

Global Decorative Films Foils Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Decorative Films Foils market size was valued at USD 6628.8 million in 2023 and is forecast to a readjusted size of USD 11590 million by 2030 with a CAGR of 8.3% during review period.

Decorative films and foils refer to thin, flexible materials that are used for decorative purposes in various industries such as packaging, construction, and automotive. They are typically made of materials such as plastic, paper, metal, or wood veneer and can be printed, embossed, or coated with various finishes such as gloss, matte, metallic, or holographic.

These films and foils can be applied to a wide range of surfaces to enhance their appearance or add functional properties such as resistance to scratches, water, or UV light. Some common applications of decorative films and foils include packaging for consumer goods, interior decoration for homes and offices, signage and advertising, and automotive trim and accessories. They are available in a variety of colors, patterns, and textures, and can be customized to meet specific design requirements.

Global key manufacturers of decorative films foils include LX Hausys (LG Hausys), RENOLIT, Eastman Chemical, VEKA AG and Avery Dennison Corporation, which the top five manufacturers holding a market share of about 18% in total. Asia Pacific has the largest sales market with a share of about 37%, followed by the Americas with a share of 30%. In terms of products, PVC is the largest segment, with a share of about 38%. In terms of application, the largest application is home decoration, with a share of about 61%.



The Global Info Research report includes an overview of the development of the Decorative Films Foils industry chain, the market status of Home Decoration (PVC, PET), Automobile Decoration (PVC, PET), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Decorative Films Foils.

Regionally, the report analyzes the Decorative Films Foils markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Decorative Films Foils market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Decorative Films Foils market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Decorative Films Foils industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Material (e.g., PVC, PET).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Decorative Films Foils market.

Regional Analysis: The report involves examining the Decorative Films Foils market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Decorative Films Foils market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Decorative Films Foils:

Company Analysis: Report covers individual Decorative Films Foils manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Decorative Films Foils This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Decoration, Automobile Decoration).

Technology Analysis: Report covers specific technologies relevant to Decorative Films Foils. It assesses the current state, advancements, and potential future developments in Decorative Films Foils areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Decorative Films Foils market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Decorative Films Foils market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

Market segment by Material

PVC PET PP



Others

Market segment by Application

Home Decoration

Automobile Decoration

Others

Major players covered

ЗM

Avery Dennison Corporation

RENOLIT

Jindal Poly Films

Synthomer

Folienwerk Wolfen GmbH

ERGIS Group

Kl?ckner Pentaplast Group

Samsung

JINYOUNG LDM

Mondoplastico

Canadian General Tower

LG Hausys

Global Decorative Films Foils Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



VEKA AG

RIKEN TECHNOS

ITW

Allnex

Continental

Vulcaflex

Peiyu Plastics Corporation

Elastin

DiLON

Baojiali Decoration Film

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Decorative Films Foils product scope, market overview, market



estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Decorative Films Foils, with price, sales, revenue and global market share of Decorative Films Foils from 2019 to 2024.

Chapter 3, the Decorative Films Foils competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Decorative Films Foils breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Decorative Films Foils market forecast, by regions, material and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Decorative Films Foils.

Chapter 14 and 15, to describe Decorative Films Foils sales channel, distributors, customers, research findings and conclusion.



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