

Global Decorated Apparel Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Decorated Apparel market size was valued at USD 2701 million in 2023 and is forecast to a readjusted size of USD 5089.9 million by 2030 with a CAGR of 9.5% during review period.

Decorated Apparel is the use of embroidery and screen printing to decorate the clothes, the clothes look more beautiful and generous. It mainly include customized design services for decorative apparel and related products.

Global Decorated Apparel key players include Hanesbrands, SHERRY, EmbroidMe, Vantage, Sharprint, etc. Global top five manufacturers hold a share over 20%.

Asia-Pacific is the largest market, with a share over 40%, followed by North America and Europe, both have a share over 50 percent.

In terms of product, Embroidery is the largest segment, with a share over 40%. And in terms of user, the largest application is Women, followed by Men.

The Global Info Research report includes an overview of the development of the Decorated Apparel industry chain, the market status of Men (Embroidery, Screen Printing), Women (Embroidery, Screen Printing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Decorated Apparel.

Regionally, the report analyzes the Decorated Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Decorated Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Decorated Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Decorated Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Embroidery, Screen Printing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Decorated Apparel market.

Regional Analysis: The report involves examining the Decorated Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Decorated Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Decorated Apparel:

Company Analysis: Report covers individual Decorated Apparel players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Decorated Apparel This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by User (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Decorated Apparel. It assesses the current state, advancements, and potential future developments in Decorated Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Decorated Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Decorated Apparel market is split by Type and by User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by User in terms of value.

Market segment by Type

Embroidery

Screen Printing

Dye Sublimation

Direct to Garment Printing

Other

Market segment by User

Men

Women

Children

Market segment by players, this report covers

Hanesbrands

SHERRY

EmbroidMe

Vantage

Sharprint

Advance Printwear

ScreenWorks

Target Decorative Apparel

WS&Company

MV Sport

Yunnan Mimori Dress

Lynka

TR McTaggart

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Decorated Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Decorated Apparel, with revenue, gross margin and global market share of Decorated Apparel from 2019 to 2024.

Chapter 3, the Decorated Apparel competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Decorated Apparel market forecast, by regions, type and user, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Decorated Apparel.

Chapter 13, to describe Decorated Apparel research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Decorated Apparel
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Decorated Apparel by Type
 - 1.3.1 Overview: Global Decorated Apparel Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Decorated Apparel Consumption Value Market Share by Type in 2023
 - 1.3.3 Embroidery
 - 1.3.4 Screen Printing
 - 1.3.5 Dye Sublimation
 - 1.3.6 Direct to Garment Printing
 - 1.3.7 Other
- 1.4 Global Decorated Apparel Market by User
 - 1.4.1 Overview: Global Decorated Apparel Market Size by User: 2019 Versus 2023 Versus 2030
 - 1.4.2 Men
 - 1.4.3 Women
 - 1.4.4 Children
- 1.5 Global Decorated Apparel Market Size & Forecast
- 1.6 Global Decorated Apparel Market Size and Forecast by Region
 - 1.6.1 Global Decorated Apparel Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Decorated Apparel Market Size by Region, (2019-2030)
 - 1.6.3 North America Decorated Apparel Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Decorated Apparel Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Decorated Apparel Market Size and Prospect (2019-2030)
 - 1.6.6 South America Decorated Apparel Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Decorated Apparel Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Hanesbrands
 - 2.1.1 Hanesbrands Details
 - 2.1.2 Hanesbrands Major Business
 - 2.1.3 Hanesbrands Decorated Apparel Product and Solutions
 - 2.1.4 Hanesbrands Decorated Apparel Revenue, Gross Margin and Market Share

(2019-2024)

2.1.5 Hanesbrands Recent Developments and Future Plans

2.2 SHERRY

2.2.1 SHERRY Details

2.2.2 SHERRY Major Business

2.2.3 SHERRY Decorated Apparel Product and Solutions

2.2.4 SHERRY Decorated Apparel Revenue, Gross Margin and Market Share

(2019-2024)

