

Global Decorative and Artistic Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Decorative and Artistic Materials market size was valued at US\$ 11524 million in 2025 and is forecast to a readjusted size of US\$ 16107 million by 2032 with a CAGR of 4.9% during review period.

Decorative and artistic materials refer to various materials used in interior and exterior decoration, artistic creation, and craft production, including pigments, coatings, paper, fabrics, wood, ceramics, and glass. Their parameters encompass physical properties (hardness, weather resistance, gloss), chemical properties (VOC content, corrosion resistance), environmental attributes (biodegradability, renewability), and aesthetic attributes (color, texture, transparency). These materials address the shortcomings of traditional decorative materials, such as insufficient environmental protection, poor durability, and limited artistic expression, providing designers and artists with richer creative mediums. The average price of this product is approximately US\$2,700 per ton, with global sales of approximately 4.14 million tons.

The value chain of decorative and artistic materials is as follows: upstream, it relies on raw materials such as wood, pulp, mineral pigments, and resins, with parameters including wood sustainability certification rate, pigment VOC content, paper weight, and fiber source; midstream manufacturing mainly involves single-line capacity of 50,000?100,000 tons of paper/year or 10,000?20,000 tons of coatings/year, determining cost and supply capacity; downstream applications are concentrated in the building decoration, artistic creation, and craft industries, with demand parameters including weather resistance, environmental friendliness, and aesthetic expression. Future development trends lie in environmentally friendly materials (low VOC, biodegradable),

digital art materials (resins for 3D printing), and cross-border integration (art + architecture + fashion). These innovations will become the driving force for industry growth.

This report is a detailed and comprehensive analysis for global Decorative and Artistic Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Decorative and Artistic Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Decorative and Artistic Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Decorative and Artistic Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Decorative and Artistic Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Decorative and Artistic Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Decorative and Artistic Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, PPG Industries, Sherwin-Williams, Nippon Paint Holdings, BASF Coatings, Kansai Paint, Asian Paints, Jotun Paints, Benjamin Moore, Winsor & Newton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Decorative and Artistic Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pigments and Coatings

Paper and Fibers

Ceramics and Glass

Others

Market segment by Performance Parameters

Environmentally Friendly (Low VOC)

Weather Resistant (Outdoor)

Degradable/Recyclable

Others

Market segment by Environmental Properties

Recycled Materials

Natural Materials

Synthetic Environmentally Friendly Materials

Others

Market segment by Application

Architecture & Interior Design

Crafts & Gifts

Public Spaces

Others

Major players covered

AkzoNobel

PPG Industries

Sherwin-Williams

Nippon Paint Holdings

BASF Coatings

Kansai Paint

Asian Paints

Jotun Paints

Benjamin Moore

Winsor & Newton

Sakura Color Products

Royal Talens

Stora Enso

UPM-Kymmene

Mondi Group

Sappi. Sappi

International Paper

Smurfit Kappa

Nine Dragons Paper

Lee & Man Paper

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Decorative and Artistic Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Decorative and Artistic Materials, with price, sales quantity, revenue, and global market share of Decorative and Artistic Materials from 2021 to 2026.

Chapter 3, the Decorative and Artistic Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Decorative and Artistic Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Decorative and Artistic Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Decorative and Artistic Materials.

Chapter 14 and 15, to describe Decorative and Artistic Materials sales channel, distributors, customers, research findings and conclusion.

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