by Region (2018-2029)

Figure 25. North America Decorative Plating Additives Consumption Value (2018-2029) & (USD Million)

Figure 26. Europe Decorative Plating Additives Consumption Value (2018-2029) & (USD Million)

Figure 27. Asia-Pacific Decorative Plating Additives Consumption Value (2018-2029) & (USD Million)

Figure 28. South America Decorative Plating Additives Consumption Value (2018-2029) & (USD Million)

Figure 29. Middle East & Africa Decorative Plating Additives Consumption Value (2018-2029) & (USD Million)

Figure 30. Global Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 31. Global Decorative Plating Additives Consumption Value Market Share by Type (2018-2029)

Figure 32. Global Decorative Plating Additives Average Price by Type (2018-2029) & (US\$/Ton)

Figure 33. Global Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 34. Global Decorative Plating Additives Consumption Value Market Share by Application (2018-2029)

Figure 35. Global Decorative Plating Additives Average Price by Application (2018-2029) & (US\$/Ton)

Figure 36. North America Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 37. North America Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 38. North America Decorative Plating Additives Sales Quantity Market Share by Country (2018-2029)

Figure 39. North America Decorative Plating Additives Consumption Value Market Share by Country (2018-2029)

Figure 40. United States Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Canada Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Mexico Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Europe Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 44. Europe Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 45. Europe Decorative Plating Additives Sales Quantity Market Share by Country (2018-2029)

Figure 46. Europe Decorative Plating Additives Consumption Value Market Share by Country (2018-2029)

Figure 47. Germany Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. France Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. United Kingdom Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Russia Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Italy Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Asia-Pacific Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 53. Asia-Pacific Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 54. Asia-Pacific Decorative Plating Additives Sales Quantity Market Share by Region (2018-2029)

Figure 55. Asia-Pacific Decorative Plating Additives Consumption Value Market Share by Region (2018-2029)

Figure 56. China Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Japan Decorative Plating Additives Consumption Value and Growth Rate

(2018-2029) & (USD Million)

Figure 58. Korea Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. India Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Southeast Asia Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Australia Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. South America Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 63. South America Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 64. South America Decorative Plating Additives Sales Quantity Market Share by Country (2018-2029)

Figure 65. South America Decorative Plating Additives Consumption Value Market Share by Country (2018-2029)

Figure 66. Brazil Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Argentina Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Middle East & Africa Decorative Plating Additives Sales Quantity Market Share by Type (2018-2029)

Figure 69. Middle East & Africa Decorative Plating Additives Sales Quantity Market Share by Application (2018-2029)

Figure 70. Middle East & Africa Decorative Plating Additives Sales Quantity Market Share by Region (2018-2029)

Figure 71. Middle East & Africa Decorative Plating Additives Consumption Value Market Share by Region (2018-2029)

Figure 72. Turkey Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Egypt Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Saudi Arabia Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. South Africa Decorative Plating Additives Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Decorative Plating Additives Market Drivers

Figure 77. Decorative Plating Additives Market Restraints

Figure 78. Decorative Plating Additives Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Decorative Plating Additives in 2022

Figure 81. Manufacturing Process Analysis of Decorative Plating Additives

Figure 82. Decorative Plating Additives Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source



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