2.2.5 SHERRY Recent Developments and Future Plans

2.3 EmbroidMe

2.3.1 EmbroidMe Details

2.3.2 EmbroidMe Major Business

2.3.3 EmbroidMe Decorated Apparel Product and Solutions

2.3.4 EmbroidMe Decorated Apparel Revenue, Gross Margin and Market Share

(2019-2024)

2.3.5 EmbroidMe Recent Developments and Future Plans

2.4 Vantage

2.4.1 Vantage Details

2.4.2 Vantage Major Business

2.4.3 Vantage Decorated Apparel Product and Solutions

2.4.4 Vantage Decorated Apparel Revenue, Gross Margin and Market Share

(2019-2024)

2.4.5 Vantage Recent Developments and Future Plans

2.5 Sharprint

2.5.1 Sharprint Details

2.5.2 Sharprint Major Business

2.5.3 Sharprint Decorated Apparel Product and Solutions

2.5.4 Sharprint Decorated Apparel Revenue, Gross Margin and Market Share

(2019-2024)

2.5.5 Sharprint Recent Developments and Future Plans

2.6 Advance Printwear

2.6.1 Advance Printwear Details

2.6.2 Advance Printwear Major Business

2.6.3 Advance Printwear Decorated Apparel Product and Solutions

2.6.4 Advance Printwear Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Advance Printwear Recent Developments and Future Plans

2.7 ScreenWorks

2.7.1 ScreenWorks Details

- 2.7.2 ScreenWorks Major Business
- 2.7.3 ScreenWorks Decorated Apparel Product and Solutions
- 2.7.4 ScreenWorks Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 ScreenWorks Recent Developments and Future Plans
- 2.8 Target Decorative Apparel
 - 2.8.1 Target Decorative Apparel Details
 - 2.8.2 Target Decorative Apparel Major Business
 - 2.8.3 Target Decorative Apparel Decorated Apparel Product and Solutions
 - 2.8.4 Target Decorative Apparel Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Target Decorative Apparel Recent Developments and Future Plans
- 2.9 WS&Company
 - 2.9.1 WS&Company Details
 - 2.9.2 WS&Company Major Business
 - 2.9.3 WS&Company Decorated Apparel Product and Solutions
 - 2.9.4 WS&Company Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 WS&Company Recent Developments and Future Plans
- 2.10 MV Sport
 - 2.10.1 MV Sport Details
 - 2.10.2 MV Sport Major Business
 - 2.10.3 MV Sport Decorated Apparel Product and Solutions
 - 2.10.4 MV Sport Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 MV Sport Recent Developments and Future Plans
- 2.11 Yunnan Mimori Dress
 - 2.11.1 Yunnan Mimori Dress Details
 - 2.11.2 Yunnan Mimori Dress Major Business
 - 2.11.3 Yunnan Mimori Dress Decorated Apparel Product and Solutions
 - 2.11.4 Yunnan Mimori Dress Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Yunnan Mimori Dress Recent Developments and Future Plans
- 2.12 Lynka
 - 2.12.1 Lynka Details
 - 2.12.2 Lynka Major Business
 - 2.12.3 Lynka Decorated Apparel Product and Solutions
 - 2.12.4 Lynka Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)

- 2.12.5 Lynka Recent Developments and Future Plans
- 2.13 TR McTaggart
 - 2.13.1 TR McTaggart Details
 - 2.13.2 TR McTaggart Major Business
 - 2.13.3 TR McTaggart Decorated Apparel Product and Solutions
 - 2.13.4 TR McTaggart Decorated Apparel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 TR McTaggart Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Decorated Apparel Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Decorated Apparel by Company Revenue
 - 3.2.2 Top 3 Decorated Apparel Players Market Share in 2023
 - 3.2.3 Top 6 Decorated Apparel Players Market Share in 2023
- 3.3 Decorated Apparel Market: Overall Company Footprint Analysis
 - 3.3.1 Decorated Apparel Market: Region Footprint
 - 3.3.2 Decorated Apparel Market: Company Product Type Footprint
 - 3.3.3 Decorated Apparel Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Decorated Apparel Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Decorated Apparel Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY USER

- 5.1 Global Decorated Apparel Consumption Value Market Share by User (2019-2024)
- 5.2 Global Decorated Apparel Market Forecast by User (2025-2030)

