

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Decorative Paints and Coatings Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G29C1643665EN.html>

Date: December 2018

Pages: 150

Price: US\$ 4,392.00 (Single User License)

ID: G29C1643665EN

Abstracts

The decorative paints and coating market is highly fragmented due to the presence of many manufacturers in the market.

Scope of the Report:

This report focuses on the Decorative Paints and Coatings in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The growth of the decorative paints & coatings market is mainly attributed to the expansion of the construction industry. This industry is anticipated to witness significant growth during the forecast period, due to rise in infrastructural developments, increase in population, and rise in standard of living.

Manufacturers of the water baseing paint market are trying to retain their position and hold a larger share of the market. Innovations, research and developmental activities, and inventions will strengthen the competitive environment of the market. They are focusing on attracting potential customers by adopting expansion strategies, engagement of existing customers, and customization of product offerings.

The worldwide market for Decorative Paints and Coatings is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

AkzoNobel

The Sherwin-Williams Company

PPG Industries

Asian Paints

Kansai Paints

Arkema

BASF

Benjamin Moore

Berger Paints

Cromology

Dunn-Edwards

NOROO Paint & Coatings

Nuplex Industries

Ring International

Tikkurila

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Solvent basing

Water basing

Market Segment by Applications, can be divided into

Non-residential

Residential

There are 15 Chapters to deeply display the global Decorative Paints and Coatings market.

Chapter 1, to describe Decorative Paints and Coatings Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Decorative Paints and Coatings, with sales, revenue, and price of Decorative Paints and Coatings, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Decorative Paints and Coatings, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Decorative Paints and Coatings market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Decorative Paints and Coatings sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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