6 NORTH AMERICA

- 6.1 North America Decorated Apparel Consumption Value by Type (2019-2030)
- 6.2 North America Decorated Apparel Consumption Value by User (2019-2030)
- 6.3 North America Decorated Apparel Market Size by Country

- 6.3.1 North America Decorated Apparel Consumption Value by Country (2019-2030)
- 6.3.2 United States Decorated Apparel Market Size and Forecast (2019-2030)
- 6.3.3 Canada Decorated Apparel Market Size and Forecast (2019-2030)
- 6.3.4 Mexico Decorated Apparel Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Decorated Apparel Consumption Value by Type (2019-2030)
- 7.2 Europe Decorated Apparel Consumption Value by User (2019-2030)
- 7.3 Europe Decorated Apparel Market Size by Country
 - 7.3.1 Europe Decorated Apparel Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Decorated Apparel Market Size and Forecast (2019-2030)
 - 7.3.3 France Decorated Apparel Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Decorated Apparel Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Decorated Apparel Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Decorated Apparel Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Decorated Apparel Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Decorated Apparel Consumption Value by User (2019-2030)
- 8.3 Asia-Pacific Decorated Apparel Market Size by Region
 - 8.3.1 Asia-Pacific Decorated Apparel Consumption Value by Region (2019-2030)
 - 8.3.2 China Decorated Apparel Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Decorated Apparel Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Decorated Apparel Market Size and Forecast (2019-2030)
 - 8.3.5 India Decorated Apparel Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Decorated Apparel Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Decorated Apparel Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Decorated Apparel Consumption Value by Type (2019-2030)
- 9.2 South America Decorated Apparel Consumption Value by User (2019-2030)
- 9.3 South America Decorated Apparel Market Size by Country
 - 9.3.1 South America Decorated Apparel Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Decorated Apparel Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Decorated Apparel Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Decorated Apparel Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Decorated Apparel Consumption Value by User (2019-2030)

10.3 Middle East & Africa Decorated Apparel Market Size by Country

10.3.1 Middle East & Africa Decorated Apparel Consumption Value by Country (2019-2030)

10.3.2 Turkey Decorated Apparel Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Decorated Apparel Market Size and Forecast (2019-2030)

10.3.4 UAE Decorated Apparel Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Decorated Apparel Market Drivers

11.2 Decorated Apparel Market Restraints

11.3 Decorated Apparel Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Decorated Apparel Industry Chain

12.2 Decorated Apparel Upstream Analysis

12.3 Decorated Apparel Midstream Analysis

12.4 Decorated Apparel Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Decorated Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Decorated Apparel Consumption Value by User, (USD Million), 2019 & 2023 & 2030

Table 3. Global Decorated Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Decorated Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Hanesbrands Company Information, Head Office, and Major Competitors

Table 6. Hanesbrands Major Business

Table 7. Hanesbrands Decorated Apparel Product and Solutions

Table 8. Hanesbrands Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Hanesbrands Recent Developments and Future Plans

Table 10. SHERRY Company Information, Head Office, and Major Competitors

Table 11. SHERRY Major Business

Table 12. SHERRY Decorated Apparel Product and Solutions

Table 13. SHERRY Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. SHERRY Recent Developments and Future Plans

Table 15. EmbroidMe Company Information, Head Office, and Major Competitors

Table 16. EmbroidMe Major Business

Table 17. EmbroidMe Decorated Apparel Product and Solutions

Table 18. EmbroidMe Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. EmbroidMe Recent Developments and Future Plans

Table 20. Vantage Company Information, Head Office, and Major Competitors

Table 21. Vantage Major Business

Table 22. Vantage Decorated Apparel Product and Solutions

Table 23. Vantage Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Vantage Recent Developments and Future Plans

Table 25. Sharprint Company Information, Head Office, and Major Competitors

Table 26. Sharprint Major Business

Table 27. Sharprint Decorated Apparel Product and Solutions

Table 28. Sharprint Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Sharprint Recent Developments and Future Plans

Table 30. Advance Printwear Company Information, Head Office, and Major Competitors

Table 31. Advance Printwear Major Business

Table 32. Advance Printwear Decorated Apparel Product and Solutions

Table 33. Advance Printwear Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Advance Printwear Recent Developments and Future Plans

Table 35. ScreenWorks Company Information, Head Office, and Major Competitors

Table 36. ScreenWorks Major Business

Table 37. ScreenWorks Decorated Apparel Product and Solutions

Table 38. ScreenWorks Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. ScreenWorks Recent Developments and Future Plans

Table 40. Target Decorative Apparel Company Information, Head Office, and Major Competitors

Table 41. Target Decorative Apparel Major Business

Table 42. Target Decorative Apparel Decorated Apparel Product and Solutions

Table 43. Target Decorative Apparel Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Target Decorative Apparel Recent Developments and Future Plans

Table 45. WS&Company Company Information, Head Office, and Major Competitors

Table 46. WS&Company Major Business

Table 47. WS&Company Decorated Apparel Product and Solutions

Table 48. WS&Company Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. WS&Company Recent Developments and Future Plans

Table 50. MV Sport Company Information, Head Office, and Major Competitors

Table 51. MV Sport Major Business

Table 52. MV Sport Decorated Apparel Product and Solutions

Table 53. MV Sport Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. MV Sport Recent Developments and Future Plans

Table 55. Yunnan Mimori Dress Company Information, Head Office, and Major Competitors

Table 56. Yunnan Mimori Dress Major Business

Table 57. Yunnan Mimori Dress Decorated Apparel Product and Solutions

Table 58. Yunnan Mimori Dress Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Yunnan Mimori Dress Recent Developments and Future Plans

Table 60. Lynka Company Information, Head Office, and Major Competitors

Table 61. Lynka Major Business

Table 62. Lynka Decorated Apparel Product and Solutions

Table 63. Lynka Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Lynka Recent Developments and Future Plans

Table 65. TR McTaggart Company Information, Head Office, and Major Competitors

Table 66. TR McTaggart Major Business

Table 67. TR McTaggart Decorated Apparel Product and Solutions

Table 68. TR McTaggart Decorated Apparel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. TR McTaggart Recent Developments and Future Plans

Table 70. Global Decorated Apparel Revenue (USD Million) by Players (2019-2024)

Table 71. Global Decorated Apparel Revenue Share by Players (2019-2024)

Table 72. Breakdown of Decorated Apparel by Company Type (Tier 1, Tier 2, and Tier 3)

Table 73. Market Position of Players in Decorated Apparel, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 74. Head Office of Key Decorated Apparel Players

Table 75. Decorated Apparel Market: Company Product Type Footprint

Table 76. Decorated Apparel Market: Company Product Application Footprint

Table 77. Decorated Apparel New Market Entrants and Barriers to Market Entry

Table 78. Decorated Apparel Mergers, Acquisition, Agreements, and Collaborations

Table 79. Global Decorated Apparel Consumption Value (USD Million) by Type (2019-2024)

Table 80. Global Decorated Apparel Consumption Value Share by Type (2019-2024)

Table 81. Global Decorated Apparel Consumption Value Forecast by Type (2025-2030)

Table 82. Global Decorated Apparel Consumption Value by User (2019-2024)

Table 83. Global Decorated Apparel Consumption Value Forecast by User (2025-2030)

Table 84. North America Decorated Apparel Consumption Value by Type (2019-2024) & (USD Million)

Table 85. North America Decorated Apparel Consumption Value by Type (2025-2030) & (USD Million)

Table 86. North America Decorated Apparel Consumption Value by User (2019-2024) & (USD Million)

Table 87. North America Decorated Apparel Consumption Value by User (2025-2030) &

(USD Million)

Table 88. North America Decorated Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 89. North America Decorated Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 90. Europe Decorated Apparel Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Europe Decorated Apparel Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Europe Decorated Apparel Consumption Value by User (2019-2024) & (USD Million)

Table 93. Europe Decorated Apparel Consumption Value by User (2025-2030) & (USD Million)

Table 94. Europe Decorated Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Decorated Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Decorated Apparel Consumption Value by Type (2019-2024) & (USD Million)

Table 97. Asia-Pacific Decorated Apparel Consumption Value by Type (2025-2030) & (USD Million)

Table 98. Asia-Pacific Decorated Apparel Consumption Value by User (2019-2024) & (USD Million)

Table 99. Asia-Pacific Decorated Apparel Consumption Value by User (2025-2030) & (USD Million)

Table 100. Asia-Pacific Decorated Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 101. Asia-Pacific Decorated Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 102. South America Decorated Apparel Consumption Value by Type (2019-2024) & (USD Million)

Table 103. South America Decorated Apparel Consumption Value by Type (2025-2030) & (USD Million)

Table 104. South America Decorated Apparel Consumption Value by User (2019-2024) & (USD Million)

Table 105. South America Decorated Apparel Consumption Value by User (2025-2030) & (USD Million)

Table 106. South America Decorated Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 107. South America Decorated Apparel Consumption Value by Country
(2025-2030) & (USD Million)

Table 108. Middle East & Africa Decorated Apparel Consumption Value by Type
(2019-2024) & (USD Million)

Table 109. Middle East & Africa Decorated Apparel Consumption Value by Type
(2025-2030) & (USD Million)

Table 110. Middle East & Africa Decorated Apparel Consumption Value by User
(2019-2024) & (USD Million)

Table 111. Middle East & Africa Decorated Apparel Consumption Value by User
(2025-2030) & (USD Million)

Table 112. Middle East & Africa Decorated Apparel Consumption Value by Country
(2019-2024) & (USD Million)

Table 113. Middle East & Africa Decorated Apparel Consumption Value by Country
(2025-2030) & (USD Million)

Table 114. Decorated Apparel Raw Material

Table 115. Key Suppliers of Decorated Apparel Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Decorated Apparel Picture

Figure 2. Global Decorated Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Decorated Apparel Consumption Value Market Share by Type in 2023

Figure 4. Embroidery

Figure 5. Screen Printing

Figure 6. Dye Sublimation

Figure 7. Direct to Garment Printing

Figure 8. Other

Figure 9. Global Decorated Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. Decorated Apparel Consumption Value Market Share by User in 2023

Figure 11. Men Picture

Figure 12. Women Picture

Figure 13. Children Picture

Figure 14. Global Decorated Apparel Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Decorated Apparel Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Market Decorated Apparel Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 17. Global Decorated Apparel Consumption Value Market Share by Region (2019-2030)

Figure 18. Global Decorated Apparel Consumption Value Market Share by Region in 2023

Figure 19. North America Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 20. Europe Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 21. Asia-Pacific Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 22. South America Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Decorated Apparel Revenue Share by Players in 2023

Figure 25. Decorated Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Decorated Apparel Market Share in 2023

Figure 27. Global Top 6 Players Decorated Apparel Market Share in 2023

Figure 28. Global Decorated Apparel Consumption Value Share by Type (2019-2024)

Figure 29. Global Decorated Apparel Market Share Forecast by Type (2025-2030)

Figure 30. Global Decorated Apparel Consumption Value Share by User (2019-2024)

Figure 31. Global Decorated Apparel Market Share Forecast by User (2025-2030)

Figure 32. North America Decorated Apparel Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Decorated Apparel Consumption Value Market Share by User (2019-2030)

Figure 34. North America Decorated Apparel Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Decorated Apparel Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Decorated Apparel Consumption Value Market Share by User (2019-2030)

Figure 40. Europe Decorated Apparel Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 42. France Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Decorated Apparel Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Decorated Apparel Consumption Value Market Share by User (2019-2030)

Figure 48. Asia-Pacific Decorated Apparel Consumption Value Market Share by Region (2019-2030)

Figure 49. China Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 52. India Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Decorated Apparel Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Decorated Apparel Consumption Value Market Share by User (2019-2030)

Figure 57. South America Decorated Apparel Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Decorated Apparel Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Decorated Apparel Consumption Value Market Share by User (2019-2030)

Figure 62. Middle East and Africa Decorated Apparel Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 64. Saudi Arabia Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Decorated Apparel Consumption Value (2019-2030) & (USD Million)

Figure 66. Decorated Apparel Market Drivers

Figure 67. Decorated Apparel Market Restraints

Figure 68. Decorated Apparel Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Decorated Apparel in 2023

Figure 71. Manufacturing Process Analysis of Decorated Apparel

Figure 72. Decorated Apparel Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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